



Seo Analyzer john-clay.co.uk

Generated on March 15 2022 23:32 PM

The score is 40/100







SEO Content

	Title	<p>John Clay Cinematographer MSc photographer BKSTS / DGGB</p> <p>Length : 55</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>John D Clay Cinematographer (MSc) / photographer Camera operator, director, and director of photography from Haywards Heath, United Kingdom</p> <p>Length : 139</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>photographer, Camera operator, director, director of photography, Screenwriting, BKSTS (British Kinematograph, Sound and Television Society), DGGB (Directors Guild of Great Britain)</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 12%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 11 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 90.91% Internal Links 9.09%

In-page links

Anchor	Type	Juice
John Clay Cinematographer	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Business Joomla Themes	External	Passing Juice
Justhost Reviews	External	Passing Juice
May Reel	External	Passing Juice
John Clay	External	Passing Juice
Vimeo	External	Passing Juice

In-page links

[Internet Islands](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

designed **clay** hosted **john** website copyright
internet business david clay












Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
john	3	✓	✗	✓	✗
clay	2	✓	✗	✓	✗
business	1	✗	✗	✗	✗
website	1	✗	✗	✗	✗
internet	1	✗	✗	✗	✗





Usability

	Url	Domain : john-clay.co.uk Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	XHTML 1.0 Transitional				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 14 Warnings : 10				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><center></td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	2
Deprecated tags	Occurrences					
<center>	2					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of</p>
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Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://john-clay.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.