







# Seo Analyzer ipcworldwide.com

Generated on February 08 2022 11:52 AM

The score is **63/100**



## SEO Content

	Title	<p>Integrated Professional Cleaning   IPC</p> <p><b>Length : 38</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>IPC is the European Manufacturer of professional cleaning equipment with the most complete range of pressure washers, scrubber driers, manual tools &amp; more.</p> <p><b>Length : 159</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Integrated Professional Cleaning   IPC</td> </tr> <tr> <td>description</td> <td>IPC is the European Manufacturer of professional cleaning equipment with the most complete range of pressure washers, scrubber driers, manual tools &amp; more.</td> </tr> <tr> <td>url</td> <td>https://www.ipcworldwide.com/</td> </tr> <tr> <td>site_name</td> <td>IPC</td> </tr> <tr> <td>image</td> <td>https://www.ipcworldwide.com/wp-content/uploads/2016/04/IPC-Official.jpg</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Integrated Professional Cleaning   IPC	description	IPC is the European Manufacturer of professional cleaning equipment with the most complete range of pressure washers, scrubber driers, manual tools & more.	url	https://www.ipcworldwide.com/	site_name	IPC	image	https://www.ipcworldwide.com/wp-content/uploads/2016/04/IPC-Official.jpg	image:width	1200
Property	Content																			
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image	https://www.ipcworldwide.com/wp-content/uploads/2016/04/IPC-Official.jpg																			
image:width	1200																			

# SEO Content

image:height 630

## Headings

H1	H2	H3	H4	H5	H6
2	5	9	19	1	2

- [H1] IPC
- [H1] IPC
- [H2] THE MOST POPULAR BLOG POSTS
- [H2] Professional cleaning products
- [H2] IPC's News
- [H2] Innovations
- [H2] Ipc
- [H3] Sustainability
- [H3] IPC Solutions
- [H3] THE 5 MOST POPULAR POSTS OF 2021
- [H3] 2021. A YEAR FILLED WITH SMALL BUT IMPORTANT ACHIEVEMENTS
- [H3] ANSWERS TO THE 10 MOST FREQUENT QUESTIONS ON SWEEPERS
- [H3] Find your solution
- [H3] Case Studies
- [H3] Contact
- [H3] Careers
- [H4] Top 5 most read posts of 2021
- [H4] Our complete range, for each of your needs.
- [H4] Scrubber Dryers
- [H4] Sweepers
- [H4] Single Disc
- [H4] Vacuum Cleaners
- [H4] High Pressure Washers
- [H4] Steam Generators
- [H4] Pure Water Cleaning Systems
- [H4] Manual Floor Care
- [H4] Cleaning Trolleys
- [H4] Windows Equipment
- [H4] Dispensers
- [H4] Dryers
- [H4] Keep updated on events, launch of new models, and other news from the IPC world.
- [H4] News
- [H4] News
- [H4] News
- [H4] Imagining the technology of the future
- [H5] Select your country
- [H6] Stay connected
- [H6] App IPC

## Images

We found 33 images on this web page.



30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

## Text/HTML Ratio





Ratio : **17%**

Good, this page's ratio of text to HTML code is higher than 15, but

## SEO Content

		lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 4 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.9% Internal Links 93.1%


## In-page links

Anchor	Type	Juice
<a href="#">Press Room</a>	Internal	Passing Juice
<a href="#">Business area</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">IPC</a>	Internal	noFollow
<a href="#">View all products</a>	Internal	Passing Juice
<a href="#">Faq</a>	Internal	Passing Juice

## In-page links

<a href="#">Find your solution</a>	Internal	Passing Juice
<a href="#">Innovations</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Network</a>	Internal	Passing Juice
<a href="#">Discover more</a>	Internal	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">Dealers</a>	Internal	Passing Juice
<a href="#">Portotecnica</a>	External	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice
<a href="#">IPC Brasil</a>	Internal	Passing Juice
<a href="#">IPC Gansow DE</a>	Internal	Passing Juice
<a href="#">IPC Eagle - USA</a>	Internal	Passing Juice
<a href="#">IPC España</a>	Internal	Passing Juice
<a href="#">ICA France</a>	Internal	Passing Juice
<a href="#">IPC Foma Norge</a>	Internal	Passing Juice
<a href="#">IPC Vaclensa UK</a>	Internal	Passing Juice
<a href="#">IPC India</a>	Internal	Passing Juice
<a href="#">IPC Italia</a>	Internal	Passing Juice
<a href="#">IPC México</a>	Internal	Passing Juice
<a href="#">IPC Australia &amp; NZ</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	cleaning posts network products business country search careers select <b>ipc</b>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ipc	8	✓	✗	✓	✓
careers	4	✗	✗	✗	✓
search	4	✗	✗	✗	✗
select	3	✗	✗	✗	✓
country	3	✗	✗	✗	✓

## Usability

	Url	Domain : ipcworldwide.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 52 Warnings : 56
	Email Privacy	Great no email address has been found in plain text!





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://ipcworldwide.com/sitemap.xml">http://ipcworldwide.com/sitemap.xml</a>
	Robots.txt	<a href="http://ipcworldwide.com/robots.txt">http://ipcworldwide.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics