







Seo Analyzer johnmuirlaws.com

Generated on January 31 2022 06:36 AM



The score is 55/100






SEO Content

	<p>Title</p>	<p>John Muir Laws &bull; Nature Stewardship Through Science, Education, and Art</p> <p>Length : 76</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																
	<p>Description</p>	<p>John Muir Laws is an artist, naturalist, author, and educator. Visit to learn about, classes and programs, drawing tutorials, books, stewardship, and nature.</p> <p>Length : 157</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 2074"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://i0.wp.com/johnmuirlaws.com/wp-content/uploads/2020/09/nature-journal-button-1.png?fit=750%2C750&ssl=1</td> </tr> <tr> <td>image:width</td> <td>750</td> </tr> <tr> <td>image:height</td> <td>750</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>John Muir Laws</td> </tr> <tr> <td>description</td> <td>John Muir Laws is an artist, naturalist, author, and educator. Visit to learn about, classes and programs, drawing tutorials, books, stewardship, and nature.</td> </tr> </tbody> </table>	Property	Content	image	https://i0.wp.com/johnmuirlaws.com/wp-content/uploads/2020/09/nature-journal-button-1.png?fit=750%2C750&ssl=1	image:width	750	image:height	750	locale	en_US	type	website	title	John Muir Laws	description	John Muir Laws is an artist, naturalist, author, and educator. Visit to learn about, classes and programs, drawing tutorials, books, stewardship, and nature.
Property	Content																	
image	https://i0.wp.com/johnmuirlaws.com/wp-content/uploads/2020/09/nature-journal-button-1.png?fit=750%2C750&ssl=1																	
image:width	750																	
image:height	750																	
locale	en_US																	
type	website																	
title	John Muir Laws																	
description	John Muir Laws is an artist, naturalist, author, and educator. Visit to learn about, classes and programs, drawing tutorials, books, stewardship, and nature.																	





SEO Content

		url	https://johnmuirlaws.com/				
		site_name	John Muir Laws				
	Headings	H1	H2	H3	H4	H5	H6
		0	7	5	1	9	0
		<ul style="list-style-type: none">• [H2] Search Site• [H2] Serengeti Nature Journal Safari, February 12-23, 2023• [H2] Support My Work• [H2] Thank You Recent Donors• [H2] Get my Monthly Newsletter• [H2] Recent Blog Post Index• [H2] Upcoming Events• [H3] Ask Jack• [H3] Educator’s Forum: How we disagree• [H3] Join the Starter’s Club!• [H3] How to Draw and Paint Warblers• [H3] How to Draw and Paint Ducks• [H4] { "@context": "http://schema.org/", "@type": "Review", "itemReviewed": { "@type": "Organization", "name": "" }, "reviewRating": { "@type": "Rating", "ratingValue": 5, "bestRating": "5" }, "name": "Grayson", "author": { "@type": "Person", "name": "" }, "reviewBody": "\u201cSpend time every day looking and listening without any ulterior motive whatsoever. Look not as a writer, or as a philosopher, not even as a scientist or artist\u2014look and listen, simply, like a child, for enjoyment, because the world is interesting and beautiful. Let in nature without the vast and complicated apparatus of duty, ambition, habit, morals, profession\u2014look and listen like a child to the robin in the tree. Of such sights and sounds are the kingdom of beauty, the sources of power and joy.\u201d\u2014David Grayson" } “Spend time every day looking and listening without any ulterior motive whatsoever. Look not as a writer, or as a philosopher, not even as a scientist or artist—look and listen, simply, like a child, for enjoyment, because the world is interesting and beautiful. Let in nature without the vast and complicated apparatus of duty, ambition, habit, morals, profession—look and listen like a child to the robin in the tree. Of such sights and sounds are the kingdom of beauty, the sources of power and joy.” —David Grayson• [H5] NATURE JOURNALING• [H5] FREE ONLINE LESSONS• [H5] EVENTS AND WORKSHOPS• [H5] NATURE JOURNAL CONNECTION• [H5] CURIOUS SKETCHBOOK PODCAST• [H5] WILD WONDER CONFERENCE• [H5] EDUCATOR RESOURCES• [H5] NATURE JOURNAL CLUBS• [H5] NATURALIST STORE					
	Images	We found 5 images on this web page.					
		2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					

SEO Content

	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 52 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Blog	Internal	Passing Juice
Recent Posts	Internal	Passing Juice
Blog Archives	Internal	Passing Juice
Store	Internal	Passing Juice
Events with JML	Internal	Passing Juice

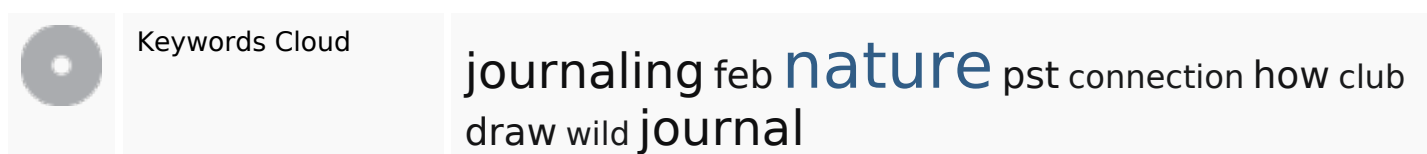
In-page links

Schedule an Event	Internal	Passing Juice
Wild Wonder Nature Journaling Conference	Internal	Passing Juice
Nature Journal Club Community Calendar	Internal	Passing Juice
Nature Journaling: Get started and grow!	Internal	Passing Juice
Find (or start) a Nature Journal Club Near You!	Internal	Passing Juice
Find a Nature Journaling Teacher Near You	Internal	Passing Juice
Nature Journal Connection	Internal	Passing Juice
Sketchbook	Internal	Passing Juice
Supplies & #038; Equipment	Internal	Passing Juice
Nature Journal Club Community Calendar	Internal	Passing Juice
Teen Corner	Internal	Passing Juice
Solstice and Equinox Journal	Internal	Passing Juice
How to Draw Birds	Internal	Passing Juice
How to Draw Mammals	Internal	Passing Juice
How to Draw Plants	Internal	Passing Juice
Teacher Resources Overview	Internal	Passing Juice
Wild Wonder Nature Journaling Teachers Conference	Internal	Passing Juice
Free Nature Journaling Curriculum	Internal	Passing Juice
Free Crosscutting Concept Poster Set	Internal	Passing Juice
Contact	Internal	Passing Juice
Biography	Internal	Passing Juice
Resume-CV	Internal	Passing Juice
Newsletter Archive	Internal	Passing Juice
Media	Internal	Passing Juice
Editorials	Internal	Passing Juice
Reviews- The Laws Guide to Nature Drawing and Journaling	Internal	Passing Juice
Reviews-The Laws Guide to Drawing Birds	Internal	Passing Juice
Reviews-The Laws Field Guide to the Sierra Nevada	Internal	Passing Juice

In-page links

Reviews-Sierra Birds: A Hiker's Guide	Internal	Passing Juice
Photo Gallery	Internal	Passing Juice
Donate	Internal	Passing Juice
EVENTS AND WORKSHOPS	Internal	Passing Juice
CURIOUS SKETCHBOOK PODCAST	Internal	Passing Juice
Serengeti Nature Journal Safari, February 12-23, 2023	Internal	Passing Juice
Hatching and Crosshatching	Internal	Passing Juice
Winter Trees	Internal	Passing Juice
Let's Draw a Steller's Jay!	Internal	Passing Juice
NJEF Cold Weather Journaling	Internal	Passing Juice
NJEF Why Should They Care? Part 1	Internal	Passing Juice
Ask Jack	Internal	Passing Juice
Educator's Forum: How we disagree	Internal	Passing Juice
Join the Starter's Club!	Internal	Passing Juice
How to Draw and Paint Warblers	Internal	Passing Juice
How to Draw and Paint Ducks	Internal	Passing Juice
View Calendar	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
nature	21	✓	✗	✓	✓
journal	11	✗	✗	✗	✓
journaling	9	✗	✗	✗	✓







Keywords Consistency

how	8	✘	✘	✘	✔
draw	7	✘	✘	✔	✔



Usability

	Url	Domain : johnmuirlaws.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 84
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.✘ Too bad, your website has too many CSS files (more than 4).




Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://johnmuirlaws.com/sitemap.xml>
<https://johnmuirlaws.com/sitemap.xml>
<https://johnmuirlaws.com/news-sitemap.xml>
<https://johnmuirlaws.com/sitemap.xml>



Robots.txt

<http://johnmuirlaws.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics