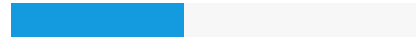










Seo Analyzer itiguala.edu.mx

Generated on March 24 2022 21:43 PM

The score is 36/100







SEO Content

|  | Title | Instituto Tecnológico de Iguala Length : 31 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|--|--------------------|---|----|----|----|----|----|----|---|---|----|---|---|---|
|  | Description | Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. | | | | | | | | | | | | |
|  | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
|  | Headings | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>4</td><td>0</td><td>13</td><td>0</td><td>0</td><td>0</td></tr></table> | H1 | H2 | H3 | H4 | H5 | H6 | 4 | 0 | 13 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 4 | 0 | 13 | 0 | 0 | 0 | | | | | | | | | |
|  | Images | We found 29 images on this web page. 29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. | | | | | | | | | | | | |
|  | Text/HTML Ratio | Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. | | | | | | | | | | | | |
|  | Flash | Perfect, no Flash content has been detected on this page. | | | | | | | | | | | | |

SEO Content

| | | |
|--|--------|--|
|  | Iframe | Great, there are no Iframes detected on this page. |
|--|--------|--|

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 16 links including 4 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| = | Internal | Passing Juice |
| ADMIN-TEC | Internal | Passing Juice |
| Uncategorized | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| Accede aquí a la CONVOCATORIA | Internal | Passing Juice |
| = | Internal | Passing Juice |
| Convocatoria 1: Ingeniero (a) Industrial | Internal | Passing Juice |
| Convocatoria 2: Contador(a) Público | Internal | Passing Juice |
| Convocatoria 3: Contador (a) público | Internal | Passing Juice |
| 2 | Internal | Passing Juice |
| | | |

In-page links

| | | |
|------------------------|----------|---------------|
| 3 | Internal | Passing Juice |
| 4 | Internal | Passing Juice |
| Último | Internal | Passing Juice |
| = | Internal | Passing Juice |
| ITI | Internal | Passing Juice |




SEO Keywords

| | | |
|--|----------------|---|
|  | Keywords Cloud | admin-tec uncategorized social escrito más posteadado del público convocatoria leer |
|--|----------------|---|



Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|---------------|---------|-------|----------|-----------------|----------|
| leer | 4 | ✖ | ✖ | ✖ | ✖ |
| convocatoria | 4 | ✖ | ✖ | ✖ | ✖ |
| uncategorized | 4 | ✖ | ✖ | ✖ | ✖ |
| escrito | 4 | ✖ | ✖ | ✖ | ✖ |
| más | 4 | ✖ | ✖ | ✖ | ✖ |












Usability

| | | |
|--|--------------|---|
|  | Url | Domain : itiguala.edu.mx Length : 15 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |





Usability

| | | |
|--|-------------|---|
|  | Language | Good. Your declared language is es. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 25 Warnings : 6 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div> |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div> |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div>http://itiguala.edu.mx/sitemap.xml https://itiguala.edu.mx/wp-sitemap.xml</div> |
|  | Robots.txt | <p>http://itiguala.edu.mx/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |