



# Seo Analyzer juliuschen.com.hk

Generated on March 14 2022 17:23 PM

The score is **38/100**







## SEO Content

	Title	Home - JuliusChen <b>Length : 17</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>0</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Welcome</li> <li>• [H1] Welcome</li> <li>• [H4] HEY THERE</li> <li>• [H4] HEY THERE</li> </ul>	H1	H2	H3	H4	H5	H6	2	0	0	2	0	0
H1	H2	H3	H4	H5	H6									
2	0	0	2	0	0									
	Images	We found 6 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>12%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5% Internal Links 95%

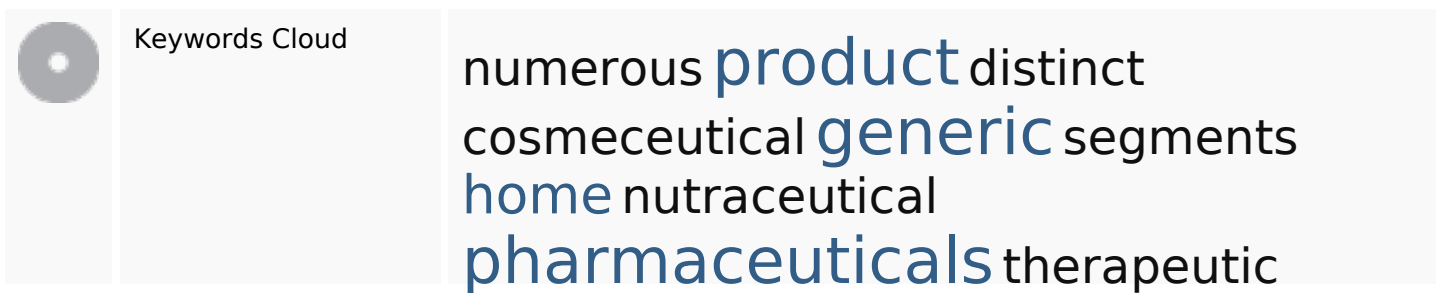
## In-page links

Anchor	Type	Juice
<a href="#">ENG</a>	Internal	Passing Juice
<a href="#">□</a>	Internal	Passing Juice
<a href="#">□</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Our Company</a>	Internal	Passing Juice
<a href="#">Our Core Value</a>	Internal	Passing Juice
<a href="#">Our Team</a>	Internal	Passing Juice
<a href="#">Our Clients</a>	Internal	Passing Juice
<a href="#">Our Business Activities</a>	Internal	Passing Juice
<a href="#">Our Partners</a>	Internal	Passing Juice

## In-page links

<a href="#">Product</a>	Internal	Passing Juice
<a href="#">Pharmaceutical</a>	Internal	Passing Juice
<a href="#">Health Supplement</a>	Internal	Passing Juice
<a href="#">Skin Care</a>	Internal	Passing Juice
<a href="#">Lifestyle</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">&amp;times;</a>	External	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
product	4	✘	✘	✘	✘
generic	4	✘	✘	✘	✘
pharmaceuticals	4	✘	✘	✘	✘
home	3	✔	✘	✘	✘
nutraceutical	2	✘	✘	✘	✘











## Usability

	Url	Domain : juliuschen.com.hk Length : 17
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

 Flash content

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>