



# Seo Analyzer intelligenceinstitute.com

Generated on April 03 2022 17:03 PM





The score is 40/100







## SEO Content

	Title	<p>Intelligence Institute</p> <p><b>Length : 22</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1899"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Intelligence Institute</td> </tr> <tr> <td>title</td> <td>Intelligence Institute</td> </tr> <tr> <td>url</td> <td>https://www.intelligenceinstitute.com</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>http://static1.squarespace.com/static/60d08abe8553d10245e48a46/t/60da421c4242094326a74515/1629917744937/Landscape_1.1.png?for=mat=1500w</td> </tr> <tr> <td>image:width</td> <td>1500</td> </tr> <tr> <td>image:height</td> <td>784</td> </tr> </tbody> </table>	Property	Content	site_name	Intelligence Institute	title	Intelligence Institute	url	https://www.intelligenceinstitute.com	type	website	image	http://static1.squarespace.com/static/60d08abe8553d10245e48a46/t/60da421c4242094326a74515/1629917744937/Landscape_1.1.png?for=mat=1500w	image:width	1500	image:height	784
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	Headings	<table border="1" data-bbox="539 1933 1481 2000"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2033 1406 2069" style="list-style-type: none"> <li>• [H3] The future of work is calling for a new set of skills--</li> </ul>	H1	H2	H3	H4	H5	H6	0	0	2	0	0	0				
H1	H2	H3	H4	H5	H6													
0	0	2	0	0	0													

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] and STEM isn't the only option.</li></ul>
	Images	We found 5 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 22.22%  Internal Links 77.78%


## In-page links

Anchor	Type	Juice
<a href="#">Skip to Content</a>	Internal	Passing Juice
<a href="#">Intelligence Institute</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice

## In-page links

<a href="#">Areas of Practice</a>	Internal	Passing Juice
<a href="#">Our Team</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Collective[i]</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice




## SEO Keywords

	Keywords Cloud	blog open team practice questions menu areas close skills future
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
menu	4	✘	✘	✘	✘
areas	3	✘	✘	✘	✘
practice	3	✘	✘	✘	✘
team	3	✘	✘	✘	✘
blog	3	✘	✘	✘	✘



## Usability

	Url	Domain : intelligenceinstitute.com Length : 25
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

## Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 20 Warnings : 15
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://intelligenceinstitute.com/robots.txt">http://intelligenceinstitute.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>