Seo Analyzer
johnsroberts.com

Generated on February 05 2022 12:32 PM

The score is 39/100
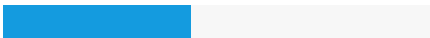
SEO Content

✓	Title	John S Roberts **Length : 14** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

○	Headings	**H1** 2	**H2** 0	**H3** 0	**H4** 0	**H5** 0	**H6** 0

- [H1]
- [H1]

✗	Images	We found 17 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Content

✓		

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 38 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.26% Internal Links 94.74%

In-page links

Anchor	Type	Juice
Login/Register	Internal	Passing Juice
Toggle	Internal	Passing Juice
Home	Internal	Passing Juice
Welcome to John S Roberts	Internal	Passing Juice
Shop	Internal	Passing Juice
More Info	Internal	Passing Juice
Commissions – Exhibitions	Internal	Passing Juice
Stockists	Internal	Passing Juice
Jewellery Sizes	Internal	Passing Juice
Jewellery Care	Internal	Passing Juice
Gallery	Internal	Passing Juice
Contact	Internal	Passing Juice

In-page links

Shoreline Weathered Stacker Ring	Internal	Passing Juice
Small Eroded Pod	Internal	Passing Juice
Add to cart	Internal	noFollow
Shoreline Shawl Pin I	Internal	Passing Juice
Add to cart	Internal	noFollow
Kelp-Form Earrings	Internal	Passing Juice
Add to cart	Internal	noFollow
Eroded Bud-Form Earrings	Internal	Passing Juice
Add to cart	Internal	noFollow
Shell Form Bangle I	Internal	Passing Juice
Add to cart	Internal	noFollow
Glade Cuff I	Internal	Passing Juice
Add to cart	Internal	noFollow
Weathered Form Cuff	Internal	Passing Juice
Add to cart	Internal	noFollow
Shell Fragment Cuff III	Internal	Passing Juice
Add to cart	Internal	noFollow
Shell Form II Earrings	Internal	Passing Juice
Add to cart	Internal	noFollow
Beachcomber Long Pod Earrings	Internal	Passing Juice
Add to cart	Internal	noFollow
Large Shell Form Pod	Internal	Passing Juice
Add to cart	Internal	noFollow
Twitter	External	Passing Juice
Terms & Conditions	Internal	Passing Juice
Designed by Shiftf8	External	Passing Juice

SEO Keywords

	Keywords Cloud	from handmade shell cart silver detail add view sterling form

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cart	13	✖	✖	✖	✖
view	12	✖	✖	✖	✖
handmade	12	✖	✖	✖	✖
detail	12	✖	✖	✖	✖
silver	12	✖	✖	✖	✖

Usability

	Url	Domain : johnsroberts.com Length : 16
❌	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.

Document

✅		
❌	W3C Validity	Errors : 5 Warnings : 15
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://johnsroberts.com/sitemap.xml https://www.johnsroberts.com/sitemap.xml
✅	Robots.txt	http://johnsroberts.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website.

Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.