



# Seo Analyzer ity.im

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The score is **62/100**







## SEO Content

	Title	ity.im URL Shortener & Ad Network <b>Length : 33</b> Perfect, your title contains between 10 and 70 characters.												
	Description	URL Shortener, Ad Network <b>Length : 25</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>3</td> <td>2</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H4] Advertisers</li> <li>[H4] Publishers</li> <li>[H4] Short URLs Without Ads</li> <li>[H5] Shorten, Share, Earn \$Publish on your website to earn more!</li> <li>[H5] ity.im [it'-ee-i-am]The genius of short URLs</li> </ul>	H1	H2	H3	H4	H5	H6	0	0	0	3	2	0
H1	H2	H3	H4	H5	H6									
0	0	0	3	2	0									
	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : <b>24%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Job &amp; Business Directory</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Go</a>	Internal	Passing Juice
<a href="#">contact us</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	<p>short ityim url ethical please shortener shorten long urls abuse</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
url	6	✓	✗	✓	✓
short	5	✓	✗	✓	✓
please	4	✗	✗	✗	✗
urls	4	✗	✗	✗	✓
ityim	3	✗	✗	✗	✗

## Usability

	Url	Domain : ity.im Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://ity.im/sitemap.xml">http://ity.im/sitemap.xml</a>
	Robots.txt	<a href="http://ity.im/robots.txt">http://ity.im/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.