



Seo Analyzer jackfriedman.co.za

Generated on January 27 2022 14:00 PM

The score is **64/100**



SEO Content

	Title	<p>Engagement Rings - Wedding Rings Fine Jewellery Jack Friedman</p> <p>Length : 65</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Engagement Rings & Wedding Rings have been the heartbeat of Jack Friedman Jewellers, manufacturing Fine Jewellery since 1933</p> <p>Length : 128</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Engagement Rings - Wedding Rings Fine Jewellery Jack Friedman</td> </tr> <tr> <td>description</td> <td>Engagement Rings & Wedding Rings have been the heartbeat of Jack Friedman Jewellers, manufacturing Fine Jewellery since 1933</td> </tr> <tr> <td>url</td> <td>https://www.jackfriedman.co.za/</td> </tr> <tr> <td>site_name</td> <td>Jack Friedman</td> </tr> <tr> <td>image</td> <td>https://www.jackfriedman.co.za/wp-content/uploads/2021/05/oval-instinct-banner.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Engagement Rings - Wedding Rings Fine Jewellery Jack Friedman	description	Engagement Rings & Wedding Rings have been the heartbeat of Jack Friedman Jewellers, manufacturing Fine Jewellery since 1933	url	https://www.jackfriedman.co.za/	site_name	Jack Friedman	image	https://www.jackfriedman.co.za/wp-content/uploads/2021/05/oval-instinct-banner.jpg
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	Headings	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">0</td> <td style="text-align: center;">5</td> <td style="text-align: center;">7</td> <td style="text-align: center;">0</td> <td style="text-align: center;">20</td> <td style="text-align: center;">0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	5	7	0	20	0				
H1	H2	H3	H4	H5	H6													
0	5	7	0	20	0													

SEO Content

- [H2] Subscribe to our Newsletter
- [H2] The Palesa Crown
- [H2] 2014 - 2016
- [H2] The Enhle Crown
- [H2] 2016 - 2018
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SEO Content


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e=t("#capfld_5359114_1");grecaptcha.ready(function(){var n=
t("#capfld_5359114_1");grecaptcha.execute("6LfPMsQaAAAAA
DAQfvk8-0wnoHHh4wb4a7EOqUy1",{action:"homepage"}).the
n(function(e){t("").insertAfter(n[0])}})}jQuery(document).on("c
lick",".reset_fld_5359114_1",function(e){e.preventDefault();n()
});setInterval(function(){n()},2*60*1e3);n()}));
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function( e ){ jQuery('#fld_7908577_1_btn').val( e.type
).trigger('change'); }); }); var cf_recaptcha_is_ready=function()
{jQuery(document).trigger("cf-anti-init-recaptcha");jQuery(fun
ction(t){jQuery(document).on("cf-anti-init-
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"zjmbwsdzeuet2hvfq1gqdxuvdaaesvbu0"; (function() { function
asyncLoad() { var tidioScript =
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"text/javascript"; tidioScript.async = true; tidioScript.src =
"//code.tidio.co/zjmbwsdzeuet2hvfq1gqdxuvdaaesvbu0.js";
document.body.appendChild(tidioScript); } if
(window.attachEvent) { window.attachEvent("onload",
asyncLoad); } else { window.addEventListener("load",
asyncLoad, false); } })(); (function(n){"use
strict";if(!n.loadCSS){n.loadCSS=function(){}}var
o=loadCSS.relpreload={};o.support=function(){var t;try{t=n.d
ocument.createElement("link").relList.supports("preload")}catc
h(e){t=false}return function(){return
t}}})();o.bindMediaToggle=function(e){var
t=e.media||"all";function a(){e.media=t}if(e.addEventListener)
{e.addEventListener("load",a)}else if(e.attachEvent){e.attachE
vent("onload",a)}setTimeout(function(){e.rel="stylesheet";e.m
edia="only x"});setTimeout(a,3e3)};o.poly=function(){if(o.sup
port()){return}var
e=n.document.getElementsByTagName("link");for(var
t=0;t<e.length,t+=1),timeRemaining:function(){return Math.max(0,n+(perfor
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SEO Content



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mance.now()-r))}}}}),n)}}if(!window.cancelIdleCallback){window.cancelIdleCallback=function(e){clearTimeout(e)}}let e=function(e,t){i.logLcpEvent("MUTATION_DETECTED",e);clearTimeout(s);s=setTimeout(c,500,e)};let o=function(e,t){if(u.indexOf(e)>-1){return}if(u.length>15){return}const n=document.createElement("link");n.rel="prefetch";n.href=e;document.head.appendChild(n);u.push(e);i.logPrefetch(e,t)};function t(t){let e=document.querySelector("body");let n=/#.*$/;let l=window.location.href.replace(n,"");while(t!=e){let e=Array.from(t.querySelectorAll("a"));e=e.filter(e=>{if(e.closest("nav")!=null)return false;if(e.href=="")return false;if(e.href.replace(n,"")==l)return false;if(e.href.replace(n,"")==""return false;if(e.href.includes("cart"))return false;return true});if(e.length>0)return[e,t];t=t.parentElement}return[[],null]}let l=function(){if(a==null){i.logLcpEvent("IDLE_CALLBACK_CALLED_WITHOUT_LCP_ELEMENT");d++;if(d>2){window.cancelIdleCallback(E);i.logLcpEvent("IDLE_CALLBACK_CANCELLED")}return}let e=[];[e,f]=t(a);if(e.length==0){window.cancelIdleCallback(E);i.logLcpEvent("IDLE_CALLBACK_CANCELLED");return}r(e);L.observe(f,{subtree:true,childList:true,attributes:true});i.logLcpEvent("MUTATION_OBSERVER_REGISTERED");window.cancelIdleCallback(E);i.logLcpEvent("IDLE_CALLBACK_CANCELLED");function r(l){let e=".jackfriedman.co.za";let r=new RegExp(e+"$");if(!l)return;for(let n=0;n<i.logLcpEvent("LCP_DETECTED",e.getEntries().at(-1).element);a=e.getEntries().at(-1).element});let p=function(e){E=window.requestIdleCallback(l);window.removeEventListener("load",p)};w.observe({type:"largest-contentful-paint",buffered:true});window.addEventListener("load",p)});(function(){!function(e,t){"object"===typeof exports&&"undefined"!==typeof module?t(exports):"function"===typeof define&&define.amd?define(["exports"],t):(e="undefined"!==typeof globalThis?globalThis:e||self).webVitals={}})(this,(function(e){"use strict";var t,n,i,r,a=function(e,t){return{name:e,value:void 0===t?-1:t,delta:0,entries:[],id:"v2-".concat(Date.now(),"-").concat(Math.floor(8999999999999999*Math.random()+1e12))},o=function(e,t){try{if(PerformanceObserver.supportedEntryTypes.includes(e)){if("first-input"===e&&!("PerformanceEventTiming" in self))return;var n=new PerformanceObserver((function(e){return e.getEntries().map(t)}));return n.observe({type:e,buffered:!0}),n}}catch(e){}},u=function(e,t){var n=function n(i){"pagehide"!==i.type&&"hidden"!==document.visibilityState||e(i),t&&(removeEventListener("visibilitychange",n,!0),removeEventListener("pagehide",n,!0))};addEventListener("visibilitychange",n,!0),addEventListener("pagehide",n,!0),c=function(e){addEventListener("pageshow",function(t){t.persisted&&e(t)},!0)},f=function(e,t,n){var i;return function(r){t.value>=0&&(r||n)&&(t.delta=t.value-(i||0),(t.delta||void 0===i)&&(i=t.value,e(t)))},s=-1,m=function(){return"hidden"===document.visibilityState?0:1/0},d=function(){u((function(e){var t=e.timeStamp;s=t}),!0)},p=function(){return s-1&&e(t)},r=a("CLS",0),s=0,m=[],d=function(e){if(!e.hadRecentInput){var t=m[0],i=m[m.length-1];s&&e.startTime-i.startTime
```

- [H3] Oval Instinct PaveEngagement Ring



SEO Content

		<ul style="list-style-type: none">• [H3] Diamond InitialPendants• [H3] LeafJewellery• [H3] Tagg'dCollection• [H3] Home• [H3] Home• [H5] Our Collections• [H5] By Style• [H5] For Him• [H5] For Her• [H5] Matching Rings• [H5] Our Jewellery• [H5] By Category• [H5] Gifts• [H5] Men's Jewellery• [H5] Bachelor Jewellery• [H5] bachelorette Jewellery• [H5] Our Promise• [H5] About Us• [H5] Sponsorships• [H5] Company• [H5] Help• [H5] Quick Links• [H5] Contact Us• [H5] Book an Appointment• [H5] Ask Us Anything
	Images	We found 27 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 91 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Our Story	Internal	Passing Juice
Our Promise	Internal	Passing Juice
Careers	Internal	Passing Juice
Enquire Now	Internal	Passing Juice
Sign In	Internal	Passing Juice
Jack Friedman	Internal	Passing Juice
The Kay &#8211; Our Signature Engagement Ring	Internal	Passing Juice
Instinct Collection	Internal	Passing Juice
Halo Collection	Internal	Passing Juice
Scarlett Collection	Internal	Passing Juice
Edwardian Collection	Internal	Passing Juice
La Mer Collection	Internal	Passing Juice
Dancing Light Collection	Internal	Passing Juice
Trilogy Collection	Internal	Passing Juice
Galaxy Collection	Internal	Passing Juice
Infinity Collection	Internal	Passing Juice
Multiple Stone	Internal	Passing Juice
Solitaire	Internal	Passing Juice

In-page links

Vintage	Internal	Passing Juice
Pave	Internal	Passing Juice
View All	Internal	Passing Juice
Alchemy Collection	Internal	Passing Juice
Mens Grecian Lace Collection	Internal	Passing Juice
Mens Classic Wedding Bands	Internal	Passing Juice
View All	Internal	Passing Juice
Filigree Collection	Internal	Passing Juice
Ladies Grecian Lace Collection	Internal	Passing Juice
Diamond Wedding Bands	Internal	Passing Juice
Ladies Classic Wedding Bands	Internal	Passing Juice
View All	Internal	Passing Juice
Grecian Lace Collection	Internal	Passing Juice
Classic Wedding Bands	Internal	Passing Juice
View All	Internal	Passing Juice
Diamond Jewellery	Internal	Passing Juice
Holi Jewellery	Internal	Passing Juice
African Jewellery	Internal	Passing Juice
Animal Jewellery	Internal	Passing Juice
Palesa Flower Jewellery	Internal	Passing Juice
Tanzanite Jewellery	Internal	Passing Juice
Gemstone Jewellery	Internal	Passing Juice
Eternity Rings	Internal	Passing Juice
The Tree of Life Jewellery	Internal	Passing Juice
Flutter Butterfly Jewellery	Internal	Passing Juice
Rainbow Gemstone Jewellery	Internal	Passing Juice
Pearl Jewellery	Internal	Passing Juice
Emerald Jewellery	Internal	Passing Juice

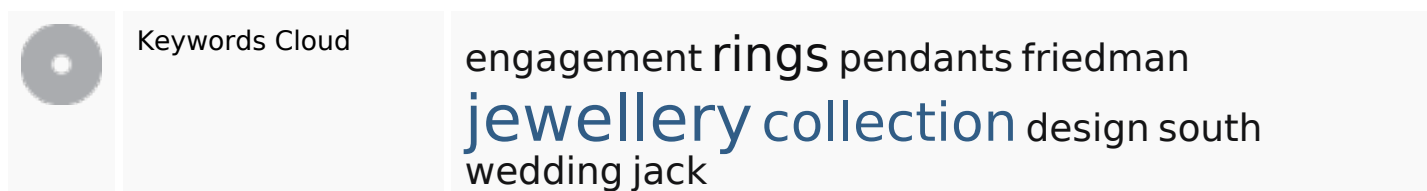
In-page links

Initial Pendants	Internal	Passing Juice
Morganite Jewellery	Internal	Passing Juice
Heart Jewellery	Internal	Passing Juice
Leaf Jewellery	Internal	Passing Juice
Ruby Jewellery	Internal	Passing Juice
Fancy Gemstone Jewellery	Internal	Passing Juice
Pendants	Internal	Passing Juice
Rings	Internal	Passing Juice
Earrings	Internal	Passing Juice
Bracelets	Internal	Passing Juice
Jewellery Gifts Under R2000	Internal	Passing Juice
Jewellery Gifts Under R5000	Internal	Passing Juice
Jewellery Gifts Under R10 000	Internal	Passing Juice
View All	Internal	Passing Juice
Tagg&#8217;d Jewellery	Internal	Passing Juice
View All	Internal	Passing Juice
The Bachelor Jewellery Season 1	Internal	Passing Juice
The Bachelor Jewellery Season 2	Internal	Passing Juice
The Bachelorette Jewellery Season 1	Internal	Passing Juice
Quality Investment	Internal	Passing Juice
Guaranteed Trade-In	Internal	Passing Juice
Unique Birth ID	Internal	Passing Juice
Lifetime Warranty	Internal	Passing Juice
Proudly South African	Internal	Passing Juice
Custom Design	Internal	Passing Juice
Unique Design	Internal	Passing Juice
90 Years of Experience	Internal	Passing Juice
Delivery	Internal	Passing Juice

In-page links

Return Policy	Internal	Passing Juice
News	Internal	Passing Juice
Finger Sizing Guide	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
The Bachelorette SA	Internal	Passing Juice
The Bachelor SA	Internal	Passing Juice
Miss South Africa	Internal	Passing Juice
AVAILABLE INSTORE & ONLINE	Internal	noFollow
LEARN MORE	Internal	Passing Juice
Payments	Internal	Passing Juice
Terms &#038; Conditions	Internal	Passing Juice
Engagement Rings	Internal	Passing Juice
Wedding Rings	Internal	Passing Juice
PO Box 1379, Bedfordview, 2008	Internal	Passing Juice
Sign in	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
jewellery	70	✓	✗	✓	✓
collection	42	✗	✗	✗	✓
rings	38	✓	✗	✓	✓
jack	25	✓	✗	✓	✓

Keywords Consistency

friedman

24



Usability

	Url	Domain : jackfriedman.co.za Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 246 Warnings : 31
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files.

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://jackfriedman.co.za/sitemap.xml>



Robots.txt

<http://jackfriedman.co.za/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.