



Seo Analyzer jhu.edu

Generated on February 04 2022 20:05 PM






The score is 56/100







SEO Content

	Title	Home Johns Hopkins University Length : 31 Perfect, your title contains between 10 and 70 characters.																		
	Description	Johns Hopkins, founded in 1876, is America's first research university and home to nine world-class academic divisions working together as one university Length : 158 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Johns Hopkins University</td></tr><tr><td>title</td><td>Home Johns Hopkins University</td></tr><tr><td>url</td><td>https://www.jhu.edu/</td></tr><tr><td>description</td><td>Johns Hopkins, founded in 1876, is America's first research university and home to nine world-class academic divisions working together as one university</td></tr><tr><td>image</td><td>https://www.jhu.edu/assets/uploads/2014/08/18-1600x800.jpg</td></tr><tr><td>image:secure_url</td><td>https://www.jhu.edu/assets/uploads/2014/08/18-1600x800.jpg</td></tr><tr><td>image:width</td><td>1600</td></tr><tr><td>image:height</td><td>800</td></tr></tbody></table>	Property	Content	site_name	Johns Hopkins University	title	Home Johns Hopkins University	url	https://www.jhu.edu/	description	Johns Hopkins, founded in 1876, is America's first research university and home to nine world-class academic divisions working together as one university	image	https://www.jhu.edu/assets/uploads/2014/08/18-1600x800.jpg	image:secure_url	https://www.jhu.edu/assets/uploads/2014/08/18-1600x800.jpg	image:width	1600	image:height	800
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image:height	800																			

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	4	0	1	3	0
		<ul style="list-style-type: none"> • [H1] • [H2] When ambition meets opportunity, anything is possible. • [H2] Explore • [H2] Our nine schools prepare students to excel in today's world • [H2] Baltimore is more than just our hometown— • [H4] Common Searches • [H5] COVID-19 Resource Center: Expertise and Basic Information • [H5] Global Tracking Map: COVID-19 Cases and Data Visualization • [H5] U.S. Tracking Map: County-Level Infection Data and Demographics 					
	Images	<p>We found 31 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 25%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 92 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 18.48%</p> <p>Internal Links 81.52%</p>

SEO Links

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Apply	Internal	Passing Juice
Visit	Internal	Passing Juice
See programs	Internal	Passing Juice
Why is it called Johns Hopkins?	Internal	Passing Juice
What majors and minors are offered?	Internal	Passing Juice
Where can I find information about graduate programs?	Internal	Passing Juice
How much is tuition?	Internal	Passing Juice
What financial aid packages are available?	Internal	Passing Juice
How do I get to campus?	Internal	Passing Juice
Where can I find job listings?	Internal	Passing Juice
Where can I log in to myJHU?	External	Passing Juice
Where can I log in to SIS?	Internal	Passing Juice
About Us	Internal	Passing Juice
University Leadership	Internal	Passing Juice
Notable Alumni	Internal	Passing Juice
Hopkins in the Community	Internal	Passing Juice
Hopkins Around the World	Internal	Passing Juice
News from Johns Hopkins	Internal	Passing Juice
Academics	Internal	Passing Juice
Undergraduate Studies	Internal	Passing Juice
Online Studies	Internal	Passing Juice
Part-Time & Non-Degree Programs	Internal	Passing Juice
Summer Programs	Internal	Passing Juice

In-page links

Academic Calendars	Internal	Passing Juice
Schools &#038; Divisions	Internal	Passing Juice
Advanced International Studies	Internal	Passing Juice
Applied Physics Laboratory	External	Passing Juice
Arts & Sciences	Internal	Passing Juice
Business	Internal	Passing Juice
Education	Internal	Passing Juice
Engineering	Internal	Passing Juice
Medicine	External	Passing Juice
Nursing	Internal	Passing Juice
Peabody Conservatory	Internal	Passing Juice
Public Health	External	Passing Juice
Undergraduate Admissions	Internal	Passing Juice
Graduate Admissions	Internal	Passing Juice
Research &#038; Faculty	Internal	Passing Juice
Innovation &#038; Incubation	Internal	Passing Juice
Bloomberg Professors	Internal	Passing Juice
Milestones	Internal	Passing Juice
Undergraduate Research	Internal	Passing Juice
Libraries	Internal	Passing Juice
Campus Life	Internal	Passing Juice
Our Campuses	Internal	Passing Juice
About Baltimore	Internal	Passing Juice
Housing &#038; Dining	Internal	Passing Juice
Arts & Culture	Internal	Passing Juice
Health & Wellness	Internal	Passing Juice
Athletics	Internal	Passing Juice

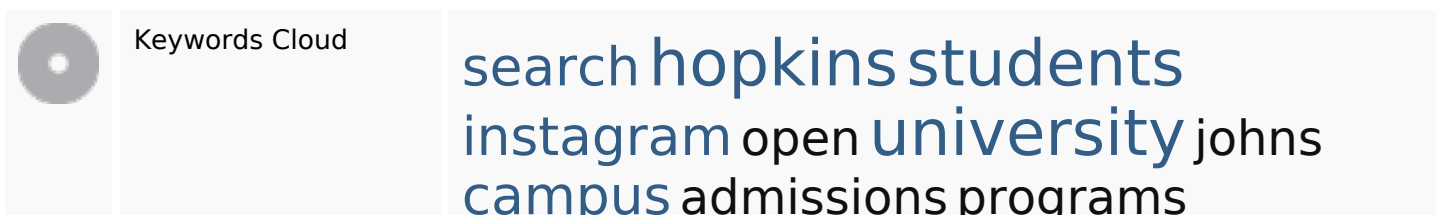
In-page links

Security	Internal	Passing Juice
Disability Services	Internal	Passing Juice
Calendar of Events	Internal	Passing Juice
Contact the University	Internal	Passing Juice
Employment Opportunities	Internal	Passing Juice
my.jh.edu	External	Passing Juice
Give to the University	Internal	Passing Juice
For Alumni	Internal	Passing Juice
For Parents	Internal	Passing Juice
For News Media	Internal	Passing Juice
COVID-19 Resource Center: Expertise and Basic Information	Internal	Passing Juice
Global Tracking Map: COVID-19 Cases and Data Visualization	Internal	Passing Juice
U.S. Tracking Map: County-Level Infection Data and Demographics	Internal	Passing Juice
Virtual Campus Tour	External	Passing Juice
Diversity and Inclusion at Hopkins	Internal	Passing Juice
#SolarEclipse	External	Passing Juice
View on Instagram	External	Passing Juice
#JHU2021	External	Passing Juice
View on Instagram	External	Passing Juice
#BroodX	External	Passing Juice
View on Instagram	External	Passing Juice
View on Instagram	External	Passing Juice
View on Instagram	External	Passing Juice
View on Instagram	External	Passing Juice
More from Kristofer	Internal	Passing Juice
Arts & Sciences	Internal	Passing Juice
Business	Internal	Passing Juice

In-page links

Education	Internal	Passing Juice
Engineering	Internal	Passing Juice
International Affairs	Internal	Passing Juice
Medicine	External	Passing Juice
Music & Dance	Internal	Passing Juice
Nursing	Internal	Passing Juice
Public Health	External	Passing Juice
University Policies and Statements	Internal	Passing Juice
Privacy Statement	Internal	Passing Juice
Title IX Information and Resources	Internal	Passing Juice
Higher Education Act Disclosures	Internal	Passing Juice
Clery Disclosure	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Emergency Contact Information	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hopkins	15	✓	✗	✓	✗
university	12	✓	✗	✓	✗
students	12	✗	✗	✗	✓









Keywords Consistency

instagram	10	✘	✘	✘	✘
campus	9	✘	✘	✘	✘

Usability

	Url	Domain : jhu.edu Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles.

Document

- ✓ Great, your website has few CSS files.
- ✗ Too bad, your website has too many JS files (more than 6).
- ✓ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.jhu.edu/wp-sitemap.xml>



Robots.txt

<http://jhu.edu/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.