









Seo Analyzer jesseneri.ca

Generated on February 13 2022 05:55 AM

The score is 55/100







SEO Content

|  | Title | Home Length : 4 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length. | | | | | | | | | | | | |
|--|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|  | Description | Perspective from Jessé Neri, a civil engineer in Vancouver, British Columbia. Length : 79 Great, your meta description contains between 70 and 160 characters. | | | | | | | | | | | | |
|  | Keywords | jesse neri canada vancouver ve7det Good, your page contains meta keywords. | | | | | | | | | | | | |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
|  | Headings | <table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>2</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H3] Latest Articles[H3] Latest References | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 2 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 0 | 2 | 0 | 0 | 0 | | | | | | | | | |
|  | Images | We found 1 images on this web page. Good, most or all of your images have alt attributes. | | | | | | | | | | | | |
|  | Text/HTML Ratio | Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. | | | | | | | | | | | | |
|  | Flash | Perfect, no Flash content has been detected on this page. | | | | | | | | | | | | |
| | | | | | | | | | | | | | | |

SEO Content

| | | |
|--|--------|--|
|  | Iframe | Great, there are no Iframes detected on this page. |
|--|--------|--|

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Bad. Your links have query string. |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 25 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 16% Internal Links 84% |

In-page links

| Anchor | Type | Juice |
|----------------------------------|----------|---------------|
| Home | Internal | Passing Juice |
| Features | Internal | Passing Juice |
| About | Internal | Passing Juice |
| Organizations | Internal | Passing Juice |
| Projects | Internal | Passing Juice |
| Site | Internal | Passing Juice |
| Buy me a coffee | External | Passing Juice |
| Resources | Internal | Passing Juice |
| Resilience | Internal | Passing Juice |
| Article Register | Internal | Passing Juice |
| VE7DET | Internal | Passing Juice |
| Idea Register | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| References | Internal | Passing Juice |
| Reference List | Internal | Passing Juice |
| Feedback Forum | Internal | Passing Juice |
| Read Me | Internal | Passing Juice |
| Why write about sustainability | Internal | Passing Juice |
| Sandstorm.io | External | Passing Juice |
| Learning Journey - research tree | External | Passing Juice |
| Website Task Board | External | Passing Juice |
| reference material | Internal | Passing Juice |
| resilience and sustainability | Internal | Passing Juice |
| organizations and leadership | Internal | Passing Juice |
| Jessé Neri | Internal | Passing Juice |
| Back to Top | Internal | Passing Juice |

SEO Keywords





Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|----------|---------|-------|----------|-----------------|----------|
| home | 3 | ✓ | ✗ | ✗ | ✗ |
| coffee | 2 | ✗ | ✗ | ✗ | ✗ |
| jessé | 2 | ✗ | ✗ | ✓ | ✗ |
| neri | 2 | ✗ | ✓ | ✓ | ✗ |
| articles | 2 | ✗ | ✗ | ✗ | ✓ |

Usability

| | | |
|--|--------------|---|
|  | Url | Domain : jesseneri.ca Length : 12 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 4 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✔ Meta Viewport Tag<li data-bbox="555 331 807 367">✔ Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt | <p>http://jesseneri.ca/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |