



# Seo Analyzer janeybutler.co.uk

Generated on February 27 2022 20:18 PM





The score is 59/100







## SEO Content

	<b>Title</b>	<p>Janey Butler Interiors</p> <p><b>Length : 22</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<b>Description</b>	<p>Interior Designer in Cheshire, luxury award winning homes and interiors. We specialise in luxury high-end residential and commercial projects, featuring stunning design led craftsmanship.</p> <p><b>Length : 187</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 1599"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://janeybutler.co.uk/</td> </tr> <tr> <td>type</td> <td>article</td> </tr> </tbody> </table>	Property	Content	url	https://janeybutler.co.uk/	type	article						
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url	https://janeybutler.co.uk/													
type	article													
	<b>Headings</b>	<table border="1" data-bbox="544 1630 1481 1697"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>11</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1733 1342 2063" style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] Site Navigation</li> <li>• [H2] Janey Butler Interiors</li> <li>• [H2] As featured in</li> <li>• [H2] Site Footer</li> <li>• [H3] Award Winning Cheshire Interior Design Studio</li> <li>• [H3] Award Winning Interior Design</li> <li>• [H3] About Us</li> <li>• [H3] Portfolio</li> <li>• [H3] Collections</li> </ul>	H1	H2	H3	H4	H5	H6	1	4	11	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	11	0	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Collaborations</li> <li>• [H3] Showroom</li> <li>• [H3] Contact</li> <li>• [H3] Enquire</li> <li>• [H3] Newsletter Sign Up</li> <li>• [H3] Legal Information</li> </ul>
	Images	<p>We found 9 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>14%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 33.33%</p> <p>Internal Links 66.67%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Portfolio</a>	Internal	Passing Juice

## In-page links

<a href="#">About</a>	Internal	Passing Juice
<a href="#">Journal</a>	Internal	Passing Juice
<a href="#">Collaboration</a>	Internal	Passing Juice
<a href="#">Architecture</a>	External	Passing Juice
<a href="#">Collections</a>	External	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">online shop</a>	External	Passing Juice
<a href="#">Our Portfolio</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Find out more</a>	Internal	Passing Juice
<a href="#">View Creative Agency</a>	External	Passing Juice


## SEO Keywords

	Keywords Cloud	work architects world collections <b>janey</b> cheshire cotswold interiors <b>butler</b> design
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
janey	8	✓	✗	✗	✓
butler	6	✓	✗	✗	✓
interiors	4	✓	✗	✓	✓
design	4	✗	✗	✓	✓
collections	3	✗	✗	✗	✓



## Usability

	Url	Domain : janeybutler.co.uk Length : 17
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li></ul>
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## Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://janeybutler.co.uk/robots.txt">http://janeybutler.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="553 987 1481 1055"> Google Analytics</div>