



Seo Analyzer

jsmconsulting.co.zw

Generated on February 14 2022 10:34 AM





The score is 63/100







SEO Content

	<p>Title</p>	<p>JSM Consulting,bookkeeping,accounting,business advisory</p> <p>Length : 55</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Chartered Accountants Zimbabwe, Professional Accounting Services, Corporate Finance Services, Tax and Business Advisory Services</p> <p>Length : 128</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Audits – statutory, compliance, investigative; Bookkeeping and accounting, Corporate finance, Tax advice, Restructuring and turnaround strategies</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1478 1476 1556"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>5</td> <td>9</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 1579 1212 2072" style="list-style-type: none"> • [H1] Unsupported Browser • [H3] What we offer? • [H3] Our Services • [H3] About Us • [H3] Our Services • [H3] Contact Us • [H4] Welcome to JSM Consulting • [H4] Professional Accounting Services • [H4] Corporate Finance Services • [H4] Tax and Business Advisory Services • [H4] Agri – accounting • [H4] Bookkeeping and accounting • [H4] Business advisory • [H4] Business valuations • [H4] Tax Advice, and Compliance Planning 	H1	H2	H3	H4	H5	H6	1	0	5	9	0	0
H1	H2	H3	H4	H5	H6									
1	0	5	9	0	0									

SEO Content

	Images	We found 10 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%


In-page links

Anchor	Type	Juice
latest version of Internet Explorer	External	Passing Juice
Firefox	External	Passing Juice
Google Chrome	External	Passing Juice
Safari	External	Passing Juice
Opera	External	Passing Juice

In-page links

Click Here to Read more	Internal	Passing Juice
Agri - accounting	Internal	Passing Juice
Bookkeeping and accounting	Internal	Passing Juice
Business advisory	Internal	Passing Juice
Business valuations	Internal	Passing Juice
Tax Advice, and Compliance Planning	Internal	Passing Juice
SADACNET	External	Passing Juice


SEO Keywords

	Keywords Cloud	<p>compliance accounting tax advisory consulting services corporate bookkeeping business jsm</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
business	8	✓	✗	✓	✓
services	7	✗	✗	✓	✓
accounting	5	✓	✓	✓	✓
consulting	5	✓	✗	✗	✓
tax	4	✗	✓	✓	✓



Usability

	Url	Domain : jsmconsulting.co.zw Length : 19
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 10
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://jsmconsulting.co.zw/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.