



Seo Analyzer irvinecompany.com

Generated on March 29 2022 07:24 AM






The score is **58/100**







SEO Content

	<p>Title</p>	<p>Irvine Company - Planning Communities for Generations</p> <p>Length : 53</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Irvine Company master plans, master builds and manages best-in-class real estate portfolio. New Homes, Apartments, Office Space, Retail, Resort, Hotel</p> <p>Length : 150</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Apartment Homes Office Leasing Premier Dining & Shopping New Homes</p> <p>Good, your page contains meta keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2085"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Irvine Company - Planning Communities for Generations</td> </tr> <tr> <td>description</td> <td>Irvine Company master plans, master builds and manages best-in-class real estate portfolio. New Homes, Apartments, Office Space, Retail, Resort, Hotel</td> </tr> <tr> <td>url</td> <td>https://www.irvinecompany.com/</td> </tr> <tr> <td>site_name</td> <td>Irvine Company</td> </tr> <tr> <td>image</td> <td>https://www.irvinecompany.com/images/2019/01/1745-04_200-400-bld_dusk_Spectrum-1920x1280_v2.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Irvine Company - Planning Communities for Generations	description	Irvine Company master plans, master builds and manages best-in-class real estate portfolio. New Homes, Apartments, Office Space, Retail, Resort, Hotel	url	https://www.irvinecompany.com/	site_name	Irvine Company	image	https://www.irvinecompany.com/images/2019/01/1745-04_200-400-bld_dusk_Spectrum-1920x1280_v2.jpg
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SEO Content

		H1	H2	H3	H4	H5	H6
	Headings	1	5	0	0	5	0
		<ul style="list-style-type: none"> • [H1] Planning Communities for Generations • [H2] About Us • [H2] Green From The Start • [H2] Our Portfolio • [H2] Committed to Giving • [H2] Experience The Difference • [H5] Apartment Homes • [H5] New Home Villages • [H5] Office Communities • [H5] Retail, Dining & Entertainment • [H5] Resort, Hotel, Golf Courses & Marinas 					
	Images	<p>We found 13 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 48 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 43.75%</p> <p>Internal Links 56.25%</p>

In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice
Our Portfolio	Internal	Passing Juice
Apartment Homes	Internal	Passing Juice
Irvine Company Apartments	External	Passing Juice
Orange County	External	Passing Juice
San Diego	External	Passing Juice
Los Angeles	External	Passing Juice
Northern California	External	Passing Juice
New Home Villages	Internal	Passing Juice
Villages of Irvine	External	Passing Juice
Irvine Pacific	External	Passing Juice
Retail, Dining & Entertainment	Internal	Passing Juice
Fashion Island	External	Passing Juice
Irvine Spectrum Center	External	Passing Juice
The Market Place	External	Passing Juice
Neighborhood Centers	Internal	Passing Juice
Office Communities	Internal	Passing Juice
Irvine Company Office	External	Passing Juice
Orange County	External	Passing Juice
Los Angeles	External	Passing Juice
San Diego	External	Passing Juice
Silicon Valley	External	Passing Juice
Chicago	External	Passing Juice
New York	External	Passing Juice
Resort, Hotels, Golf Courses & Marinas	Internal	Passing Juice
The Resort at Pelican Hill	External	Passing Juice
Hotel Irvine	External	Passing Juice

In-page links

Oak Creek Golf Club	External	Passing Juice
CRC Marinas	External	Passing Juice
Our Company	Internal	Passing Juice
Master Planners	Internal	Passing Juice
Long-Term Ownership	Internal	Passing Juice
Cutting Edge Innovation	Internal	Passing Juice
Sustainable by Design	Internal	Passing Juice
Open Space Preservation	Internal	Passing Juice
Philanthropy	Internal	Passing Juice
Leadership	Internal	Passing Juice
Principles	Internal	Passing Juice
History	Internal	Passing Juice
Irvine at 50	Internal	Passing Juice
Company News	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact	Internal	Passing Juice
Do not sell my info	Internal	Passing Juice
Copyright Information	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Website Guide	Internal	Passing Juice

SEO Keywords








Keywords Cloud

company new california **irvine** golf resort
portfolio communities search most





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
irvine	20	✓	✗	✓	✗
company	11	✓	✗	✓	✗
communities	7	✓	✗	✗	✓
california	5	✗	✗	✗	✗
most	4	✗	✗	✗	✗



Usability

	Url	Domain : irvinecompany.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://irvinecompany.com/sitemap.xml
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.