






Seo Analyzer iorodeo.com

Generated on March 18 2022 17:51 PM





The score is 37/100







SEO Content

	Title	IO Rodeo Length : 8 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.														
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>IO Rodeo</td></tr><tr><td>url</td><td>https://iorodeo.com/</td></tr><tr><td>image</td><td>http://cdn.shopify.com/s/files/1/1091/6464/t/1/assets/logo.png?v=16701173400912400388</td></tr><tr><td>image:secure_url</td><td>https://cdn.shopify.com/s/files/1/1091/6464/t/1/assets/logo.png?v=16701173400912400388</td></tr><tr><td>site_name</td><td>IO Rodeo</td></tr></tbody></table>	Property	Content	type	website	title	IO Rodeo	url	https://iorodeo.com/	image	http://cdn.shopify.com/s/files/1/1091/6464/t/1/assets/logo.png?v=16701173400912400388	image:secure_url	https://cdn.shopify.com/s/files/1/1091/6464/t/1/assets/logo.png?v=16701173400912400388	site_name	IO Rodeo
Property	Content															
type	website															
title	IO Rodeo															
url	https://iorodeo.com/															
image	http://cdn.shopify.com/s/files/1/1091/6464/t/1/assets/logo.png?v=16701173400912400388															
image:secure_url	https://cdn.shopify.com/s/files/1/1091/6464/t/1/assets/logo.png?v=16701173400912400388															
site_name	IO Rodeo															
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>6</td><td>1</td><td>0</td><td>3</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1][H1] Increasing data collection accessibility by creating open hardware scientific instruments	H1	H2	H3	H4	H5	H6	6	1	0	3	0	0		
H1	H2	H3	H4	H5	H6											
6	1	0	3	0	0											

SEO Content

		<ul style="list-style-type: none"> • [H1] Mission & Values • [H1] Featured Project • [H1] • [H1] Biorodeo - community shared methods • [H2] Open Hardware Potentiostat • [H4] Quick Links • [H4] Follow Us • [H4] Contact Us
	Images	<p>We found 3 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 14%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 22.22%</p> <p>Internal Links 77.78%</p>

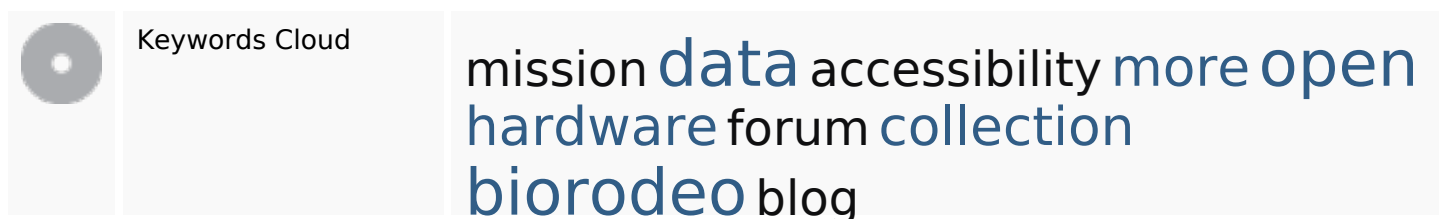
In-page links

Anchor	Type	Juice
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In-page links

github.com/iorodeo	External	Passing Juice
Log in	Internal	Passing Juice
Create account	Internal	Passing Juice
Home	Internal	Passing Juice
Store	Internal	Passing Juice
Biorodeo	Internal	Passing Juice
Blog	Internal	Passing Juice
Forum	Internal	Passing Juice
About	Internal	Passing Juice
Read more about the team, our Mission and Values here	Internal	Passing Juice
potentiostat	External	Passing Juice
Teensy 3.2	External	Passing Juice
Python	External	Passing Juice
Learn More	Internal	Passing Juice
View on the Biorodeo page	Internal	Passing Juice
Search	Internal	Passing Juice
Do not sell my personal information	Internal	Passing Juice
Contact Form	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
open	6	✘	✘	✘	✔








Keywords Consistency

data	5	✘	✘	✘	✔
birodeo	5	✘	✘	✘	✔
hardware	4	✘	✘	✘	✔
more	4	✘	✘	✘	✘





Usability

	Url	Domain : iorodeo.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 12
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.




Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://iorodeo.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics