



Seo Analyzer

johnsonskoaches.co.uk

Generated on April 02 2022 21:16 PM





The score is 58/100







SEO Content

	Title	<p>Johnsons Coaches Coach Trips Holidays Day Trips</p> <p>Length : 53</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Johnsons Coach & Bus Travel is an award winning Midlands based coach operator specialising in coach hire, coach holidays, coach day trips, group coach travel and bus services.</p> <p>Length : 180</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>7</td> <td>5</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1262 2045" style="list-style-type: none"> • [H2] View our Door to Door Holidays • [H2] View our Great Days Out • [H2] Looking to hire a coach? • [H2] View Buses & Routes • [H2] Whats New? • [H2] Brochures • [H2] Video • [H3] Holidays • [H3] Day Trips • [H3] Coach Hire • [H3] Our Bus Services • [H3] Johnsons raises over £500 for Ukraine! • [H4] © Copyright 2022 Johnsons Coach & Bus • [H4] Connect With Us 	H1	H2	H3	H4	H5	H6	0	7	5	2	0	0
H1	H2	H3	H4	H5	H6									
0	7	5	2	0	0									

SEO Content

	Images	We found 3 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 48% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 119 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.84% Internal Links 99.16%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Holidays	Internal	Passing Juice
Day Excursions	Internal	Passing Juice

In-page links

Buses	Internal	Passing Juice
Coach Hire	Internal	Passing Juice
Groups	Internal	Passing Juice
Contact	Internal	Passing Juice
Blog	Internal	Passing Juice
My Account	Internal	Passing Juice
Our Fleet	Internal	Passing Juice
Our Drivers	Internal	Passing Juice
Why Choose Johnsons	Internal	Passing Juice
Our Loyalty Club	Internal	Passing Juice
Our Couriers	Internal	Passing Juice
Our Brochures	Internal	Passing Juice
Top Quality Hotels	Internal	Passing Juice
Our Door to Door Service	Internal	Passing Juice
Excursions Included	Internal	Passing Juice
Sign Up to our E-Newsletter	Internal	Passing Juice
Gift Vouchers	Internal	Passing Juice
Holiday Travel Insurance	Internal	Passing Juice
Quality & Safety	Internal	Passing Juice
Vehicles For Sale	Internal	Passing Juice
Holiday Terms & Conditions	Internal	Passing Juice
Careers	Internal	Passing Juice
Luxury Traveller Holidays	Internal	Passing Juice
Christmas & New Year Holidays	Internal	Passing Juice
Great Breaks	Internal	Passing Juice
Active Traveller	Internal	Passing Juice
England South West	Internal	Passing Juice
England South & South East	Internal	Passing Juice

In-page links

England Eastern & Central	Internal	Passing Juice
England North West	Internal	Passing Juice
England Yorkshire & North East	Internal	Passing Juice
Wales	Internal	Passing Juice
Scotland	Internal	Passing Juice
Ireland	Internal	Passing Juice
Channel Islands	Internal	Passing Juice
Continental Holidays	Internal	Passing Juice
Air Holidays	Internal	Passing Juice
Worldwide Holidays	Internal	Passing Juice
Cruises & River Cruises	Internal	Passing Juice
Single Traveller Holidays	Internal	Passing Juice
Relaxed Traveller	Internal	Passing Juice
All Holidays	Internal	Passing Juice
New and Exclusive	Internal	Passing Juice
Showtime Theatre Trips	Internal	Passing Juice
Memorable Occasions	Internal	Passing Juice
Luxury Traveller Day Excursions	Internal	Passing Juice
National Trust Discoveries	Internal	Passing Juice
RHS Flower Shows & Festivals	Internal	Passing Juice
Guided Towns & City Tours	Internal	Passing Juice
Museums	Internal	Passing Juice
Historic Houses & Castles	Internal	Passing Juice
Royal Residences	Internal	Passing Juice
Airshows	Internal	Passing Juice
Scenic Countryside Tours	Internal	Passing Juice
Days at the Seaside	Internal	Passing Juice
Boats & River Cruises	Internal	Passing Juice

In-page links

Heritage Railway Nostalgia	Internal	Passing Juice
Garden, Parks & Flower Shows	Internal	Passing Juice
Shopping Visits	Internal	Passing Juice
Express Excursions	Internal	Passing Juice
Food and Drink	Internal	Passing Juice
Behind The Scenes	Internal	Passing Juice
All Day Trips	Internal	Passing Juice
Scenic Days	Internal	Passing Juice
School Bus Services	Internal	Passing Juice
Lost Property	Internal	Passing Juice
Timetables	Internal	Passing Juice
Contract Bus Services	Internal	Passing Juice
Academic Bus Passes	Internal	Passing Juice
Stratford Excel Zone	Internal	Passing Juice
Swift Tickets	Internal	Passing Juice
Bard's Tickets	Internal	Passing Juice
Bus Route Maps	Internal	Passing Juice
Advertise On Our Buses	Internal	Passing Juice
Bus Service Updates	Internal	Passing Juice
Our Coach Fleet	Internal	Passing Juice
Conditions of Hire	Internal	Passing Juice
School Coach Hire	Internal	Passing Juice
Corporate Coach Hire	Internal	Passing Juice
Coach Hire for Leisure Days	Internal	Passing Juice
Wedding Coach Hire	Internal	Passing Juice
Event Coach Transport	Internal	Passing Juice
Sports Team Coach Hire	Internal	Passing Juice
Airport Transfers	Internal	Passing Juice

In-page links

Frequently Asked Questions	Internal	Passing Juice
Paying for your Coach Hire	Internal	Passing Juice
Coach Hire Video	Internal	Passing Juice
Quality Coach Hire Guarantee	Internal	Passing Juice
Wheelchair Accessible Coaches	Internal	Passing Juice
Coach Transport for Incoming Tours to the UK	Internal	Passing Juice
Meet the Team	Internal	Passing Juice
Coach Hire for Ski Trips	Internal	Passing Juice
Coach Hire Reviews	Internal	Passing Juice
Request a Quote	Internal	Passing Juice
Group Holidays	Internal	Passing Juice
Benefits of a Group Tour	Internal	Passing Juice
FAQs	Internal	Passing Juice
Sample Itineraries	Internal	Passing Juice
Group Discounts	Internal	Passing Juice
Group Day Trips	Internal	Passing Juice
Smaller Groups	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Visitors to the UK	Internal	Passing Juice
Ideally Located	Internal	Passing Juice
CLICK HERE	Internal	Passing Juice
CLICK HERE	Internal	Passing Juice
Click Here	Internal	Passing Juice
CLICK HERE	Internal	Passing Juice
> More	Internal	Passing Juice
News	Internal	Passing Juice
Timeline	Internal	Passing Juice
Careers	Internal	Passing Juice

In-page links

Meet the Team	Internal	Passing Juice
Site by Verto	External	Passing Juice
privacy policy	Internal	Passing Juice

SEO Keywords



Keywords Cloud

trips excursions **holidays** bus day door **hire**
more **coach** view

Keywords Consistency












Keyword	Content	Title	Keywords	Descripti on	Headings
coach	23	✓	✗	✓	✓
hire	19	✗	✗	✓	✓
holidays	18	✓	✗	✓	✓
day	12	✓	✗	✓	✓
trips	10	✓	✗	✓	✓

Usability





	Url	Domain : johnsoncoaches.co.uk Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 4 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://johnsonscoaches.co.uk/sitemap.xml</code>
	Robots.txt	<code>http://johnsonscoaches.co.uk/robots.txt</code>

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>