



Seo Analyzer

johntaylorgatto.com

Generated on March 09 2022 03:50 AM

The score is 35/100



SEO Content

	Title	John Taylor Gatto Length : 17 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>4</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Credible• [H1] Compassionate• [H1] Courageous• [H1] John's latest tweets	H1	H2	H3	H4	H5	H6	4	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
4	0	0	0	0	0									
	Images	We found 11 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content



Iframe

Great, there are no Iframes detected on this page.

SEO Links



URL Rewrite

Bad. Your links have query string.



Underscores in the URLs

We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.



In-page links

We found a total of 9 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 55.56%

Internal Links 44.44%

In-page links

Anchor	Type	Juice
John&#8217;s Bio	Internal	Passing Juice
Bookstore	External	Passing Juice
Media	Internal	Passing Juice
Blog	Internal	Passing Juice
Donate	External	Passing Juice
Contact Us	Internal	Passing Juice
Purchase	External	Passing Juice
Purchase	External	Passing Juice
Purchase	External	Passing Juice

SEO Keywords



Keywords Cloud

taylor rights mac **gatto** copyright adam **johns**
purchase all janet

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
purchase	3	×	×	×	×
johns	2	×	×	×	×
gatto	2	✓	×	×	×
taylor	1	✓	×	×	×
rights	1	×	×	×	×










Usability

	Url	Domain : johntaylorgatto.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 7 Warnings : 42
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://johntaylorlorgatto.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.