








# Seo Analyzer jeffbrownpottery.com

Generated on April 02 2022 13:50 PM





The score is 55/100



## SEO Content

	<p>Title</p>	<p>Jeff Brown Pottery - Seagrove, NC : Stoneware &amp; Porcelain Gallery</p> <p><b>Length : 76</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Handmade pottery sales, retail and wholesale - contemporary wheel thrown and hand built stoneware, porcelain, and Raku pottery. My pottery is wood fired, and ash glazed, altered, and textured with geometric designs.</p> <p><b>Length : 215</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Michele Hastings &amp; Jeff Brown, North Carolina, Seagrove, NC, online, pottery, sales, retail, wholesale, guinomi, sake, stoneware, ceramics, clay, art, potter, potters, potteries, contemporary, wheel thrown, handbuilt, hand, built, handmade, made, class, classes, lesson, lessons, workshop, workshops, work shop, medieval, Raeren , reenactment, sca, functional, ash glazed, wood fired, woodfired, wood-fired, woodfiring, wood-firing, woodfire, wood-fire, raku, porcelain, casseroles, bowls, vases, urns, pitchers, mugs, cups, teapots, chawan, teabowl, yunomi, soup tureen, gallery, galleries, League of NH Craftsmen, piggy banks, sponge holders, goblets, wine cups</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1843 1481 1912"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>5</td> <td>0</td> <td>2</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1951 1461 2078" style="list-style-type: none"> <li>• [H1] Jeff Brown Pottery</li> <li>• [H1] NEW POTTERY FOR SALE ONLINE www.jeffbrownpottery.etsy.com Buy Handmade and support your favorite artist &amp; craftsmen</li> </ul>	H1	H2	H3	H4	H5	H6	5	0	2	1	0	0
H1	H2	H3	H4	H5	H6									
5	0	2	1	0	0									



## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Welcome! If you have any questions about my pottery, or workshops and classes please write, or call. If you see anything that you are interested in , email me and I will let you know if it is available to ship right away, or if it will need to be made-to-order.</li><li>• [H1] The controlled chaos of the woodfiring process enhances the surfaces of my pottery in a way that I cannot do in the glazing process alone. Imagining how flame and ash leave their mark on my work, caressing the textures as they wrap around the forms, affects the way I think of my work in the studio. Before I used wood firing I was less concerned about the firing process. Now it is just as important as the forms and textures I use. My latest work represents an effort to reach beyond the basics of strictly functional pottery. My pottery is functional, wheel thrown, altered, and textured stoneware and porcelain which is decorated with geometric designs impressed, and carved into the soft clay. In the gallery section of my website you will find; ash glazed pottery, wood fired stoneware, porcelain, and a variety of glaze colors.</li><li>• [H1] I offer workshops and classes at my studio in Wheel throwing, altering and texturing, glazing, wood firing, and Raku firing.</li><li>• [H3] We accepting PayPal and CreditCards</li><li>• [H3] Jeff Brown Pottery 505 E Main St. Seagrove, NC 27341 336-873-1001 jeff@jeffbrownpottery.com</li><li>• [H4] Visit our new website</li></ul>
	Images	We found 25 images on this web page.  4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>41%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.


## SEO Links

	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 43.75%</p> <p>Internal Links 56.25%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Gallery 1</a>	Internal	Passing Juice
<a href="#">Gallery 2</a>	Internal	Passing Juice
<a href="#">Gallery 3</a>	Internal	Passing Juice
<a href="#">WoodFired Gallery</a>	Internal	Passing Juice
<a href="#">Medieval Gallery</a>	Internal	Passing Juice
<a href="#">Guinomi Gallery</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="http://www.jeffbrownpottery.etsy.com">www.jeffbrownpottery.etsy.com</a>	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="http://www.gypsypotters.net">http://www.gypsypotters.net</a>	External	Passing Juice
<a href="#">Seagrove Area Potters&amp;nbsp;</a>	External	Passing Juice
<a href="http://jeffbrownpottery.blogspot.com">jeffbrownpottery.blogspot.com</a>	External	Passing Juice
<a href="http://Meeshspotter.blogspot.com">Meeshspotter.blogspot.com</a>	External	Passing Juice
<a href="#">YouTube Video</a>	Internal	Passing Juice

## SEO Keywords






	Keywords Cloud	<p>brown <b>gallery</b> stoneware jeff porcelain  <b>pottery</b> seagrove website please firing</p>
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# SEO Keywords




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pottery	10	✓	✓	✓	✓
gallery	10	✓	✓	✗	✓
jeff	5	✓	✓	✗	✓
brown	5	✓	✓	✗	✓
website	4	✗	✗	✗	✓









## Usability

	Url	Domain : jeffbrownpottery.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is ISO-8859-1.
	W3C Validity	Errors : 147 Warnings : 16



## Document

	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.								
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>7</td></tr><tr><td>&lt;font&gt;</td><td>48</td></tr><tr><td>&lt;big&gt;</td><td>4</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	7	<font>	48	<big>	4
Deprecated tags	Occurrences									
<center>	7									
<font>	48									
<big>	4									
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>								

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	Missing

## Optimization

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics