Seo Analyzer
jamesferreira.co.in

Generated on March 09 2022 13:21 PM

The score is 33/100

SEO Content

❌	Title	**Length : 0** Very bad. We haven't found title on your page.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◉	Headings	**H1** 0 **H2** 0 **H3** 0 **H4** 3 **H5** 0 **H6** 0 • [H4] Follow Us • [H4] Contact US • [H4] Quick Links
❌	Images	We found 11 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Content

✅

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 22 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.64% Internal Links 86.36%

In-page links

Anchor	Type	Juice
My account	Internal	Passing Juice
About	Internal	Passing Juice
About James Ferreira	Internal	Passing Juice
Work Profile	Internal	Passing Juice
Studio 47-G	Internal	Passing Juice
Shop by Collections	Internal	Passing Juice
Edition One	Internal	Passing Juice
Cotton Lungi Collection	Internal	Passing Juice
Linen Collection	Internal	Passing Juice
Muslin Collection	Internal	Passing Juice
Runway	Internal	Passing Juice
Celebrities in JF	Internal	Passing Juice

In-page links

Press		Internal	Passing Juice
Shopping Bag		Internal	Passing Juice
Facebook		External	Passing Juice
Twitter		External	Passing Juice
Instagram		External	Passing Juice
Contact Us		Internal	Passing Juice
Orders		Internal	Passing Juice
Privacy policy		Internal	Passing Juice
Delivery & Refund Policy		Internal	Passing Juice
Terms of Service		Internal	Passing Juice

SEO Keywords

Keywords Cloud	collections james linen muslin 47-g collection runway ferreira lungi cotton

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
collection	9	✖	✖	✖	✖
james	5	✖	✖	✖	✖
ferreira	4	✖	✖	✖	✖
47-g	4	✖	✖	✖	✖
muslin	3	✖	✖	✖	✖

Usability

	Url	Domain : jamesferreira.co.in Length : 19

Usability

✅	Favicon	Great, your website has a favicon.
❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 25 Warnings : 72
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon

Mobile

		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. http://jamesferreira.co.in/sitemap.xml https://jamesferreira.co.in/wp-sitemap.xml
✔	Robots.txt	http://jamesferreira.co.in/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.