







Seo Analyzer jhmi.edu

Generated on April 04 2022 11:32 AM






The score is 58/100




SEO Content

	<p>Title</p>	<p>Johns Hopkins Medicine, based in Baltimore, Maryland</p> <p>Length : 52</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Discover how Johns Hopkins Medicine, headquartered in Baltimore, Maryland, is pushing the boundaries of biomedical discovery, transforming health care, advancing medical education and creating hope for humanity.</p> <p>Length : 211</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 1951"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Johns Hopkins Medicine, based in Baltimore, Maryland</td> </tr> <tr> <td>description</td> <td>Discover how Johns Hopkins Medicine, headquartered in Baltimore, Maryland, is pushing the boundaries of biomedical discovery, transforming health care, advancing medical education and creating hope for humanity.</td> </tr> <tr> <td>url</td> <td>https://www.hopkinsmedicine.org/</td> </tr> </tbody> </table>	Property	Content	type	article	title	Johns Hopkins Medicine, based in Baltimore, Maryland	description	Discover how Johns Hopkins Medicine, headquartered in Baltimore, Maryland, is pushing the boundaries of biomedical discovery, transforming health care, advancing medical education and creating hope for humanity.	url	https://www.hopkinsmedicine.org/		
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	<p>Headings</p>	<table border="1" data-bbox="539 1984 1481 2051"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>18</td> <td>5</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	18	5	4	0	0
H1	H2	H3	H4	H5	H6									
1	18	5	4	0	0									




SEO Content

		<ul style="list-style-type: none">• [H1] Johns Hopkins Medicine• [H2] COVID-19 Updates• [H2] Johns Hopkins Medicine Main Menu Main Menu• [H2] Doctors• [H2] Locations• [H2] Appointments• [H2] MyChart• [H2] Payments and Billing Assistance• [H2] Caring for You & Others• [H2] Safety Guidelines Update• [H2] Return to Care Safely• [H2] Johns Hopkins University School of Medicine ranked among the best in the country by U.S. News & World Report.• [H2] Forward. For all of us.• [H2] Ranked #4 in the Nation and #1 in Maryland• [H2] Ensuring Equitable Access to Health Care for Our Communities• [H2] COVID-19 Vaccine Information and Updates• [H2] Let us help you find your way!• [H2] Sign Up for MyChart• [H2] Featured Stories• [H3] Apply for Admission• [H3] COVID Depression and Anxiety• [H3] Getting Good Sleep and Managing Stress• [H3] How to Prepare for Pregnancy• [H3] More News• [H4] Patients• [H4] Students• [H4] Health Professionals• [H4] Researchers
	Images	We found 21 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
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SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 101 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 98.02% Internal Links 1.98%

In-page links

Anchor	Type	Juice
Skip Navigation	Internal	Passing Juice
Vaccines, Boosters & Additional Doses	External	Passing Juice
Testing	External	Passing Juice
Patient Care	External	Passing Juice
Visitor Guidelines	External	Passing Juice
Coronavirus	External	Passing Juice
Email Alerts	External	Passing Juice
COVID-19 testing locations on Maryland.gov	External	Passing Juice
Johns Hopkins Medicine Home	External	Passing Juice
About	External	Passing Juice
Patient Care	External	Passing Juice
Health	External	Passing Juice
Research	External	Passing Juice
School of Medicine	External	Passing Juice
MyChart	External	Passing Juice
Schedule an Appointment	External	Passing Juice
Find a Doctor	External	Passing Juice
Pay Your Bill	External	Passing Juice

In-page links

Employment	External	Passing Juice
new strain of coronavirus	External	Passing Juice
coronavirus vaccine	External	Passing Juice
coronavirus	External	Passing Juice
careers	External	Passing Juice
medical records	External	Passing Juice
map	External	Passing Juice
insurance accepted	External	Passing Juice
telemedicine	External	Passing Juice
Parent Institution	External	Passing Juice
Estimate Your Bill	External	Passing Juice
Financial Assistance	External	Passing Juice
No Surprises Act	External	Passing Juice
Research	External	Passing Juice
Education	External	Passing Juice
Medical Students	External	Passing Juice
Residents and Fellows	Internal	Passing Juice
Allied Health Programs	External	Passing Juice
M.D./Ph.D Program	External	Passing Juice
Graduate Programs	External	Passing Juice
Postdoctoral Fellows	External	Passing Juice
get the help you or a loved one needs	External	Passing Juice
sleep disruptions and less restorative sleep	External	Passing Juice
planning a pregnancy	External	Passing Juice
News & Publications	External	Passing Juice
Health Information	External	Passing Juice
Newsroom	External	Passing Juice
E-Newsletters	External	Passing Juice

In-page links

Find Career Opportunities	External	Passing Juice
Make a Gift	External	Passing Juice
Centers & Departments	External	Passing Juice
Diseases & Conditions	External	Passing Juice
International Patients	External	Passing Juice
Search Clinical Trials	External	Passing Juice
Training	External	Passing Juice
Student Portal	External	Passing Juice
Offices and Administration	External	Passing Juice
About the Johns Hopkins School of Medicine	External	Passing Juice
Resources by Profession	External	Passing Juice
Refer a Patient	External	Passing Juice
Transfer a Patient	External	Passing Juice
Clinical Connection	External	Passing Juice
Find Research Topics	External	Passing Juice
Find Research Faculty	External	Passing Juice
Find a Research Lab	External	Passing Juice
Advancements in Research Articles	External	Passing Juice
Español	External	Passing Juice
American Sign Language	External	Passing Juice
עברית	External	Passing Juice
אִידיש	External	Passing Juice
한국어	External	Passing Juice
ภาษาไทย	External	Passing Juice
Français	External	Passing Juice
Tagalog	External	Passing Juice
Русский	External	Passing Juice
Português	External	Passing Juice

In-page links

Italiano	External	Passing Juice
Tiếng Việt	External	Passing Juice
B&agrave;só-w&ugrave;d&ugrave;-po-nyò	External	Passing Juice
Igbo asusu	External	Passing Juice
&egrave;d&egrave; Yor&ugrave;b&aacute;	External	Passing Juice
□□□□	External	Passing Juice
□□	External	Passing Juice
□□	External	Passing Juice
Krey&ograve;l Ayisyen	External	Passing Juice
العربية	External	Passing Juice
Deutsch	External	Passing Juice
Polski	External	Passing Juice
&Epsilon;&lambda;&lambda;&eta;&nu;&iota;&kappa;á	External	Passing Juice
□□□□□□	External	Passing Juice
□□□□□□	External	Passing Juice
أرْدُو	External	Passing Juice
فارسی	External	Passing Juice
□□□□	External	Passing Juice
Deitsch	External	Passing Juice
□□□□	External	Passing Juice
□□□□□	External	Passing Juice
Contact Us	External	Passing Juice
Patient Care Locations	External	Passing Juice
Notice of Privacy Practices	External	Passing Juice
Privacy Statement	External	Passing Juice
Terms & Conditions of Use	External	Passing Juice
Non-Discrimination Notice	External	Passing Juice

SEO Keywords



Keywords Cloud

research care hopkins online
medicine johns search information
patient health

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
medicine	9	✓	✗	✓	✓
johns	7	✓	✗	✓	✓
hopkins	7	✓	✗	✓	✓
care	6	✗	✗	✓	✓
health	5	✗	✗	✓	✓











Usability

	Url	Domain : jhmi.edu Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://jhmi.edu/sitemap.xml
	Robots.txt	http://jhmi.edu/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.