Seo Analyzer intermediatewritersaward.co.nz

Generated on February 09 2022 06:17 AM

The score is 50/100

SEO Content

✓	Title	IWANZ – Engage, write, win. Important NZ writing event. **Length : 61** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	IWANZ
description	Engage, write, win. Important NZ writing event.
url	https://intermediatewritersaward.co.nz/
site_name	IWANZ
image	https://s0.wp.com/i/blank.jpg
locale	en_US

Headings	H1	H2	H3	H4	H5	H6
	0	6	0	6	0	0

- [H2] About the Intermediate (Years 5 to 8) Writers Award
- [H2] SCHOOLS - Why Register your Classes for IWA 2021
- [H2] STUDENTS - Why Enter IWA 2021
- [H2] Find your Voice

SEO Content

		- [H2] Unique New Zealand Writing Competition - [H2] Our Process - [H4] New Zealand Curriculum - [H4] Resources | Teachers & Students - [H4] Imagine your School Winning - [H4] Win great Prizes - [H4] Get Involved - [H4] Positive Participation
❌	Images	We found 7 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 14 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 28.57% Internal Links 71.43%

In-page links

Anchor	Type	Juice

In-page links

SCHOOL REGISTRATION		Internal	Passing Juice
MY CART		Internal	Passing Juice
The Process		Internal	Passing Juice
Teachers		Internal	Passing Juice
Students		Internal	Passing Juice
Judging Panel		Internal	Passing Juice
About IWA		Internal	Passing Juice
Blog		Internal	Passing Juice
Contact Us		Internal	Passing Juice
+		External	Passing Juice
New Zealand Curriculum		External	Passing Juice
Facebook		External	Passing Juice
IWANZ Blog		Internal	Passing Juice
Lantern Marketing		External	Passing Juice

SEO Keywords

	Keywords Cloud
⬤	writing essay teachers nationwide iwa students zealand new competition award
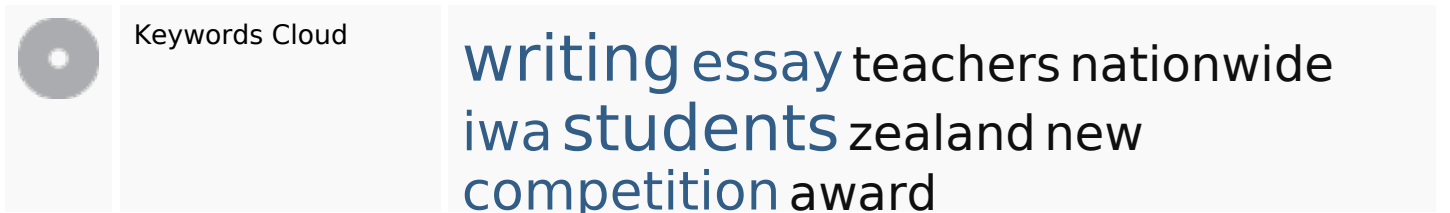
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
students	12	✖	✖	✖	✔
writing	10	✔	✖	✖	✔
iwa	8	✔	✖	✖	✔
competition	8	✖	✖	✖	✔

Keywords Consistency

essay	8	✖	✖	✖	✖

Usability

	Url	Domain : intermediatewritersaward.co.nz Length : 30
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 2 Warnings : 53
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).

Document

Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization		
	✖	Apple Icon
	✔	Meta Viewport Tag
	✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		http://intermediatewritersaward.co.nz/sitemap.xml
		https://intermediatewritersaward.co.nz/sitemap.xml
		https://intermediatewritersaward.co.nz/news-sitemap.xml
✔	Robots.txt	http://intermediatewritersaward.co.nz/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics