

The score is 37/100







SEO Content

	Title	Specialties 'N' Advertising: Products Page Length : 52 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Specialties 'N' Advertising[H2] Products Page	H1	H2	H3	H4	H5	H6	1	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	0	0	0	0									
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : 12% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.35% Internal Links 95.65%

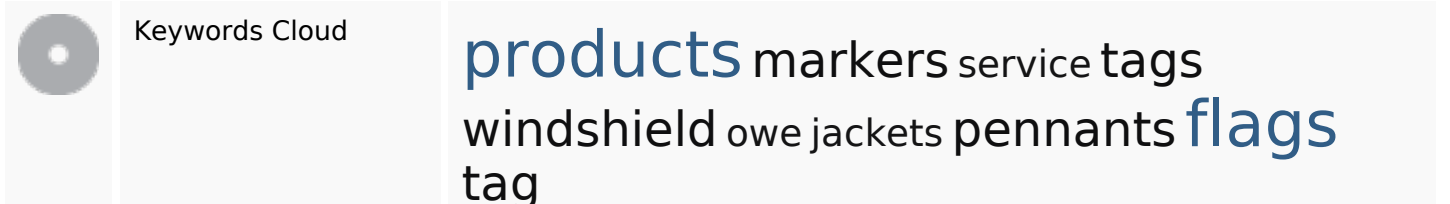
In-page links

Anchor	Type	Juice
Specialties &#039;N&#039; Advertising	Internal	Passing Juice
Checkout	Internal	Passing Juice
Transaction Results	Internal	Passing Juice
Your Account	Internal	Passing Juice
Poly-Back Paper Floor Mats	Internal	Passing Juice
We Owe / You Owe Forms	Internal	Passing Juice
Seal &#8211; 4 Buyers Guides	Internal	Passing Juice
7 1/2&#8243; Yellow &#038; Red Windshield Numbers	Internal	Passing Juice
Sold / Hold Mirror Hang Tags	Internal	Passing Juice
Balloons & Accessories	Internal	Passing Juice
Custom Products	Internal	Passing Juice

In-page links

Deal Jackets & Forms	Internal	Passing Juice
Dealer Supplies	Internal	Passing Juice
Flags & Pennants	Internal	Passing Juice
Markers	Internal	Passing Juice
Sales Products	Internal	Passing Juice
Service Department	Internal	Passing Juice
Signage	Internal	Passing Juice
USA Products	Internal	Passing Juice
Windshield Products	Internal	Passing Juice
Show All	Internal	Passing Juice
-	Internal	Passing Juice
Parakletos	External	Passing Juice

SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
products	12	✓	✗	✗	✓
flags	10	✗	✗	✗	✗
tags	6	✗	✗	✗	✗
pennants	5	✗	✗	✗	✗
markers	5	✗	✗	✗	✗

Usability

	Url	Domain : jackssna.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 20 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>