



Seo Analyzer interlinks.com.mx

Generated on April 03 2022 10:11 AM

The score is 40/100



SEO Content

	Title	Grupo-Interlink's					
		Length : 22					
		Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0					
		Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords						
		Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties						
		This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 5	H2 1	H3 5	H4 7	H5 2	H6 0
		• [H1] QUIENES SOMOS • [H1] NUESTROS SERVICIOS • [H1] NUESTROS CLIENTES • [H1] FUNDADOR • [H1] CONTACTO • [H2] GRUPO INTERLINK’S • [H3] Hacemos que Tus marcas Hablen un Idioma Diferenciado • [H3] Promotoría / Supervisión • [H3] Demostradoras • [H3] Below the line • [H3] Volanteo / Street Marketing • [H4] OBJETIVO • [H4] MISIÓN • [H4] FILOSOFÍA • [H4] MERCADOTECNIA • [H4] Lic. Luis Arturo Sardaneta C. • [H4] Maritere Sardaneta • [H4] Horacio Mendoza					

SEO Content

		• [H5] Agencia de Marketing promocional de alto impacto creada en el 2000; especializada en servicios de personal en punto de venta, creación e implementación de estrategias enfocadas en maximizar los resultados de ventas de nuestros socios comerciales. • [H5] Con mas de 40 años de experiencia en el mundo de la mercadotecnia, fue el líder de Grupo Interlinks y trabajó como presidente de empresas nacionales y transnacionales, lo cual le permitió entender las necesidades de los clientes.
	Images	We found 18 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
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In-page links

Internal

Passing Juice

SEO Keywords



Keywords Cloud

idioma grupo-interlinks tus
diferenciado hablen interlinks
marcas hacemos clientes
grupo

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
grupo-interlinks	1	✖	✖	✖	✖
grupo	1	✔	✖	✖	✔
interlinks	1	✖	✖	✖	✔
hacemos	1	✖	✖	✖	✔
tus	1	✖	✖	✖	✔

Usability



Url

Domain : interlinks.com.mx
Length : 17



Favicon

Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is es.



Dublin Core

This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 28
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to
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Optimization

		crawl the site more intelligently.
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.