

The score is 55/100







SEO Content

| | Title | Joe Slency.com – Freelance Graphic Designer Length : 49 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|----|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
| | Description | Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
| | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
| | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>8</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H3] Gambling in Games Awareness• [H3] Whats Radical• [H3] Architectonics• [H3] Descent• [H3] Room• [H3] Box of Chocolate Memories• [H3] Create Britain• [H3] Sheffield's Got it Made | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 8 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 0 | 8 | 0 | 0 | 0 | | | | | | | | | |
| | Images | We found 15 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. | | | | | | | | | | | | |
| | Text/HTML Ratio | Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. | | | | | | | | | | | | |

SEO Content

| | | |
|--|--------|---|
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 8 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100% |

In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| Gambling in Games Awareness | Internal | Passing Juice |
| Whats Radical | Internal | Passing Juice |
| Architectonics | Internal | Passing Juice |
| Descent | Internal | Passing Juice |
| Room | Internal | Passing Juice |
| Box of Chocolate Memories | Internal | Passing Juice |
| Create Britain | Internal | Passing Juice |
| Sheffield's Got it Made | Internal | Passing Juice |

SEO Keywords



Keywords Cloud

freelance like please all made joe
sheffield sleney design message

Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| made | 3 | ✘ | ✘ | ✘ | ✔ |
| joe | 3 | ✔ | ✘ | ✘ | ✘ |
| like | 3 | ✘ | ✘ | ✘ | ✘ |
| sheffield | 2 | ✘ | ✘ | ✘ | ✔ |
| all | 2 | ✘ | ✘ | ✘ | ✘ |











Usability

| | | |
|--|--------------|---|
| | Url | Domain : joesleney.com Length : 13 |
| | Favicon | Great, your website has a favicon. |
| | Printability | Great. We have found a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |





Document

| | | |
|--|----------|--|
| | Doctype | HTML 5 |
| | Encoding | Perfect. Your declared charset is UTF-8. |



Document

| | | |
|--|-----------------|--|
|  | | |
|  | W3C Validity | Errors : 0 Warnings : 35 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|  | Robots.txt | http://joesleney.com/robots.txt Great, your website has a robots.txt file. |
| | Analytics | Missing |

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.