









# Seo Analyzer is-in.nz

Generated on March 09 2022 23:04 PM




The score is 57/100







## SEO Content

	Title	Home of the free NZ Hostname with DynDNS - is-in.nz  <b>Length : 51</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	Get a free is-in.nz hostname / sub-domain if you live in New Zealand. DynDNS available with dyndns.org compatible update client. Friendly is in.nz redirect to unfriendly url for ease of memory  <b>Length : 192</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	free, hostname, nz, is-in.nz, domain, subdomain, signup, dyndns, dynamic, dns, dynsite, compatible, ddns, service, server, dynamic dns nz, redirect, webhop, web hop, redirection  Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>2</td><td>3</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Welcome</li><li>• [H2] May 2016</li><li>• [H2] Contact</li><li>• [H3] Home of the free NZ Hostname with DynDNS</li><li>• [H3] February 2016</li><li>• [H3] November 2015</li></ul>	H1	H2	H3	H4	H5	H6	1	2	3	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	3	0	0	0									
	Images	We found 3 images on this web page.  Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : <b>21%</b>												

## SEO Content

		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.67% Internal Links 93.33%


## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">DNS Manager</a>	Internal	Passing Juice
<a href="#">Hostname Signup</a>	Internal	Passing Juice
<a href="#">Redirect</a>	Internal	Passing Juice
<a href="#">Links &amp; Info</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">HTTPS / secure browsing redirection service</a>	Internal	Passing Juice

## In-page links

<a href="#">dynamic dns</a>	External	Passing Juice
<a href="#">Like this</a>	Internal	Passing Juice
<a href="#">Free .is-in.nz Hostname Signup Page</a>	Internal	Passing Juice
<a href="#">DNS Manager</a>	Internal	Passing Juice
<a href="#">Free Hostname</a>	Internal	Passing Juice
<a href="#">Links &amp; Info</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	client new want hostnames dns compatible free get hostname like
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
free	6	✓	✓	✓	✓
hostname	5	✓	✓	✓	✓
get	4	✗	✗	✓	✗
dns	3	✓	✓	✓	✓
new	3	✗	✗	✓	✗












## Usability

	Url	Domain : is-in.nz Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is WINDOWS-1252.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;center&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>				

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Mobile

### Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://is-in.nz/robots.txt">http://is-in.nz/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>