



# Seo Analyzer irockfinishes.com.au

Generated on February 10 2022 06:43 AM





The score is 62/100







## SEO Content

	<p>Title</p>	<p>iRock Finishes: Marble, Stone, Tile &amp; Concrete Restoration   Melbourne</p> <p><b>Length : 74</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>IRock Finishes specialise in marble &amp; stone restoration in Melbourne. Call us today on 1300 131 271 for tile polishing, concrete coatings &amp; sealing</p> <p><b>Length : 155</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Lorem Ipsum dolor set amet</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1377 1481 1881"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://irockfinishes.com.au/</td> </tr> <tr> <td>title</td> <td>iRock Finishes: Marble, Stone, Tile &amp; Concrete Restoration   Melbourne</td> </tr> <tr> <td>description</td> <td>IRock Finishes specialise in marble &amp; stone restoration in Melbourne. Call us today on 1300 131 271 for tile polishing, concrete coatings &amp; sealing</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	url	https://irockfinishes.com.au/	title	iRock Finishes: Marble, Stone, Tile & Concrete Restoration   Melbourne	description	IRock Finishes specialise in marble & stone restoration in Melbourne. Call us today on 1300 131 271 for tile polishing, concrete coatings & sealing	type	website		
Property	Content													
url	https://irockfinishes.com.au/													
title	iRock Finishes: Marble, Stone, Tile & Concrete Restoration   Melbourne													
description	IRock Finishes specialise in marble & stone restoration in Melbourne. Call us today on 1300 131 271 for tile polishing, concrete coatings & sealing													
type	website													
	<p>Headings</p>	<table border="1" data-bbox="539 1915 1481 1982"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>4</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Marble Restoration Natural Stone &amp; Concrete Resurfacing Anti-Slip Surface Treatment Stone, Concrete, Tile Cleaning &amp;</li> </ul>	H1	H2	H3	H4	H5	H6	1	5	4	0	1	0
H1	H2	H3	H4	H5	H6									
1	5	4	0	1	0									

## SEO Content

		<p>Sealing</p> <ul style="list-style-type: none"><li>• [H2] How we can restore your marble or stone floors</li><li>• [H2] Ways to keep your floors protected in your Melbourne home</li><li>• [H2] Marble Restoration in Melbourne</li><li>• [H2] How professional care benefits your stone &amp; marble surfaces</li><li>• [H2] Deliver a stunning polished effect for years</li><li>• [H3] Marble/Stone Restoration</li><li>• [H3] Tile Cleaning &amp; Sealing</li><li>• [H3] Paver Cleaning &amp; Sealing</li><li>• [H3] Concrete Coatings</li><li>• [H5] Trusted by some of the best companies</li></ul>
	Images	<p>We found 23 images on this web page.</p> <p>23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>


## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 25 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 4%</p> <p>Internal Links 96%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Our Story</a>	Internal	Passing Juice
<a href="#">Our Approach</a>	Internal	Passing Juice
<a href="#">Get in touch</a>	Internal	Passing Juice
<a href="#">tile restoration</a>	Internal	Passing Juice
<a href="#">concrete sealing services</a>	Internal	Passing Juice
<a href="#">Stone sealing</a>	Internal	Passing Juice
<a href="#">marble stone restoration in Melbourne</a>	Internal	Passing Juice
<a href="#">tile cleaning and sealing in Melbourne</a>	Internal	Passing Juice
<a href="#">non-slip floor coatings in Melbourne</a>	Internal	Passing Juice
<a href="#">Design. Atollon</a>	External	Passing Juice
<a href="#">Marble Repair Melbourne</a>	Internal	Passing Juice
<a href="#">Tile Repairs Melbourne</a>	Internal	Passing Juice
<a href="#">Tile Sealers Geelong</a>	Internal	Passing Juice
<a href="#">Tile Sealers Mornington Peninsula</a>	Internal	Passing Juice
<a href="#">Tile Sealers Ballarat</a>	Internal	Passing Juice
<a href="#">Tile Sealers Bendigo</a>	Internal	Passing Juice
<a href="#">Tile Sealers Victoria</a>	Internal	Passing Juice
<a href="#">Tile Sealers Melbourne</a>	Internal	Passing Juice
<a href="#">Non Slip Floor Finish</a>	Internal	Passing Juice
<a href="#">Non Slip Surface Coating</a>	Internal	Passing Juice
<a href="#">Non Slip Concrete Coatings</a>	Internal	Passing Juice
<a href="#">Anti Slip Floor</a>	Internal	Passing Juice
<a href="#">Anti Slip Flooring Melbourne</a>	Internal	Passing Juice
<a href="#">Anti Slip Floor Treatment</a>	Internal	Passing Juice
<a href="#">Non Slip Flooring</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	finishes slip restoration <b>stone</b> tile <b>marble floors</b> irock all melbourne
--	----------------	---



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
stone	31	✓	✗	✓	✓
marble	28	✓	✗	✓	✓
floors	24	✗	✗	✗	✓
melbourne	18	✓	✗	✓	✓
restoration	18	✓	✗	✓	✓










## Usability

	Url	Domain : irockfinishes.com.au Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





## Document

	W3C Validity	Errors : 40 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
---	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://irockfinishes.com.au/sitemap.xml</pre> <pre>https://irockfinishes.com.au/sitemap.xml</pre>
	Robots.txt	<pre>http://irockfinishes.com.au/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Great, your website has an analytics tool.  Google Analytics