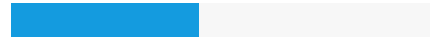


# Seo Analyzer ipcielim.edu.pe

Generated on March 07 2022 00:12 AM

The score is 39/100



## SEO Content

|  |                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                |                 |                |                |                |
|--|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|-----------------|----------------|----------------|----------------|
|  | Title              | <p>Instituto Superior Pedagógico Internacional ELIM &amp;#8211; Instituto Pedagógico</p> <p><b>Length : 77</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>                                                                                                                                                                                                                                                                                                                                                                  |                |                 |                |                |                |
|  | Description        | <p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                |                 |                |                |                |
|  | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                |                 |                |                |                |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                           |                |                 |                |                |                |
|  | Headings           | <b>H1</b><br>0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | <b>H2</b><br>0 | <b>H3</b><br>22 | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0 |
|  |                    | <ul style="list-style-type: none"><li>• [H3] Conoce ELIM</li><li>• [H3] Educación Inicial</li><li>• [H3] Educación Primaria</li><li>• [H3] Educación Secundaria</li><li>• [H3] Nuestras Sedes</li><li>• [H3] Noticias</li><li>• [H3] Talleres de Docentes – Preparación Inicio 2019</li><li>• [H3] Seminario-Taller: Investigación en Educación Superior</li><li>• [H3] Admisión 2017 – II</li><li>• [H3] 02 de Abril – Día del Libro Infantil</li><li>• [H3] Accesos Directos</li><li>• [H3] Donaciones</li><li>• [H3] Calendario Eventos</li><li>• [H3] Biblioteca Virtual</li><li>• [H3] Aula Virtual</li><li>• [H3] Admisión</li></ul> |                |                 |                |                |                |

## SEO Content

|                                                                                   |                 |                                                                                                                                                                                                                                         |
|-----------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                   |                 | <ul style="list-style-type: none"><li>• [H3] Estudiantes</li><li>• [H3] Graduados &amp; Profesionales</li><li>• [H3] Becas &amp; Ayuda Financiera</li><li>• [H3] Carreras</li><li>• [H3] Programas</li><li>• [H3] Interactivo</li></ul> |
|  | Images          | We found 24 images on this web page.<br><br>24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                                       |
|  | Text/HTML Ratio | Ratio : <b>6%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                                                                     |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                                                                               |
|  | Iframe          | Great, there are no Iframes detected on this page.                                                                                                                                                                                      |

## SEO Links

|                                                                                     |                         |                                                                                                       |
|-------------------------------------------------------------------------------------|-------------------------|-------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Good. Your links looks friendly!                                                                      |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.        |
|  | In-page links           | We found a total of 67 links including 1 link(s) to files                                             |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 1.49%<br><br>Internal Links 98.51% |

## In-page links

| Anchor                 | Type     | Juice         |
|------------------------|----------|---------------|
| <a href="#">Inicio</a> | Internal | Passing Juice |
|                        |          |               |

## In-page links

|                                                              |          |               |
|--------------------------------------------------------------|----------|---------------|
| <a href="#">Identidad</a>                                    | Internal | Passing Juice |
| <a href="#">Palabras del Director</a>                        | Internal | Passing Juice |
| <a href="#">Reseña Histórica</a>                             | Internal | Passing Juice |
| <a href="#">Misión, Visión &amp;#038; Valores</a>            | Internal | Passing Juice |
| <a href="#">Himno Elimniano</a>                              | Internal | Passing Juice |
| <a href="#">Directorio Telefónico</a>                        | Internal | Passing Juice |
| <a href="#">Coordinación Académica</a>                       | Internal | Passing Juice |
| <a href="#">Atención al Alumno</a>                           | Internal | Passing Juice |
| <a href="#">Secretaría Académica</a>                         | Internal | Passing Juice |
| <a href="#">Reglamento</a>                                   | Internal | Passing Juice |
| <a href="#">Nuestras Carreras</a>                            | Internal | Passing Juice |
| <a href="#">Esp. Educación Inicial</a>                       | Internal | Passing Juice |
| <a href="#">Esp. Educación Primaria</a>                      | Internal | Passing Juice |
| <a href="#">Esp. Teología Bíblica</a>                        | Internal | Passing Juice |
| <a href="#">Esp. Matemáticas</a>                             | Internal | Passing Juice |
| <a href="#">Esp. Comunicación</a>                            | Internal | Passing Juice |
| <a href="#">Esp. Inglés</a>                                  | Internal | Passing Juice |
| <a href="#">Modalidades de Ingreso</a>                       | Internal | Passing Juice |
| <a href="#">Auxiliar Educación Inicial</a>                   | Internal | Passing Juice |
| <a href="#">Atención al Alumno</a>                           | Internal | Passing Juice |
| <a href="#">Bienestar Estudiantil</a>                        | Internal | Passing Juice |
| <a href="#">Aula Virtual</a>                                 | Internal | Passing Juice |
| <a href="#">Biblioteca Virtual</a>                           | Internal | Passing Juice |
| <a href="#">Prácticas en Situaciones Reales de Trabajo</a>   | Internal | Passing Juice |
| <a href="#">Carné Universitario</a>                          | Internal | Passing Juice |
| <a href="#">Oportunidades Laborales</a>                      | Internal | Passing Juice |
| <a href="#">Grados y Títulos</a>                             | Internal | Passing Juice |
| <a href="#">Requisitos para la Sustentación y Titulación</a> | Internal | Passing Juice |
|                                                              |          |               |

## In-page links

|                                                                          |          |               |
|--------------------------------------------------------------------------|----------|---------------|
| <a href="#">Oportunidades Laborales</a>                                  | Internal | Passing Juice |
| <a href="#">Estimulación Temprana</a>                                    | Internal | Passing Juice |
| <a href="#">Arte</a>                                                     | Internal | Passing Juice |
| <a href="#">Música</a>                                                   | Internal | Passing Juice |
| <a href="#">Ciencias</a>                                                 | Internal | Passing Juice |
| <a href="#">Cómputo</a>                                                  | Internal | Passing Juice |
| <a href="#">Biblioteca</a>                                               | Internal | Passing Juice |
| <a href="#">Cafetín</a>                                                  | Internal | Passing Juice |
| <a href="#">Tópico</a>                                                   | Internal | Passing Juice |
| <a href="#">Repositorio de Investigación</a>                             | Internal | Passing Juice |
| <a href="#">Revista de Investigación</a>                                 | Internal | Passing Juice |
| <a href="#">Noticias</a>                                                 | Internal | Passing Juice |
| <a href="#">Actividades</a>                                              | Internal | Passing Juice |
| <a href="#">Talleres &amp;#038; Conferencias</a>                         | Internal | Passing Juice |
| <a href="#">Contáctenos</a>                                              | Internal | Passing Juice |
| <a href="#">Alumnos</a>                                                  | Internal | Passing Juice |
| <a href="#">Bolsa de Trabajo</a>                                         | Internal | Passing Juice |
| <a href="#">Portal de Transparencia</a>                                  | Internal | Passing Juice |
| <a href="#">Más Información Aquí</a>                                     | Internal | Passing Juice |
| <a href="#">1 Febrero, 2019</a>                                          | Internal | Passing Juice |
| <a href="#">Talleres de Docentes &amp;#8211; Preparación Inicio 2019</a> | Internal | Passing Juice |
| <a href="#">30 Enero, 2019</a>                                           | Internal | Passing Juice |
| <a href="#">Seminario-Taller: Investigación en Educación Superior</a>    | Internal | Passing Juice |
| <a href="#">16 Junio, 2017</a>                                           | Internal | Passing Juice |
| <a href="#">Admisión 2017 &amp;#8211; II</a>                             | Internal | Passing Juice |
| <a href="#">2 Abril, 2017</a>                                            | Internal | Passing Juice |
| <a href="#">02 de Abril &amp;#8211; Día del Libro Infantil</a>           | Internal | Passing Juice |
| <a href="#">Donaciones</a>                                               | Internal | Passing Juice |
|                                                                          |          |               |

## In-page links

|                                                         |          |               |
|---------------------------------------------------------|----------|---------------|
| <a href="#">Biblioteca Virtual</a>                      | Internal | Passing Juice |
| <a href="#">Aula Virtual</a>                            | Internal | Passing Juice |
| <a href="#">Admisión</a>                                | Internal | Passing Juice |
| <a href="#">Esp. Educación Inicial</a>                  | Internal | Passing Juice |
| <a href="#">Esp. Educación Primaria</a>                 | Internal | Passing Juice |
| <a href="#">Ed. Secundaria &amp;#8211; Matemáticas</a>  | Internal | Passing Juice |
| <a href="#">Ed. Secundaria &amp;#8211; Comunicación</a> | Internal | Passing Juice |
| <a href="#">Ed. Secundaria &amp;#8211; Teología</a>     | Internal | Passing Juice |
| <a href="#">Auxiliar en Educ. Inicial</a>               | Internal | Passing Juice |
| <a href="#">Zitro Labs</a>                              | External | Passing Juice |

## SEO Keywords

|                                                                                   |                |                                                                                           |
|-----------------------------------------------------------------------------------|----------------|-------------------------------------------------------------------------------------------|
|  | Keywords Cloud | educación virtual primaria investigación<br>esp del profesionales inicial secundaria para |
|-----------------------------------------------------------------------------------|----------------|-------------------------------------------------------------------------------------------|

## Keywords Consistency

| Keyword    | Content | Title | Keywords | Descripti<br>on | Headings |
|------------|---------|-------|----------|-----------------|----------|
| educación  | 22      | ×     | ×        | ×               | ✓        |
| esp        | 14      | ×     | ×        | ×               | ×        |
| inicial    | 11      | ×     | ×        | ×               | ✓        |
| virtual    | 8       | ×     | ×        | ×               | ✓        |
| secundaria | 7       | ×     | ×        | ×               | ✓        |

## Usability

|                                                                                    |     |                                         |
|------------------------------------------------------------------------------------|-----|-----------------------------------------|
|  | Url | Domain : ipcielim.edu.pe<br>Length : 15 |
|------------------------------------------------------------------------------------|-----|-----------------------------------------|

## Usability

|                                                                                  |              |                                                   |
|----------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is es.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|   | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|  | W3C Validity    | Errors : 6<br>Warnings : 41                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | Speed Tips      | <div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|                                                                                    |                     |                                                                                                                      |
|------------------------------------------------------------------------------------|---------------------|----------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> |
|------------------------------------------------------------------------------------|---------------------|----------------------------------------------------------------------------------------------------------------------|

## Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization

|                                                                                   |             |                                                                                                                                                                                                                                                                                                                                                  |
|-----------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|   | Robots.txt  | <p><a href="http://ipcielim.edu.pe/robots.txt">http://ipcielim.edu.pe/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                                                                       |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>                                                  |