

Seo Analyzer isg-one.com

Generated on March 05 2022 23:57 PM

The score is 58/100






SEO Content


	Title	Leading Global Technology Research & Advisory Firm ISG Length : 60 Perfect, your title contains between 10 and 70 characters.												
	Description	ISG - A leading global technology research and advisory firm committed to helping clients achieve operational excellence, specializing in over 20 industries. Length : 157 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Leading Global Technology Research & Advisory Firm ISG</td></tr><tr><td>description</td><td>ISG - A leading global technology research and advisory firm committed to helping clients achieve operational excellence, specializing in over 20 industries.</td></tr><tr><td>url</td><td>https://isg-one.com</td></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Default</td></tr></tbody></table>	Property	Content	title	Leading Global Technology Research & Advisory Firm ISG	description	ISG - A leading global technology research and advisory firm committed to helping clients achieve operational excellence, specializing in over 20 industries.	url	https://isg-one.com	type	website	site_name	Default
Property	Content													
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	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>11</td><td>11</td><td>5</td><td>4</td><td>1</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Transformyour enterprise:Better. Faster. Stronger.[H2] It's never been more critical to get it right.	H1	H2	H3	H4	H5	H6	1	11	11	5	4	1
H1	H2	H3	H4	H5	H6									
1	11	11	5	4	1									

SEO Content





- [H2] Determine a future vision
- [H2] Lead rapid change.
- [H2] Find the right partners.
- [H2] Realize value at scale.
- [H2] Trusted advisors for your digital future
- [H2] Unparalleled benchmarking capabilities
- [H2] Practitioner-led Research with Industry Leading Data
- [H2] ISG GovernX
- [H2] Join our team
- [H2] Do you have a question, comment or suggestion?
- [H3] Advisory
- [H3] Industries
- [H3] Platforms
- [H3] Research & Insights
- [H3] Events
- [H3] Providers
- [H3] ISG Provider Lens™ Retail Digital Innovators 2021
- [H3] Networks Software Defined Solutions and Services - Archetype Report
- [H3] Future Workplace Summit 2022
- [H3] Digital Case Study Research Program Launch 2022
- [H3] ISG Digital Dish Episode 19: How to Start a Women-in-Digital Program
- [H4]
- [H4] We help you evaluate, establish and prioritize your most critical long-term objectives.
- [H4] We guide you through each step hands-on, and stick with it through completion.
- [H4] We know how to orchestrate solutions that accelerate growth.
- [H4] We give you the data and tools to realize the full potential of your strategic vision.
- [H5] Determine a future vision.
- [H5] Lead rapid change.
- [H5] Find the right partners.
- [H5] Realize value at scale.
- [H6] ISG employs the brightest, most innovative people in the industry to provide world-class solutions to our clients. We foster an atmosphere of diversity, accountability, life balance and earned advancement. If you're ready to make a genuinely positive impact for yourself, your company and its clients, you have found the place.

	Images	<p>We found 25 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 25%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 57 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.51% Internal Links 96.49%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
See all results	Internal	Passing Juice
upgrade your browser	External	Passing Juice
Careers	Internal	Passing Juice
Who We Are	Internal	Passing Juice
=	Internal	Passing Juice
Advisory	External	Passing Juice
Automation	Internal	Passing Juice
Benchmarking	Internal	Passing Juice
Business Operations	Internal	Passing Juice
Cognitive and Analytics	Internal	Passing Juice
Cost Optimization	Internal	Passing Juice

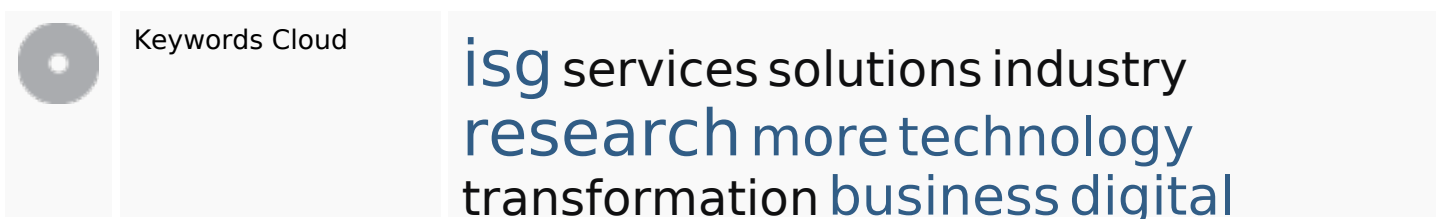
In-page links

Cybersecurity	Internal	Passing Juice
Digital Engineering	Internal	Passing Juice
Future of Work	Internal	Passing Juice
HR Technology and Transformation	Internal	Passing Juice
Network Advisory & Select	Internal	Passing Juice
Operating Model	Internal	Passing Juice
Organizational Change Management	Internal	Passing Juice
Software Advisory Services	Internal	Passing Juice
Sourcing	Internal	Passing Juice
Technology Adoption	Internal	Passing Juice
Technology Modernization	Internal	Passing Juice
Banking & Financial Services	Internal	Passing Juice
Consumer Packaged Goods	Internal	Passing Juice
Energy and Utilities	Internal	Passing Juice
Healthcare	Internal	Passing Juice
Higher Education	Internal	Passing Juice
Insurance	Internal	Passing Juice
Life Sciences	Internal	Passing Juice
Media, Technology and Communications	Internal	Passing Juice
Manufacturing	Internal	Passing Juice
Private Equity	Internal	Passing Juice
Public Sector	Internal	Passing Juice
Retail	Internal	Passing Juice
Travel, Transportation and Hospitality	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Learn More	Internal	Passing Juice

In-page links

Get Started	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
=	Internal	Passing Juice
About Us	Internal	Passing Juice
Investors	Internal	Passing Juice
Leadership Team	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Articles	Internal	Passing Juice
Podcasts	Internal	Passing Juice
Connection Center	Internal	Passing Juice
Unsubscribe page	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Other Policies	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
isg	20	✓	✗	✓	✓
research	16	✓	✗	✓	✓

Keywords Consistency

more	15				
technology	15				
digital	12				

Usability

	Url	Domain : isg-one.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 21 Warnings : 21
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles.

Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://isg-one.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics