








# Seo Analyzer ipgwellness.com

Generated on April 03 2022 14:43 PM





The score is 58/100







## SEO Content

	<p>Title</p>	<p>IPG Wellness   I Phil Good</p> <p><b>Length : 26</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1377 1476 1444"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>16</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1478 1204 2004" style="list-style-type: none"> <li>• [H1] You Can Never Fly If You Never Try...</li> <li>• [H1] - Phil Hurtubise</li> <li>• [H1] You Can Never Fly If You Never Try...</li> <li>• [H1] - Phil Hurtubise</li> <li>• [H1] IPG Homebase</li> <li>• [H1] COMING SOON!</li> <li>• [H1] Luxury Apartments</li> <li>• [H1] Corporate Wellness</li> <li>• [H1] Personal Services</li> <li>• [H1] About IPG</li> <li>• [H1] Train Smart</li> <li>• [H1] eat smart</li> <li>• [H1] look good</li> <li>• [H1] Phil Good</li> <li>• [H1] Follow IPG on Social Media...</li> <li>• [H1] In Partnership with...</li> </ul>	H1	H2	H3	H4	H5	H6	16	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
16	0	0	0	0	0									
	<p>Images</p>	<p>We found 7 images on this web page.</p>												

## SEO Content

		6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>8%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 33.33%  Internal Links 66.67%


## In-page links

Anchor	Type	Juice
<a href="#">IPG Homebase</a>	Internal	Passing Juice
<a href="#">Luxury Apartments</a>	Internal	Passing Juice
<a href="#">Corporate Wellness</a>	Internal	Passing Juice
<a href="#">Personal Services</a>	Internal	Passing Juice
<a href="#">About IPG</a>	Internal	Passing Juice

## In-page links

<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Why wait? ... Start Today!</a>	External	Passing Juice
<a href="#">IPG Wellness</a>	Internal	Passing Juice
<a href="#">IMX Productions</a>	External	Passing Juice
<a href="#">Elegant Themes</a>	External	Passing Juice
<a href="#">WordPress</a>	External	Passing Juice



## SEO Keywords

	Keywords Cloud	motivational <b>coaching ipg</b> personal learn more wellness custom outdoor exercise
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ipg	7	✓	✗	✗	✓
coaching	5	✗	✗	✗	✗
wellness	4	✓	✗	✗	✓
personal	4	✗	✗	✗	✓
outdoor	3	✗	✗	✗	✗









## Usability

	Url	Domain : ipgwellness.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

## Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://ipgwellness.com/robots.txt">http://ipgwellness.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>