



Seo Analyzer ivory.co.uk

Generated on March 01 2022 03:12 AM





The score is 64/100







SEO Content

	Title	Personalised Playing Cards - Ivory Graphics Length : 43 Perfect, your title contains between 10 and 70 characters.														
	Description	At Ivory Graphics we are the leading printers of personalised playing cards in the UK which you can design yourself through our website, find out more here Length : 155 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Ivory Graphics</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.ivory.co.uk/</td></tr><tr><td>title</td><td>Personalised Playing Cards</td></tr><tr><td>description</td><td>At Ivory Graphics we are the leading printers of personalised playing cards in the UK which you can design yourself through our website, find out more here</td></tr><tr><td>image</td><td>https://www.ivory.co.uk/images/social-logo.png</td></tr></table>	Property	Content	site_name	Ivory Graphics	type	website	url	https://www.ivory.co.uk/	title	Personalised Playing Cards	description	At Ivory Graphics we are the leading printers of personalised playing cards in the UK which you can design yourself through our website, find out more here	image	https://www.ivory.co.uk/images/social-logo.png
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	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">[H1] We are Ivory, Makers of Playing Cards based in	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0		
H1	H2	H3	H4	H5	H6											
1	0	0	0	0	0											

SEO Content

		Cambridgeshire, UK
	Images	We found 19 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 14% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 54 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Contact Us	Internal	Passing Juice


In-page links

Privacy Policy	Internal	Passing Juice
Clients List	Internal	Passing Juice
Blog	Internal	Passing Juice
Basket	Internal	Passing Juice
Customer Area	Internal	Passing Juice
Bridge Playing Cards	Internal	Passing Juice
Poker Playing Cards	Internal	Passing Juice
Magician Playing Cards	Internal	Passing Juice
Personalised Playing Cards	Internal	Passing Juice
Plastic Playing Cards	Internal	Passing Juice
Promotional Playing Cards	Internal	Passing Juice
Planning Poker Cards	Internal	Passing Juice
How to use Planning Poker Cards	Internal	Passing Juice
Playing Card Faces	Internal	Passing Juice
A3 Playing Cards	Internal	Passing Juice
A4 Playing Cards	Internal	Passing Juice
A5 Playing Cards	Internal	Passing Juice
Custom Cards	Internal	Passing Juice
Tarot Cards	Internal	Passing Juice
Large Tarot Cards	Internal	Passing Juice
Display Cards	Internal	Passing Juice
Trump Cards	Internal	Passing Juice
Education Cards	Internal	Passing Juice
Baby Bridge	Internal	Passing Juice
Laminated Custom Cards	Internal	Passing Juice
Flash Card Printing	Internal	Passing Juice
Custom Faces	Internal	Passing Juice
Graphic Design	Internal	Passing Juice

In-page links

Test Deck	Internal	Passing Juice
Shop	Internal	Passing Juice
The Flash Card Maker	Internal	Passing Juice
The Playing Card Maker	Internal	Passing Juice
The Game Maker	Internal	Passing Juice
Playing Card Boxes	Internal	Passing Juice
Luxury Rigid Boxes	Internal	Passing Juice
Counter Display Units	Internal	Passing Juice
Instruction Leaflets	Internal	Passing Juice
Cello Bags	Internal	Passing Juice
Personalised Poker Chips	Internal	Passing Juice
Promotional Printing	Internal	Passing Juice
Other Products	Internal	Passing Juice
Business Stationery	Internal	Passing Juice
Information & Services	Internal	Passing Juice
Blog	Internal	Passing Juice
Playing Card Maker	Internal	Passing Juice
How We Work	Internal	Passing Juice
Request a Quote	Internal	Passing Juice
Templates	Internal	Passing Juice
Products	Internal	Passing Juice
Upload Files	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	customer very custom ivory more personalised playing card service cards
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cards	33	✓	✗	✓	✓
playing	18	✓	✗	✓	✓
more	9	✗	✗	✓	✗
ivory	8	✓	✗	✓	✓
card	8	✓	✗	✓	✓








Usability

	Url	Domain : ivory.co.uk Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 18 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>http://ivory.co.uk/sitemap.xml https://www.ivory.co.uk/sitemap.xml</div>
	Robots.txt	<p>http://ivory.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>