



Seo Analyzer jeandubost.fr

Generated on February 28 2022 06:41 AM

The score is 66/100



SEO Content

	Title	Coutelier professionnel Jean Dubost Length : 35 Perfect, your title contains between 10 and 70 characters.					
	Description	Jean Dubost, coutellerie française d'excellence depuis 1920 Length : 71 Great, your meta description contains between 70 and 160 characters.					
	Keywords	Coutelier professionnel Jean Dubost Good, your page contains meta keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 3	H2 7	H3 0	H4 1	H5 0	H6 0
		• [H1] La marque Jean Dubost • [H1] La marque Jean Dubost • [H1] La marque Jean Dubost • [H2] Couteaux cuisine ecoresponsables Jean Dubost gamme 1920 manches chêne certifie PEFC • [H2] Fourchettes cocktail Jean Dubost, Les Laguiole à la française® • [H2] Couteau Le Poche® Jean Dubost Laguiole • [H2] 100 ans : Un siècle de passion, d'audace, de partage et une formidable aventure humaine... • [H2] La marque Jean Dubost une longue histoire • [H2] Jean Dubost Engagé RSE niveau confirmé, Afnor certification • [H2] La marque jean dubost un savoir-faire d'excellence • [H4]					
	Images	We found 56 images on this web page.					

SEO Content

		7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 44 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 18.18% Internal Links 81.82%

In-page links

Anchor	Type	Juice
L&#x27;histoire	Internal	Passing Juice
Le savoir-faire	Internal	Passing Juice
La soci&eacute;t&eacute;	Internal	Passing Juice
Innovation &#x2f; Design	Internal	Passing Juice
Couverts et Couteaux Laguiole	Internal	Passing Juice

In-page links

Sommelier	Internal	Passing Juice
Couteaux de poche	Internal	Passing Juice
Couteaux de cuisine	Internal	Passing Juice
Blocs couteaux de cuisine	Internal	Passing Juice
Ustensiles de cuisine	Internal	Passing Juice
Couverts et m&eacute; nag&egrave; res	Internal	Passing Juice
Couteaux Christian Etchebest	Internal	Passing Juice
Couteaux Le Thiers	Internal	Passing Juice
Couteaux de table	Internal	Passing Juice
L&#x27;entretien de vos couteaux	Internal	Passing Juice
A chaque couteau son usage	Internal	Passing Juice
Mobilier solutions pour lin&eacute; aires couverts	Internal	Passing Juice
Solutions pour lin&eacute; aires coutellerie	Internal	Passing Juice
Mobilier premium	Internal	Passing Juice
Les displays	Internal	Passing Juice
Les packaging	Internal	Passing Juice
Animation et formation sur point de vente	Internal	Passing Juice
RSE et territoire local	Internal	Passing Juice
RSE et &eacute; co-Responsabilit&eacute; :	Internal	Passing Juice
RSE engagement social et solidaire	Internal	Passing Juice
INTERNATIONAL	Internal	Passing Juice
Actualit&eacute; s	Internal	Passing Juice
Presse	Internal	Passing Juice
Salons	Internal	Passing Juice
Newsletter	Internal	Passing Juice
EN	External	Passing Juice
ES	External	Passing Juice
DE	External	Passing Juice

In-page links

RU	External	Passing Juice
PT	External	Passing Juice
CN	External	Passing Juice
JP	External	Passing Juice
D'écouvrir le livre Jean Dubost, 100 ans	External	Passing Juice
S'inscrire	Internal	Passing Juice
Partenaires	Internal	Passing Juice
Cookies	Internal	Passing Juice
Données personnelles	Internal	Passing Juice
Mentions légales &#x2f; CGV	Internal	Passing Juice
Gérer les cookies	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
couteaux	8	✗	✗	✗	✓
jean	7	✓	✓	✓	✓
dubost	7	✓	✓	✓	✓
couverts	4	✗	✗	✗	✗
rse	4	✗	✗	✗	✓

Usability

	Url	Domain : jeandubost.fr Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is fr.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://jeandubost.fr/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics