

Seo Analyzer iveybeauty.com

Generated on January 18 2022 15:20 PM

The score is 58/100







SEO Content

	Title	skincare nerd . artist . aesthetician . Length : 39 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>3</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1][H1] Add More Posts[H2] Start Them Young[H2] Long Luscious Lashes[H2] Love The Skin You're In	H1	H2	H3	H4	H5	H6	2	3	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	3	0	0	0	0									
	Images	We found 4 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 6.67% External Links : Passing Juice 6.67% Internal Links 86.67%


In-page links

Anchor	Type	Juice
About	Internal	Passing Juice
Services	Internal	Passing Juice
Gallery	Internal	Passing Juice
Contact	Internal	Passing Juice
Experience &#038; Education	Internal	Passing Juice
Beauty Blog	Internal	Passing Juice
Before &#038; After	Internal	Passing Juice
-	Internal	Passing Juice
Skincare	Internal	Passing Juice

In-page links

Start Them Young	Internal	Passing Juice
Makeup	Internal	Passing Juice
Long Luscious Lashes	Internal	Passing Juice
Love The Skin You're In	Internal	Passing Juice
Blossom Themes	External	noFollow
WordPress	External	Passing Juice




SEO Keywords

 Keywords Cloud	artist aesthetician nerd beauty themes powered blossom skincare developed love
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
skincare	4	✓	✗	✗	✗
blossom	2	✗	✗	✗	✗
beauty	2	✗	✗	✗	✗
nerd	2	✓	✗	✗	✗
aesthetician	2	✓	✗	✗	✗









Usability

	Url	Domain : iveybeauty.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 26
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://iveybeauty.com/wp-sitemap.xml
	Robots.txt	http://iveybeauty.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.