



Seo Analyzer internationalhorsepress.com

Generated on March 19 2022 23:06 PM





The score is 43/100







SEO Content

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SEO Content

		<ul style="list-style-type: none"> • [H3] Spooks Gotta Whiz Passes Four Million in NRHA Offspring Earnings • [H3] 2022 NCHA Futurity Added Money • [H3] 2022 NRHA European Futurity To be held at BO Ranch with New Entry Fee Format • [H3] An Update on Cutting at the 2022 All American Quarter Horse Congress • [H3] Timed Event Titans Headed Back into Battle at the Lazy E • [H6] Follow us on social media • [H6] WE ♥ PHOTOS • [H6] IHP MEDIA ALLIANCE PARTNERS • [H6] IHP MEDIA PARTNERS
	Images	<p>We found 43 images on this web page.</p> <p>32 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 31 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.45%</p> <p>Internal Links 93.55%</p>


In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Home	Internal	Passing Juice
Association News	Internal	Passing Juice
Cowhorse	Internal	Passing Juice
Cutting	Internal	Passing Juice
Reining	Internal	Passing Juice
Pro Rodeo Events	Internal	Passing Juice
IHP Jumping	Internal	Passing Juice
OUR Blogs	Internal	Passing Juice
Erich Rogers Leaves Lazy E Champ of the 2022 Cinch Timed Event Championship	Internal	Passing Juice
PBR World Championship Race Intensifies as World No.4 Kyler Oliver Wins Round 1 of Unleash the Beast Event in Kansas City	Internal	Passing Juice
Austrian Reining Horse Futurity 2022: Purse increases to \$100,000-added	Internal	Passing Juice
\$20,000 Freestyle Reining to be featured at the 6666 NRHA Derby Presented by Markel	Internal	Passing Juice
Spooks Gotta Whiz Passes Four Million in NRHA Offspring Earnings	Internal	Passing Juice
2022 NCHA Futurity Added Money	Internal	Passing Juice
2022 NRHA European Futurity To be held at BO Ranch with New Entry Fee Format	Internal	Passing Juice
An Update on Cutting at the 2022 All American Quarter Horse Congress	Internal	Passing Juice
Timed Event Titans Headed Back into Battle at the Lazy E	Internal	Passing Juice
2	Internal	Passing Juice
3	Internal	Passing Juice
4	Internal	Passing Juice
...	Internal	Passing Juice
6	Internal	Passing Juice

In-page links

7	Internal	Passing Juice
8	Internal	Passing Juice
9	Internal	Passing Juice
10	Internal	Passing Juice
Martina Tonello Photography	External	Passing Juice
Oriongraphic	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	published pro reach march rodeo reining more events cookies care
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
published	9	×	×	×	×
march	8	×	×	×	×
reining	4	×	×	×	✓
events	3	×	×	×	×
cookies	3	×	×	×	×









Usability

	Url	Domain : internationalhorsepress.com Length : 27
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 21
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://internationalhorsepress.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>