



Seo Analyzer ipcm.fr

Generated on March 09 2022 04:16 AM

The score is 32/100



SEO Content

	Title	Institut Parisien de Chimie Moléculaire Length : 39 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>11</td><td>9</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Institut Parisien de Chimie Moléculaire • [H2] Menu • [H2] Nos tutelles • [H2] Nos partenaires • [H2] PARTENAIRE DE • [H2] Rechercher • [H2] À la une • [H2] Toutes les actualités • [H2] Actualités • [H2] À noter • [H2] Agenda Scientifique • [H2] Calendrier • [H3] L’IPCM : de la molécule au matériau • [H3] Percez les mystères des épices de « Dune » avec Fabrice Chemla • [H3] Porteurs de projets sélectionnés dans le comité CE07 de l’ANR • [H3] Campagne IUF 2021	H1	H2	H3	H4	H5	H6	1	11	9	0	0	0
H1	H2	H3	H4	H5	H6									
1	11	9	0	0	0									

SEO Content

		• [H3] Appel à projets Émergence 2021-2022 • [H3] Des pommes pour détecter les protéines et autres biomolécules ? • [H3] Emploi, thèses, Post-docs • [H3] Stages M2 Polymères • [H3] CulturChem
	Images	We found 6 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 45 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.22% Internal Links 97.78%

In-page links

Anchor	Type	Juice
Aller au menu	Internal	Passing Juice

In-page links

Aller &agrave; la recherche	Internal	Passing Juice
Aller au contenu	Internal	Passing Juice
Aller &agrave; la navigation	Internal	Passing Juice
English	Internal	Passing Juice
Institut Parisien de Chimie Moléculaire	Internal	Passing Juice
Présentation	Internal	Passing Juice
Organigrammes	Internal	Passing Juice
Contacts	Internal	Passing Juice
Méthodes et Applications en Chimie Organique (MACO)	Internal	Passing Juice
Réactivité organométallique et catalyse pour la synthèse (ROCS)	Internal	Passing Juice
Architectures Moléculaires (A.R.C.)	Internal	Passing Juice
Edifices PolyMétalliques (E-POM)	Internal	Passing Juice
Equipe de Recherche en Matériaux Moléculaires et Spectroscopies (ERMMES)	Internal	Passing Juice
Nanostructures/Semi-Conducteurs Organiques (NASCO)	Internal	Passing Juice
Glycochimie Organique Biologique et Supramoléculaire (GOBS)	Internal	Passing Juice
Chemical Biology (ChemBio)	Internal	Passing Juice
Chimie Structurale Organique et Biologique (CSOB)	Internal	Passing Juice
Chimie des Polymères (LCP)	Internal	Passing Juice
Présentation	Internal	Passing Juice
Plate-forme RMN Campus Jussieu	Internal	Passing Juice
Plates-forme technique DRX	Internal	Passing Juice
Plateforme de Mesures Physiques à Basse Température	Internal	Passing Juice
Publications	Internal	Passing Juice
Annuaire	Internal	Passing Juice
Intranet	Internal	Passing Juice
D&eacute;connexion	Internal	Passing Juice
L'IPCM : de la molécule au matériau	Internal	Passing Juice

In-page links

Toutes les actualités	Internal	Passing Juice
Percez les mystères des épices de Dune avec Fabrice Chemla	Internal	Passing Juice
Porteurs de projets sélectionnés dans le comité CE07 de l'ANR	Internal	Passing Juice
Campagne IUF 2021	Internal	Passing Juice
Appel à projets Émergence 2021-2022	Internal	Passing Juice
Des pommes pour détecter les protéines et autres biomolécules ?	Internal	Passing Juice
Emploi, thèses, Post-docs	Internal	Passing Juice
Stages M2 Polymères	Internal	Passing Juice
CulturChem	External	Passing Juice
Agenda Scientifique	Internal	Passing Juice
février 2022	Internal	noFollow
avril 2022	Internal	noFollow
Se connecter	Internal	noFollow
Nous contacter	Internal	Passing Juice
Fil RSS du site	Internal	Passing Juice
Plan du site	Internal	Passing Juice
Crédits et mentions légales	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	suite pommes mai lire aller octobre chimie félicitations projets parisien
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
suite	5	✖	✖	✖	✖

Keywords Consistency

lire	5	✗	✗	✗	✗
projets	4	✗	✗	✗	✓
aller	4	✗	✗	✗	✗
octobre	3	✗	✗	✗	✗

Usability

	Url	Domain : ipcm.fr Length : 7
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is fr.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Strict
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 18
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.

Document

- ❌ Too bad, your website is using inline styles.
- ❌ Too bad, your website has too many CSS files (more than 4).
- ❌ Too bad, your website has too many JS files (more than 6).
- ❌ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ❌ Apple Icon
- ❌ Meta Viewport Tag
- ✅ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://ipcm.fr/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.