



# Seo Analyzer jovoto.com

Generated on March 06 2022 07:35 AM

The score is 55/100



## SEO Content

|             | <b>Title</b>  | <p>jovoto   Innovation platform for brands, products, campaigns, and more</p> <p><b>Length : 70</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |          |         |        |       |      |         |       |  |             |   |     |                         |           |        |
|-------------|---|--|----------|---------|--------|-------|------|---------|-------|--|-------------|---|-----|-------------------------|-----------|--------|
|             | <b>Description</b>  | <p>jovoto is the leading marketing innovation platform accelerating co-creation and design. Collaborate with top talent, stakeholders &amp; shape your future.</p> <p><b>Length : 155</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>  |          |         |        |       |      |         |       |  |             |   |     |                         |           |        |
|             | <b>Keywords</b>   | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |          |         |        |       |      |         |       |  |             |   |     |                         |           |        |
|             | <b>Og Meta Properties</b>   | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1937"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>jovoto   Innovation platform for brands, products, campaigns, and more</td> </tr> <tr> <td>description</td> <td>jovoto is the leading marketing innovation platform accelerating co-creation and design. Collaborate with top talent, stakeholders &amp; shape your future.</td> </tr> <tr> <td>url</td> <td>https://www.jovoto.com/</td> </tr> <tr> <td>site_name</td> <td>jovoto</td> </tr> </tbody> </table> | Property | Content | locale | en_US | type | website | title | jovoto   Innovation platform for brands, products, campaigns, and more | description | jovoto is the leading marketing innovation platform accelerating co-creation and design. Collaborate with top talent, stakeholders & shape your future. | url | https://www.jovoto.com/ | site_name | jovoto |
| Property    | Content   |  |          |         |        |       |      |         |       |  |             |   |     |                         |           |        |
| locale      | en_US   |  |          |         |        |       |      |         |       |  |             |   |     |                         |           |        |
| type        | website   |  |          |         |        |       |      |         |       |  |             |   |     |                         |           |        |
| title       | jovoto   Innovation platform for brands, products, campaigns, and more  |  |          |         |        |       |      |         |       |  |             |   |     |                         |           |        |
| description | jovoto is the leading marketing innovation platform accelerating co-creation and design. Collaborate with top talent, stakeholders & shape your future. |  |          |         |        |       |      |         |       |  |             |   |     |                         |           |        |
| url         | https://www.jovoto.com/   |  |          |         |        |       |      |         |       |  |             |   |     |                         |           |        |
| site_name   | jovoto  |  |          |         |        |       |      |         |       |  |             |   |     |                         |           |        |





# SEO Content

## Headings





| H1 | H2 | H3 | H4 | H5 | H6 |
|----|----|----|----|----|----|
| 1  | 4  | 46 | 4  | 0  | 0  |

- [H1] BETTER MARKETING INNOVATION STARTS HERE
- [H2] What we do
- [H2] How it works
- [H2] Get inspired
- [H2] Collaboration is key
- [H3] TALENTS
- [H3] SUBMISSIONS
- [H3] PROJECTS
- [H3] PLATFORM
- [H3] 1 Explore
- [H3] 2 Connect
- [H3] 3 Create
- [H3] 4 Evaluate
- [H3] 1000+ designs and illustrations
- [H3] Tangible user experience benefits
- [H3] Innovative cosmetic products
- [H3] Finding a logo for Germany
- [H3] Creative communication ideas
- [H3] Digital service innovations
- [H3] Eye-catching communication ideas
- [H3] Generating product solutions
- [H3] Re-defining the established rules
- [H3] Exploring the next generation of products
- [H3] Utilising the potential of 3D printing
- [H3] Augmenting the driving experience
- [H3] Exploring the potential of gamification
- [H3] Perfecting sales processes
- [H3] Fueling a product launch
- [H3] Future service scenarios
- [H3] Engaging communication ideas
- [H3] User-centric health service solutions
- [H3] Exploring the next generation
- [H3] Effectively promoting benefits
- [H3] Creative campaign ideas
- [H3] Boosting fundraising potential
- [H3] Engaging campaigning concepts
- [H3] Unmasking the corrupt
- [H3] Reducing carbon footprint
- [H3] Next generation kitchen
- [H3] Innovating the headphone experience
- [H3] Future energy scenarios
- [H3] User Experience concepts
- [H3] Designing future product lines
- [H3]
- [H3]
- [H3]
- [H3]
- [H3]
- [H3]
- [H3] Meet some of our experts
- [H3] Who we partner with
- [H4] 0

## SEO Content

|   |                 |   |
|---|-----------------|---|
|   |                 | <ul style="list-style-type: none"><li>• [H4] 0</li><li>• [H4] 0</li><li>• [H4] 0</li></ul>  |
|  | Images          | We found 66 images on this web page.<br><br>65 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : <b>11%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                              |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.  |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 9 links including 0 link(s) to files   |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 22.22%<br><br>Internal Links 77.78% |

## In-page links

| Anchor                       | Type     | Juice         |
|------------------------------|----------|---------------|
| <a href="#">GET IN TOUCH</a> | Internal | Passing Juice |
| <a href="#">Resources</a>    | Internal | Passing Juice |
| <a href="#">Press</a>        | Internal | Passing Juice |

## In-page links

|                                   |          |               |
|-----------------------------------|----------|---------------|
| <a href="#">Community support</a> | Internal | Passing Juice |
| <a href="#">Report an issue</a>   | External | Passing Juice |
| <a href="#">Jobs</a>              | External | Passing Juice |
| <a href="#">Privacy</a>           | Internal | Passing Juice |
| <a href="#">Legal</a>             | Internal | Passing Juice |
| <a href="#">Blog</a>              | Internal | Passing Juice |

## SEO Keywords



## Keywords Consistency

| Keyword    | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| innovation | 9       | ✓     | ✗        | ✓           | ✓        |
| ideas      | 9       | ✗     | ✗        | ✗           | ✓        |
| digital    | 7       | ✗     | ✗        | ✗           | ✓        |
| next       | 6       | ✗     | ✗        | ✗           | ✓        |
| platform   | 6       | ✓     | ✗        | ✓           | ✓        |












## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : jovoto.com<br>Length : 10      |
|  | Favicon      | Great, your website has a favicon.      |
|  | Printability | We could not find a Print-Friendly CSS. |

## Usability

|  |             |   |
|--|-------------|---|
|  | Language    | Good. Your declared language is en.               |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




## Document

|  |                 |  |
|--|-----------------|--|
|    | Doctype         | HTML 5   |
|    | Encoding        | Perfect. Your declared charset is UTF-8.   |
|    | W3C Validity    | Errors : 28<br>Warnings : 46   |
|   | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|   |             |  |
|---|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|   | Robots.txt  | <p><a href="http://jovoto.com/robots.txt">http://jovoto.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>  |