



# Seo Analyzer iprsoftware.com

Generated on March 02 2022 06:59 AM





The score is **64/100**







## SEO Content

	Title	<p>PR, Marketing and Social Media Solutions   iPR Software</p> <p><b>Length : 55</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>iPR Software provides solutions for PR online news centers and newsrooms, marketing digital assets management (DAM), social media hubs and custom mobile apps</p> <p><b>Length : 157</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>online news center,online newsroom,pressroom,brand journalism,content marketing,social media hub,custom mobile apps,marketing software,crisis communications</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1377 1481 1910"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>PR, Marketing and Social Media Solutions</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>iPR Software Newsroom</td> </tr> <tr> <td>url</td> <td>http://www.iprsoftware.com/</td> </tr> <tr> <td>description</td> <td>iPR Software provides solutions for PR online news centers and newsrooms, marketing digital assets management (DAM), social media hubs and custom mobile apps</td> </tr> </tbody> </table>	Property	Content	title	PR, Marketing and Social Media Solutions	type	website	site_name	iPR Software Newsroom	url	http://www.iprsoftware.com/	description	iPR Software provides solutions for PR online news centers and newsrooms, marketing digital assets management (DAM), social media hubs and custom mobile apps
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	Headings	<table border="1" data-bbox="539 1937 1481 2011"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>5</td> <td>3</td> <td>3</td> <td>4</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 2038 702 2072" style="list-style-type: none"> <li>• [H2]</li> </ul>	H1	H2	H3	H4	H5	H6	0	5	3	3	4	0
H1	H2	H3	H4	H5	H6									
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## SEO Content

		<ul style="list-style-type: none"><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H3] Home</li><li>• [H3] for digital publishing &amp; asset management</li><li>• [H3] HOME</li><li>• [H4] NEWS CENTER</li><li>• [H4] CONTENT MARKETING</li><li>• [H4] DAM</li><li>• [H5] FOLLOW US</li><li>• [H5] LIKE US</li><li>• [H5] CONNECT</li><li>• [H5] INSIGHTS</li></ul>
	Images	We found 62 images on this web page.  55 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>31%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

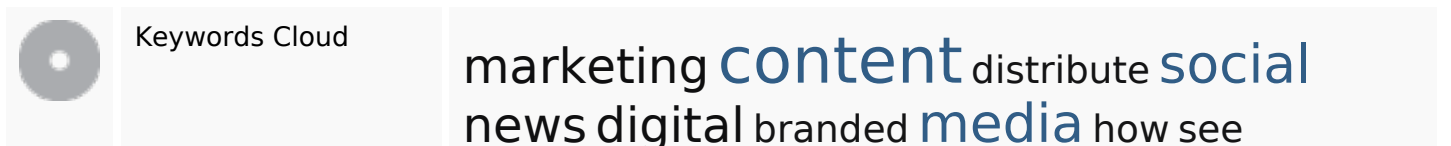
## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 7.69%  Internal Links 92.31%

## In-page links

Anchor	Type	Juice
<a href="#">News Center</a>	Internal	Passing Juice
<a href="#">Content Marketing</a>	Internal	Passing Juice
<a href="#">Custom Apps</a>	Internal	Passing Juice
<a href="#">Marketing DAM</a>	Internal	Passing Juice
<a href="#">Social Hub</a>	Internal	Passing Juice
<a href="#">REQUEST DEMO</a>	Internal	Passing Juice
<a href="#">Investor Hub</a>	Internal	Passing Juice
<a href="#">LEARN MORE</a>	Internal	Passing Juice
<a href="#">Learn More</a>	External	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">NEWS &amp; INSIGHTS</a>	Internal	Passing Juice






## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
content	12	✗	✓	✗	✓
media	9	✓	✓	✓	✗
social	8	✓	✓	✓	✗
digital	7	✗	✗	✓	✓
news	7	✗	✓	✓	✓

## Usability

	Url	Domain : iprsoftware.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 72 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://iprsoftware.com/sitemap.xml">http://iprsoftware.com/sitemap.xml</a></p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>