



Seo Analyzer

itsyucatan.edu.mx

Generated on February 10 2022 10:17 AM

The score is 39/100



SEO Content

[illegible]

SEO Content

		• [H3] Widgets • [H3] CARRERAS • [H3] MENSAJE DE LA DIRECTORA • [H3] PRODEP • [H3] Laboratorios IDC • [H3] GESTION EMPRESARIAL • [H3] SISTEMAS COMPUTACIONALES • [H3] . • [H3] INDUSTRIAL • [H3] ULTIMAS NOTICIAS
	Images	We found 23 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 106 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice
INICIO	External	Passing Juice
NUESTRO TECNOLOGICO	External	Passing Juice
UBICACION	External	Passing Juice
Historia	External	Passing Juice
Mensaje del Director	External	Passing Juice
Zona de influencia	External	Passing Juice
Unidad Académica	External	Passing Juice
Reinscripciones 2021B	External	Passing Juice
Lineamientos de Permanencia	External	Passing Juice
Servicios escolares	External	Passing Juice
Becas	External	Passing Juice
Indicadores	External	Passing Juice
Vinculación	External	Passing Juice
Convenios	External	Passing Juice
SERVICIO SOCIAL	External	Passing Juice
Nacionales e Internacionales	External	Passing Juice
Residencia profesional	External	Passing Juice
Visitas a empresas	External	Passing Juice
Bolsa de trabajo	External	Passing Juice
Desarrollo Académico	External	Passing Juice
Mejores Promedio	External	Passing Juice
Evaluación Docente	External	Passing Juice
Actividades Complementarias	External	Passing Juice
EGEL	External	Passing Juice
Cursos de Nivelación	External	Passing Juice
ENEIT	External	Passing Juice
Calendario Académico Escolar	External	Passing Juice

In-page links

Capacitación Docente	External	Passing Juice
Inglés	External	Passing Juice
Calendario	External	Passing Juice
Opciones	External	Passing Juice
Requisitos	External	Passing Juice
Cursos	External	Passing Juice
Tutorías	External	Passing Juice
Actividades extra escolares	External	Passing Juice
Futbol	External	Passing Juice
Basquetbol	External	Passing Juice
Voleibol	External	Passing Juice
Beisbol	External	Passing Juice
Tae Kwon Do	External	Passing Juice
Banda de guerra	External	Passing Juice
Escolta	External	Passing Juice
Música	External	Passing Juice
Dibujo	External	Passing Juice
Centro de computo	External	Passing Juice
Centro de información	External	Passing Juice
Sistema de Gestión de Igualdad de Género y no Discriminación	External	Passing Juice
Ingeniería Industrial	External	Passing Juice
Ing. Bioquímica	External	Passing Juice
Ing. Sistemas Computacionales	External	Passing Juice
Ing. en Gestión Empresarial	External	Passing Juice
Ing. Desarrollo comunitario	External	Passing Juice
Ingeniería Civil	External	Passing Juice
Nuevo Ingreso	External	Passing Juice
Resultados de Admisión	External	Passing Juice

In-page links

Convocatoria	External	Passing Juice
Titulación	External	Passing Juice
Directorio	External	Passing Juice
SISTEMA DE GESTIÓN INTEGRAL	External	Passing Juice
Procedimientos del SGI	External	Passing Juice
Proceso Estratégico Académico	External	Passing Juice
Proceso estratégico administrativo	External	Passing Juice
Proceso Estratégico Vinculación	External	Passing Juice
Proceso Estratégico Planeación	External	Passing Juice
Proceso Estratégico de Calidad	External	Passing Juice
Proceso Estratégico Ambiental	External	Passing Juice
Manual del SGI	External	Passing Juice
Comunicación	External	Passing Juice
Calidad	External	Passing Juice
Ambiental	External	Passing Juice
Vision	External	Passing Juice
Misión	External	Passing Juice
Valores	External	Passing Juice
Política de calidad	External	Passing Juice
Logos	External	Passing Juice
Lineamientos Administrativos	External	Passing Juice
Información Ambiental	External	Passing Juice
Flora y Fauna Silvestre de Yucatan	External	Passing Juice
Desempeño de los Programas Ambientales	External	Passing Juice
Señales y Avisos de protección civil	External	Passing Juice
TRANSPARENCIA	External	Passing Juice
Cuenta Pública	External	Passing Juice
Marco Jurídico	External	Passing Juice

In-page links

Avisos de Privacidad	External	Passing Juice
Información Publica Obligatoria	External	Passing Juice
INFOMEX	External	Passing Juice
Indicadores 2021	External	Passing Juice
CONVOCATORIAS	External	Passing Juice
Publico	External	Passing Juice
Sector Privado	External	Passing Juice
TECNM	External	Passing Juice
BUZON DE QUEJAS Y SUGERENCIAS	External	Passing Juice
CONTACTO	External	Passing Juice
PLATAFORMA ITSSY	External	Passing Juice
CENCAR	External	Passing Juice
Reinscripciones 2022-A	External	Passing Juice
&#x26a0;&#xfe0f;ATENCION&#x26a0;&#xfe0f;	External	Passing Juice
Plática “El Secreto para Emprender desde la Universidad”	External	Passing Juice
Feria de Proyectos de Mercadotecnia	External	Passing Juice
Jornada de Emprendimiento e Innovación Tecnológica 2021	External	Passing Juice
Tianguis Turístico 2021	External	Passing Juice
Día Internacional de la Eliminación de la Violencia contra la Mujer	External	Passing Juice
Firma de Convenio	External	Passing Juice
Jornada de Videoconferencias “Retos de la Construcción en el Siglo XXI»	External	Passing Juice
Firma de convenio con la empresa Mitsubishi Mérida	External	Passing Juice
WPZOOM	External	Passing Juice

SEO Keywords

	Keywords Cloud	diciembre mtra yesenia directora mas polanco leer general instituto del
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
del	7	✓	✗	✗	✗
diciembre	6	✗	✗	✗	✗
leer	5	✗	✗	✗	✗
mas	5	✗	✗	✗	✓
mtra	5	✗	✗	✗	✗

Usability

	Url	Domain : itsyucatan.edu.mx Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 20 Warnings : 48
	Email Privacy	Great no email address has been found in plain text!

Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://itsyucatan.edu.mx/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.