



Seo Analyzer johnstonlibrary.com

Generated on March 10 2022 21:28 PM





The score is **38/100**







SEO Content

	Title	<p>Johnston Public Library</p> <p>Length : 23</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1243 1481 1433"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Johnston Public Library</td> </tr> </tbody> </table>	Property	Content	site_name	Johnston Public Library								
Property	Content													
site_name	Johnston Public Library													
	Headings	<table border="1" data-bbox="542 1467 1481 1541"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>7</td> <td>0</td> <td>4</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1568 1396 1971" style="list-style-type: none"> • [H3] Thursday Night Book Club • [H3] Adult EsI Class • [H3] Boredom Buster Bags • [H3] Can You Find It? • [H3] Story Time Together • [H3] Subscribe to our mailing list • [H3] Promoting discovery. Inspiring creativity. Engaging community. • [H5] About Us • [H5] Get Involved • [H5] Contact Us • [H5] Hours 	H1	H2	H3	H4	H5	H6	0	0	7	0	4	0
H1	H2	H3	H4	H5	H6									
0	0	7	0	4	0									
	Images	<p>We found 43 images on this web page.</p>												

SEO Content

		30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 121 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.44% Internal Links 92.56%

In-page links

Anchor	Type	Juice
Upgrade your browser today	External	Passing Juice
install Google Chrome Frame	External	Passing Juice
Login	Internal	Passing Juice
Research	Internal	Passing Juice
Events	Internal	Passing Juice
Kids & Teens	Internal	Passing Juice

In-page links

Books	Internal	Passing Juice
E-Books	Internal	Passing Juice
Movies & TV	Internal	Passing Juice
Streaming Video	Internal	Passing Juice
Audiobooks	Internal	Passing Juice
Music	Internal	Passing Juice
Bestsellers	Internal	Passing Juice
E-Magazines	Internal	Passing Juice
E-Audiobooks	Internal	Passing Juice
Videogames	Internal	Passing Juice
Magazines	Internal	Passing Juice
Learning Tools	Internal	Passing Juice
Launchpads	Internal	Passing Juice
Lists	Internal	Passing Juice
Award Winners	Internal	Passing Juice
Staff Picks	Internal	Passing Juice
Book Club Sets	Internal	Passing Juice
Cake Pans & Molds	Internal	Passing Juice
Weiss Financial Ratings	External	Passing Juice
Consumer Reports	External	Passing Juice
Linked In Learning	Internal	Passing Juice
Novelist Plus	External	Passing Juice
Johnston High School Yearbooks	Internal	Passing Juice
Mango Languages	External	Passing Juice
New York Times	External	Passing Juice
All Events	Internal	Passing Juice
All Library Events	Internal	Passing Juice
Adult & Family Events	Internal	Passing Juice

In-page links

Kids Events	Internal	Passing Juice
Teen Events	Internal	Passing Juice
Adult Book Clubs	Internal	Passing Juice
Adult ESL and Let's Talk	Internal	Passing Juice
Kids	Internal	Passing Juice
Teens	Internal	Passing Juice
Teachers	Internal	Passing Juice
Adventure Pass	Internal	Passing Juice
Book Bike	Internal	Passing Juice
Book Club Sets	Internal	Passing Juice
Book Returns	Internal	Passing Juice
Home Delivery	Internal	Passing Juice
Interlibrary Loan	Internal	Passing Juice
Meeting & Study Rooms	Internal	Passing Juice
Notary	Internal	Passing Juice
Personalized Reading Lists	Internal	Passing Juice
Printing, Scanning, & Faxing	Internal	Passing Juice
Tax Forms	Internal	Passing Juice
Test Proctoring	Internal	Passing Juice
Tech Lab	Internal	Passing Juice
Computers, Printing, WiFi, & Other Technology	Internal	Passing Juice
Getting a Library Card	Internal	Passing Juice
Home Delivery & Other Outreach Services	Internal	Passing Juice
Jobs at the Library	Internal	Passing Juice
Meeting & Study Rooms	Internal	Passing Juice
Research	Internal	Passing Juice
Tax Forms, Notary, & Other In-Library Services	Internal	Passing Juice
Using Your Library Card	Internal	Passing Juice

In-page links

Volunteering & Donating	Internal	Passing Juice
View All	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Library Staff	Internal	Passing Juice
Make a Request	Internal	Passing Juice
Revolutionary Women	Internal	Passing Juice
Library Events	Internal	Passing Juice
Adult & Family &raquo;	Internal	Passing Juice
Teens &raquo;	Internal	Passing Juice
Kids &raquo;	Internal	Passing Juice
Thursday Night Book Club	Internal	Passing Juice
Adult Esl Class	Internal	Passing Juice
Boredom Buster Bags	Internal	Passing Juice
Can You Find It?	Internal	Passing Juice
Story Time Together	Internal	Passing Juice
view all library events &raquo;	Internal	Passing Juice
Handpicked	Internal	Passing Juice
E-Books & More	Internal	Passing Juice
Digital Magazines	Internal	Passing Juice
Fiction »	Internal	Passing Juice
Nonfiction »	Internal	Passing Juice
Caramel Pecan Roll Murder	Internal	Passing Juice
How To Be Perfect	Internal	Passing Juice
The Paris Apartment	Internal	Passing Juice
The 1619 Project	Internal	Passing Juice
House Of Sky And Breath	Internal	Passing Juice
Greenlights	Internal	Passing Juice
Streaming Video	Internal	Passing Juice

In-page links

British Detectives	Internal	Passing Juice
Cozy	Internal	Passing Juice
Hard-Boiled	Internal	Passing Juice
Historical	Internal	Passing Juice
Police Procedurals	Internal	Passing Juice
Spies & Intrigue	Internal	Passing Juice
Suspense	Internal	Passing Juice
Women Sleuths	Internal	Passing Juice
Live Homework Help	External	Passing Juice
Johnston High School Yearbooks	Internal	Passing Juice
Personalized Reading Lists	Internal	Passing Juice
Baking	Internal	Passing Juice
Cooking by Ingredient	Internal	Passing Juice
Desserts	Internal	Passing Juice
Entertaining & Holidays	Internal	Passing Juice
Italian Cooking	Internal	Passing Juice
Outdoor Cooking	Internal	Passing Juice
Quick & Easy	Internal	Passing Juice
Regional & International	Internal	Passing Juice
Special Diet	Internal	Passing Juice
Vegetarian & Vegan	Internal	Passing Juice
Library Board	Internal	Passing Juice
Library Policies	Internal	Passing Juice
Strategic Plan	Internal	Passing Juice
Your Privacy	Internal	Passing Juice
Volunteering	Internal	Passing Juice
Jobs	External	Passing Juice
Library Foundation	Internal	Passing Juice

In-page links

Email Us	Internal	Passing Juice
Make a Request	Internal	Passing Juice
Holidays & Closings	Internal	Passing Juice

SEO Keywords



Keywords Cloud

mar digital johnston public lists more computer
library get cooking

Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
library	17	✓	✗	✗	✗
johnston	6	✓	✗	✗	✗
digital	5	✗	✗	✗	✗
lists	5	✗	✗	✗	✗
get	5	✗	✗	✗	✓

Usability





	Url	Domain : johnstonlibrary.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://johnstonlibrary.com/sitemap.xml</pre> <pre>http://www.johnstonlibrary.com/sitemap.xml</pre>
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Optimization

	Robots.txt	<p>http://johnstonlibrary.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 456 1481 533"> PIWIK</div>