



# Seo Analyzer

## jaguarpactiv.com.mx

Generated on March 08 2022 00:37 AM

The score is 36/100



### SEO Content

|    | Title              | Jaguarpactiv.com.mx<br><b>Length : 19</b><br>Perfect, your title contains between 10 and 70 characters.   |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <b>Length : 0</b><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H3] jaguarpactiv.com.mx</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 1 | 0 | 0 | 0 |
| H1 | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 0  | 0                  | 1   | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images             | We found 1 images on this web page.<br>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Text/HTML Ratio    | Ratio : <b>4%</b><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Flash              | Perfect, no Flash content has been detected on this page.   |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |        |  |
|--|--------|--|
|  | Iframe | Great, there are no Iframes detected on this page. |
|--|--------|--|

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Bad. Your links have query string.   |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links           | We found a total of 8 links including 0 link(s) to files                                       |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100%       |

## In-page links

| Anchor                         | Type     | Juice         |
|--------------------------------|----------|---------------|
| <a href="#">Food Services</a>  | Internal | Passing Juice |
| <a href="#">Food Packaging</a> | Internal | Passing Juice |
| <a href="#">Plastic Cups</a>   | Internal | Passing Juice |
| <a href="#">Foam Trays</a>     | Internal | Passing Juice |
| <a href="#">Plastic Plates</a> | Internal | Passing Juice |
| <a href="#">Plastic Spoons</a> | Internal | Passing Juice |
| <a href="#">Plastic Forks</a>  | Internal | Passing Juice |
| <a href="#">Privacy Policy</a> | Internal | Passing Juice |

## SEO Keywords

|                |  |
|----------------|--|
| Keywords Cloud | cups <b>food</b> searches services packaging |
|----------------|--|

## SEO Keywords



plastic trademark privacy related  
jaguarpactivmx

### Keywords Consistency

| Keyword        | Content | Title | Keywords | Descripti<br>on | Headings |
|----------------|---------|-------|----------|-----------------|----------|
| plastic        | 5       | ✘     | ✘        | ✘               | ✘        |
| food           | 4       | ✘     | ✘        | ✘               | ✘        |
| jaguarpactivmx | 2       | ✘     | ✘        | ✘               | ✘        |
| searches       | 2       | ✘     | ✘        | ✘               | ✘        |
| services       | 2       | ✘     | ✘        | ✘               | ✘        |

### Usability

|  |              |  |
|--|--------------|--|
|  | Url          | Domain : jaguarpactiv.com.mx<br>Length : 19  |
|  | Favicon      | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.            |
|  | Printability | We could not find a Print-Friendly CSS.  |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.  |

### Document

|  |          |  |
|--|----------|--|
|  | Doctype  | HTML 4.01 Strict                         |
|  | Encoding | Perfect. Your declared charset is UTF-8. |




## Document

|   |                 |  |
|---|-----------------|--|
|  | W3C Validity    | Errors : 11<br>Warnings : 27   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|   |                     |  |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|---|---------------------|--|

## Optimization

|   |             |  |
|---|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="http://jaguarpactiv.com.mx/sitemap.xml">http://jaguarpactiv.com.mx/sitemap.xml</a>   |
|  | Robots.txt  | <a href="http://jaguarpactiv.com.mx/robots.txt">http://jaguarpactiv.com.mx/robots.txt</a><br>Great, your website has a robots.txt file.  |
|  | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |