








Seo Analyzer iste.org

Generated on February 23 2022 07:26 AM





The score is 49/100







SEO Content

	Title	<p>We are ISTE ISTE</p> <p>Length : 18</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>We help educators around the world use technology to solve tough problems.</p> <p>Length : 74</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>3</td><td>8</td><td>6</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] We are ISTE• [H1] We Are ISTE We help educators around the world use technology to solve tough problems.• [H1] ISTE Blog:• [H2] Logged In Menu• [H2] User account menu• [H2] User account menu (mobile)• [H2] Main navigation• [H2] Transform your online teaching skills in just a few hours!• [H2] YEAR-ROUND MISSION SPONSORS• [H2] Footer• [H2] Footer Bottom• [H3] Certification• [H3] Membership• [H3] ISTE U• [H3] EdSurge• [H3] Books	H1	H2	H3	H4	H5	H6	3	8	6	0	0	0
H1	H2	H3	H4	H5	H6									
3	8	6	0	0	0									

SEO Content

		<ul style="list-style-type: none"> [H3] Most Recent
	Images	<p>We found 22 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 24%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 88 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 7.95%</p> <p>Internal Links 92.05%</p>

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Join ISTE	Internal	Passing Juice
Store	Internal	Passing Juice

In-page links

Sign In	Internal	Passing Juice
Join ISTE	Internal	Passing Juice
&nbsp;	External	Passing Juice
Digital Citizenship	Internal	Passing Juice
STEAM in Education	Internal	Passing Juice
Open Educational Resources (OER)	Internal	Passing Juice
Artificial Intelligence (AI) in Education	Internal	Passing Juice
Teacher Education	Internal	Passing Juice
Computational Thinking (CT)	Internal	Passing Juice
Online Learning	Internal	Passing Juice
Higher Education	Internal	Passing Juice
Education Advocacy	Internal	Passing Juice
EdSurge News	External	Passing Juice
ISTE U	Internal	Passing Juice
Certification	Internal	Passing Juice
Books	Internal	Passing Juice
Blog	Internal	Passing Juice
Podcasts	Internal	Passing Juice
Journals	Internal	Passing Juice
For Librarians	Internal	Passing Juice
For Districts and Departments	Internal	Passing Juice
Group Membership	Internal	Passing Juice
ISTE Central	Internal	Passing Juice
Professional Learning Network	Internal	Passing Juice
ISTE Connect	Internal	Passing Juice
Awards	Internal	Passing Juice
Empowered Learner	Internal	Passing Juice
Webinars	Internal	Passing Juice

In-page links

Volunteer	Internal	Passing Juice
Career Services	Internal	Passing Juice
What are the ISTE Standards?	Internal	Passing Juice
For Students	Internal	Passing Juice
For Educators	Internal	Passing Juice
For Education Leaders	Internal	Passing Juice
For Coaches	Internal	Passing Juice
For Computational Thinking	Internal	Passing Juice
Essential Conditions	Internal	Passing Juice
Seal of Alignment	Internal	Passing Juice
ISTE Events	Internal	Passing Juice
ISTELive 22	Internal	Passing Juice
Make The Future Summit	External	Passing Juice
Creative Constructor Lab	Internal	Passing Juice
Leadership Exchange	Internal	Passing Juice
Advocacy Fly-Ins	External	Passing Juice
Community Event Calendar	Internal	Passing Juice
Services for Companies	Internal	Passing Juice
Corporate Membership	Internal	Passing Juice
Sponsorship	Internal	Passing Juice
EdSurge Product Index	External	Passing Juice
Loop	Internal	Passing Juice
Affiliate Network	Internal	Passing Juice
Learning Technology Directory	Internal	Passing Juice
Global Collaborations	Internal	Passing Juice
Advertise	Internal	Passing Juice
Education Industry Advisory Council	Internal	Passing Juice
Let's Rethink the Way We Teach Black History all Year	Internal	Passing Juice

In-page links

Expert Webinar: Make Documents Accessible for All Students	Internal	Passing Juice
Free ISTE U Course Offers Ways To Support Student Well-Being	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
Most Recent	Internal	Passing Juice
Tools, Devices and Apps	Internal	Passing Juice
How To Start an Esports Club	Internal	Passing Juice
Gaming	Internal	Passing Juice
esports	Internal	Passing Juice
In the Classroom	Internal	Passing Juice
Drive Student Success With a Digital Badging Program	Internal	Passing Juice
ISTE Expert Webinars	Internal	Passing Juice
Computational Thinking	Internal	Passing Juice
Understanding Problems With Computational Thinking: Decomposition	Internal	Passing Juice
Computational Thinking	Internal	Passing Juice
Transform your online teaching skills in just a few hours!	Internal	Passing Juice
About ISTE	Internal	Passing Juice
About EdSurge	External	Passing Juice
Annual Report	Internal	Passing Juice
Board of Directors	Internal	Passing Juice
Diversity, Equity and Inclusion	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Edtech Careers	External	Passing Juice
Work at ISTE	Internal	Passing Juice
Team ISTE	Internal	Passing Juice
Codes of Conduct	Internal	Passing Juice

In-page links

[Contact Us](#)

Internal

Passing Juice

[Privacy Policy](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

educators edsurge technology online learning
computational thinking **iste education**
membership

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
iste	32	✓	✗	✗	✓
education	27	✗	✗	✗	✗
learning	13	✗	✗	✗	✗
thinking	10	✗	✗	✗	✗
computational	10	✗	✗	✗	✗

Usability



Url

Domain : iste.org
Length : 8



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language










Good. Your declared language is en.







Dublin Core

This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 33 Warnings : 51
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><div>http://iste.org/sitemap.xml</div><div>https://www.iste.org/sitemap.xml</div></div>
	Robots.txt	<div>http://iste.org/robots.txt</div> <div>Great, your website has a robots.txt file.</div>

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.