



# Seo Analyzer jottingtruth.com

Generated on March 16 2022 06:16 AM






The score is **62/100**







## SEO Content

|             | <b>Title</b>  | <p>Home - Welcome to JT Publishing House   Bring Your Work to Life !</p> <p><b>Length : 65</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |          |         |        |       |      |         |       |   |             |   |     |                                |       |  |
|-------------|---|--|----------|---------|--------|-------|------|---------|-------|---|-------------|---|-----|--------------------------------|-------|--|
|             | <b>Description</b>  | <p>JT Publishing House is an independent publishing company that serves clients across every genre, who want a personalized experience....</p> <p><b>Length : 135</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>  |          |         |        |       |      |         |       |   |             |   |     |                                |       |  |
|             | <b>Keywords</b>   | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |          |         |        |       |      |         |       |   |             |   |     |                                |       |  |
|             | <b>Og Meta Properties</b>   | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1937"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - Welcome to JT Publishing House   Bring Your Work to Life !</td> </tr> <tr> <td>description</td> <td>JT Publishing House is an independent publishing company that serves clients across every genre, who want a personalized experience....</td> </tr> <tr> <td>url</td> <td>https://jtpublishinghouse.com/</td> </tr> <tr> <td>image</td> <td>https://jtpublishinghouse.com/wp-content/uploads/2021/12/Untitled-716-x-208-px.png</td> </tr> </tbody> </table> | Property | Content | locale | en_US | type | website | title | Home - Welcome to JT Publishing House   Bring Your Work to Life ! | description | JT Publishing House is an independent publishing company that serves clients across every genre, who want a personalized experience.... | url | https://jtpublishinghouse.com/ | image | https://jtpublishinghouse.com/wp-content/uploads/2021/12/Untitled-716-x-208-px.png |
| Property    | Content   |  |          |         |        |       |      |         |       |   |             |   |     |                                |       |  |
| locale      | en_US   |  |          |         |        |       |      |         |       |   |             |   |     |                                |       |  |
| type        | website   |  |          |         |        |       |      |         |       |   |             |   |     |                                |       |  |
| title       | Home - Welcome to JT Publishing House   Bring Your Work to Life !   |  |          |         |        |       |      |         |       |   |             |   |     |                                |       |  |
| description | JT Publishing House is an independent publishing company that serves clients across every genre, who want a personalized experience.... |  |          |         |        |       |      |         |       |   |             |   |     |                                |       |  |
| url         | https://jtpublishinghouse.com/  |  |          |         |        |       |      |         |       |   |             |   |     |                                |       |  |
| image       | https://jtpublishinghouse.com/wp-content/uploads/2021/12/Untitled-716-x-208-px.png  |  |          |         |        |       |      |         |       |   |             |   |     |                                |       |  |

## SEO Content

|   |                 |   |           |           |           |           |           |           |   |   |   |   |   |   |
|---|-----------------|---|-----------|-----------|-----------|-----------|-----------|-----------|---|---|---|---|---|---|
|   | Headings        | <table border="1"> <tr> <td><b>H1</b></td> <td><b>H2</b></td> <td><b>H3</b></td> <td><b>H4</b></td> <td><b>H5</b></td> <td><b>H6</b></td> </tr> <tr> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </table> | <b>H1</b> | <b>H2</b> | <b>H3</b> | <b>H4</b> | <b>H5</b> | <b>H6</b> | 2 | 0 | 0 | 0 | 0 | 0 |
| <b>H1</b>   | <b>H2</b>       | <b>H3</b>   | <b>H4</b> | <b>H5</b> | <b>H6</b> |           |           |           |   |   |   |   |   |   |
| 2   | 0               | 0   | 0         | 0         | 0         |           |           |           |   |   |   |   |   |   |
|  | Images          | <p>We found 2 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>  |           |           |           |           |           |           |   |   |   |   |   |   |
|  | Text/HTML Ratio | <p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>  |           |           |           |           |           |           |   |   |   |   |   |   |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |           |           |           |           |           |           |   |   |   |   |   |   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |           |           |           |           |           |           |   |   |   |   |   |   |

## SEO Links

|   |                         |   |
|---|-------------------------|---|
|  | URL Rewrite             | Good. Your links looks friendly!  |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|  | In-page links           | We found a total of 6 links including 0 link(s) to files  |
|   | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 100%</p> <p>Internal Links 0%</p> |


## In-page links

| Anchor                     | Type     | Juice         |
|----------------------------|----------|---------------|
| =                          | External | Passing Juice |
| <a href="#">Who We Are</a> | External | Passing Juice |

## In-page links

|                               |          |               |
|-------------------------------|----------|---------------|
| <a href="#">Join Our Team</a> | External | Passing Juice |
| <a href="#">What We Offer</a> | External | Passing Juice |
| <a href="#">Our Authors</a>   | External | Passing Juice |
| <a href="#">Contact Us</a>    | External | Passing Juice |





## SEO Keywords

|  |                |   |
|--|----------------|---|
|  | Keywords Cloud | welcome next authors <b>more learn</b> team join<br>home previous offer |
|--|----------------|---|

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| learn   | 5       | ✘     | ✘        | ✘           | ✘        |
| more    | 5       | ✘     | ✘        | ✘           | ✘        |
| home    | 2       | ✔     | ✘        | ✘           | ✔        |
| welcome | 1       | ✔     | ✘        | ✘           | ✘        |
| join    | 1       | ✘     | ✘        | ✘           | ✘        |

## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : jottingtruth.com<br>Length : 16          |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Usability



## Document

|  |                 |   |
|--|-----------------|---|
|  | Doctype         | HTML 5  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 0<br>Warnings : 49   |
|  | Email Privacy   | Great no email address has been found in plain text!  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |



## Mobile

|  |                     |   |
|--|---------------------|---|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|---|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap. |
|--|-------------|---|

## Optimization

|  |            |  |
|--|------------|--|
|  |            | <a href="http://jottingtruth.com/sitemap.xml">http://jottingtruth.com/sitemap.xml</a>  |
|  | Robots.txt | <a href="http://jottingtruth.com/robots.txt">http://jottingtruth.com/robots.txt</a><br>Great, your website has a robots.txt file.  |
|  | Analytics  | Missing<br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |