

Seo Analyzer intelliad.de

Generated on March 03 2022 05:08 AM

The score is 58/100







SEO Content

	Title	intelliAd Performance Marketing Suite Length : 37 Perfect, your title contains between 10 and 70 characters.												
	Description	Die intelliAd Performance Marketing Suite bietet eine Software, mit der Sie die Performance ihrer Online Marketing-Aktivitäten verbessern können. Length : 145 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>4</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] Tracking• [H2] Search• [H2] Was unsere Kunden sagen• [H2] Diese Brands vertrauen auf die intelliAd Lösung• [H3] Warum intelliAd?	H1	H2	H3	H4	H5	H6	0	4	1	0	0	0
H1	H2	H3	H4	H5	H6									
0	4	1	0	0	0									
	Images	We found 44 images on this web page. 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 52.38% Internal Links 47.62%

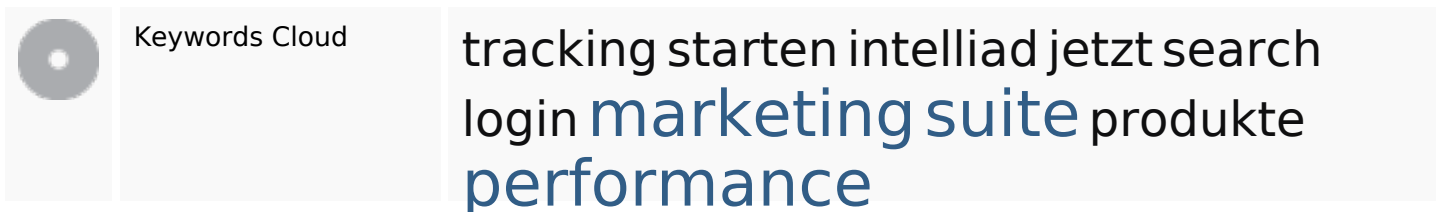
In-page links

Anchor	Type	Juice
Jetzt starten	Internal	Passing Juice
Produkte	Internal	Passing Juice
Search	Internal	Passing Juice
Tracking	Internal	Passing Juice
Login	Internal	Passing Juice
E_PWR	External	Passing Juice
ad agents GmbH	External	Passing Juice
exito GmbH & Co. KG	External	Passing Juice
Impressum	Internal	Passing Juice

In-page links

Datenschutzerklärung	Internal	Passing Juice
AGB	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Top	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
performance	2	✓	✗	✓	✗
marketing	2	✓	✗	✓	✗
suite	2	✓	✗	✓	✗
intelliad	1	✓	✗	✓	✓
jetzt	1	✗	✗	✗	✗

Usability

	Url	Domain : intelliad.de Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 21
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon<li data-bbox="555 264 879 300"> Meta Viewport Tag<li data-bbox="555 331 810 367"> Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <p data-bbox="555 658 963 694">http://intelliad.de/sitemap.xml</p>
	Robots.txt	<p data-bbox="539 734 916 770">http://intelliad.de/robots.txt</p> <p data-bbox="539 801 1082 837">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 1101 904">Great, your website has an analytics tool.</p> <p data-bbox="555 949 858 1003"> Google Analytics</p>