

# Seo Analyzer invitebox.com

Generated on March 17 2022 05:39 AM




The score is 56/100







## SEO Content

	Title	Referral program platform   Refer a friend widget   InviteBox <b>Length : 61</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Referral program platform with refer a friend widget. Reach new customers today with a social refferal program. InviteBox is a flexible referral marketing solution that brings you new customers at no cost. <b>Length : 205</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	referral program, recommendation marketing, customer advertising, viral marketing, customers, marketing tool Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Incentivize your users to spread the word about your product or service with InviteBox</td></tr><tr><td>url</td><td>http://invitebox.com/</td></tr></tbody></table>	Property	Content	title	Incentivize your users to spread the word about your product or service with InviteBox	url	http://invitebox.com/						
Property	Content													
title	Incentivize your users to spread the word about your product or service with InviteBox													
url	http://invitebox.com/													
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>4</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Reach New Customers Today</li><li>• [H2] What's a Referral Program Anyway?</li><li>• [H2] That sounds like it might work. How do I do it?</li><li>• [H2] What does it cost?</li><li>• [H2] Let the results speak for themselves!</li></ul>	H1	H2	H3	H4	H5	H6	1	4	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	0	0	0	0									
	Images	We found 8 images on this web page.												

## SEO Content

		7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>15%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 21.43% Internal Links 78.57%

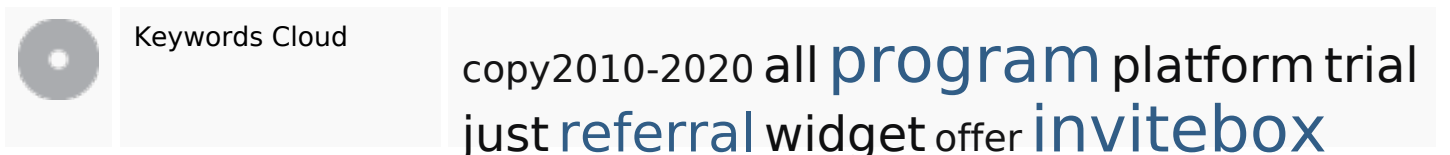
## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Referral program types</a>	Internal	Passing Juice
<a href="#">Demos</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice

## In-page links

<a href="#">Sign In</a>	Internal	Passing Juice
<a href="#">try it for free</a>	Internal	Passing Juice
<a href="#">Contact US</a>	Internal	Passing Juice
<a href="#">Affiliate program</a>	Internal	Passing Juice
<a href="#">terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
program	4	✓	✓	✓	✓
invitebox	4	✓	✗	✓	✗
referral	3	✓	✓	✓	✓
trial	2	✗	✗	✗	✗
just	2	✗	✗	✗	✗







## Usability

	Url	Domain : invitebox.com Length : 13
	Favicon	Great, your website has a favicon.

## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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# Mobile

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://invitebox.com/sitemap.xml">http://invitebox.com/sitemap.xml</a>
	Robots.txt	<a href="http://invitebox.com/robots.txt">http://invitebox.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.