



# Seo Analyzer

## juguetesrasti.com.ar

Generated on March 18 2022 18:56 PM

The score is 30/100







### SEO Content

	Title	Juguetes Rasti <b>Length : 14</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Juguetes Rasti, pensados para chicos que piensan <b>Length : 48</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	We found 95 images on this web page. 95 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>10%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 109 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.92% Internal Links 99.08%

## In-page links

Anchor	Type	Juice
<a href="#">Identidad</a>	Internal	Passing Juice
<a href="#">Productos</a>	Internal	Passing Juice
<a href="#">Compras Mayoristas</a>	External	Passing Juice
<a href="#">Prensa</a>	Internal	Passing Juice
<a href="#">Contáctenos</a>	Internal	Passing Juice
<a href="#">Nacionales</a>	Internal	Passing Juice
<a href="#">Política de privacidad y seguridad</a>	Internal	Passing Juice
<a href="#">RASTI Policía y Bomberos</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">RASTI Policía y Bomberos</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice

## In-page links

<a href="#">RASTI Doy Pack Policía y Bomberos</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">RASTI Doy Pack Policía y Bomberos</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">Blocky Bomberos   Balde   80 Piezas</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">RASTI Piezas básicas 50</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">Crico   20 piezas</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">Crico   40 piezas</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">Crico   90 piezas</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">Crico   Balde 150 piezas</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">Flokys   Estación de bomberos</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">Bimbi   Hora de Comer   Babero y Vasito</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">Bimbi   Hora de Comer   Vasito y mordillo</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">Bimbi   Hora de Comer   Plato y cubiertos</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">Bimbi   Hora de Comer   Set de Regalo</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">Blocky Dinos   Carnotaurus y Pterodáctilo</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice

## In-page links

<a href="#">Blocky Dinos   Triceratops y Argentinosaurio</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">FLOKYS Bomberos</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">NUEVO RASTI MIX 200</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">NUEVO RASTI MIX 125</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">Cunero musical</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">Caballito andador y caminador</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">Tortuguita</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">Gimnasio - Centro de actividades</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">RASTI   Autos &amp; Camiones 5</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">RASTI   Autos &amp; Camiones 15</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">RASTI   Autos &amp; Camiones 20</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">Set Acqua</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">Kit de estimulación temprana</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">ARMATRON Imagina 50</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice

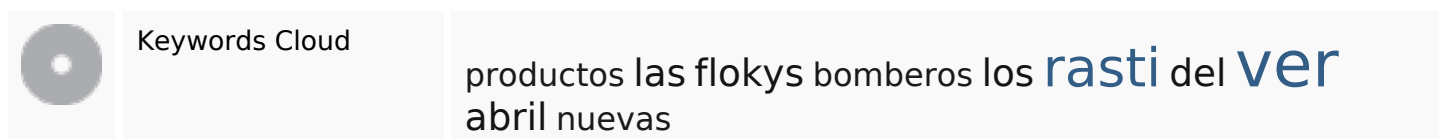
## In-page links

<a href="#">ARMATRON Imagina 100</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">ARMATRON Imagina 150</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">FLOKYS La casa de los Flokys</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">FLOKYS Familia</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">FLOKYS En el parque</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">FLOKYS Jardinera</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">FLOKYS Veterinaria</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">FLOKYS Skater</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">FLOKYS Estación Policía</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">FLOKYS Policía+Bandido</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">FLOKYS Cacique+Indio</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">FLOKYS Cacique</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">FLOKYS Pirata</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice
<a href="#">FLOKYS Sheriff</a>	Internal	Passing Juice
<a href="#">Ver</a>	Internal	Passing Juice

## In-page links

<a href="#">"Estamos muy confiados en poder salir de esta situación"</a>	Internal	Passing Juice
<a href="#">Webinars Rasti en Noticias 12 de Trenque Lauquen</a>	Internal	Passing Juice
<a href="#">"Rasti: Pymes que ayudan" en "Historias que inspiran" con Gonzalo Otárola</a>	Internal	Passing Juice
<a href="#">"En tiempo de cuarentena los desafíos son oportunidades para estimular la creatividad" Radio WU</a>	Internal	Passing Juice
<a href="#">Rasti ayuda a enseñar programación a los chicos</a>	Internal	Passing Juice
<a href="#">Revista Pymes de abril Rasti, El Noble, Perramus: cómo construir marcas pyme</a>	Internal	Passing Juice
<a href="#">Entrevista a Juan Manuel Zamora, director comercial del Equipo Rasti de Robótica</a>	Internal	Passing Juice
<a href="#">Rasti junto a start up cordobesa creadora de OyM</a>	Internal	Passing Juice
<a href="#">CorpoRASTI en Emprendedores &amp; PyMes</a>	Internal	Passing Juice
<a href="#">Educación y tecnología Con juguetes, enseñan robótica y programación en las escuelas</a>	Internal	Passing Juice
<a href="#">&amp;laquo;anterior</a>	Internal	Passing Juice
<a href="#">siguiente &amp;raquo;</a>	Internal	Passing Juice
<a href="#">Productos</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;Soluciones Empresarias</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ver	22	✘	✘	✘	✘
rasti	14	✔	✘	✔	✘
del	8	✘	✘	✘	✘
las	8	✘	✘	✘	✘

# Keywords Consistency

flokys

7



## Usability

	Url	Domain : juguetesrasti.com.ar Length : 20
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	XHTML 1.0 Transitional				
	Encoding	Perfect. Your declared charset is ISO-8859-1.				
	W3C Validity	Errors : 365 Warnings : 68				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	2
Deprecated tags	Occurrences					
<center>	2					
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li></ul>				

## Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✘ Apple Icon
- ✘ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



### Analytics

Great, your website has an analytics tool.



Google Analytics