

# Seo Analyzer






## justiceforjasper.com

Generated on March 18 2022 16:54 PM





The score is 54/100



### SEO Content





	Title	<p>Justice For Jasper - A site to help us get justice for our missing pet, Jasper.</p> <p><b>Length : 79</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Description	<p>A site to help us get justice for our missing pet, Jasper.</p> <p><b>Length : 58</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Justice For Jasper - A site to help us get justice for our missing pet, Jasper.</td></tr><tr><td>description</td><td>A site to help us get justice for our missing pet, Jasper.</td></tr><tr><td>url</td><td>http://www.justiceforjasper.com/</td></tr><tr><td>site_name</td><td>Justice For Jasper</td></tr></tbody></table>	Property	Content	locale	en_GB	type	website	title	Justice For Jasper - A site to help us get justice for our missing pet, Jasper.	description	A site to help us get justice for our missing pet, Jasper.	url	http://www.justiceforjasper.com/	site_name	Justice For Jasper
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>30</td><td>3</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1]</li></ul>	H1	H2	H3	H4	H5	H6	1	30	3	0	0	0		
H1	H2	H3	H4	H5	H6											
1	30	3	0	0	0											

# SEO Content

		<ul style="list-style-type: none"><li>• [H2] Jasper's Voice</li><li>• [H2] Lies</li><li>• [H2] The search goes on whilst yet more attempts to prevent me finding truth</li><li>• [H2] Missing you son</li><li>• [H2] This is the day</li><li>• [H2] SORRY</li><li>• [H2] DAY 6</li><li>• [H2] DAY 5</li><li>• [H2] DAY 4</li><li>• [H2] DAY 3</li><li>• [H2] DAY 2</li><li>• [H2] DAY 1</li><li>• [H2] A year ago today</li><li>• [H2] 51 Weeks without Jasper</li><li>• [H2] LIES AND SILENCE</li><li>• [H2] HEARTFELT OPEN PLEA</li><li>• [H2] DISGUSTING BEHAVIOUR</li><li>• [H2] Family</li><li>• [H2] Still Silence</li><li>• [H2] Calm</li><li>• [H2] Enough is enough time for the truth</li><li>• [H2] Getting the truth</li><li>• [H2] Please help put an end to this Nightmare</li><li>• [H2] 45 Weeks of Pain</li><li>• [H2] So who was looking after Jasper</li><li>• [H2] All Lives Matter</li><li>• [H2] Appeal for Information not a Witch Hunt</li><li>• [H2] Thank you very much</li><li>• [H2] I did nothing wrong</li><li>• [H2] Jasper must be somewhere</li><li>• [H3] Featured</li><li>• [H3] Latest</li><li>• [H3] The Justice For Jasper Mailing List</li></ul>
	Images	<p>We found 34 images on this web page.</p> <p>33 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>20%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

# SEO Content

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 39 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Menu</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Jasper&amp;#8217;s Story</a>	Internal	Passing Juice
<a href="#">Gallery</a>	Internal	Passing Juice
<a href="#">Jasper&amp;#8217;s SAR</a>	Internal	Passing Juice
<a href="#">Support Us</a>	Internal	Passing Juice
<a href="#">Dawn Lake</a>	Internal	Passing Juice
<a href="#">Jasper</a>	Internal	Passing Juice
<a href="#">Jasper&amp;#8217;s Voice</a>	Internal	Passing Juice
<a href="#">Lies</a>	Internal	Passing Juice
<a href="#">The search goes on whilst yet more attempts to prevent me finding truth</a>	Internal	Passing Juice
<a href="#">Missing you son</a>	Internal	Passing Juice
<a href="#">This is the day</a>	Internal	Passing Juice
<a href="#">SORRY</a>	Internal	Passing Juice

## In-page links

<a href="#">DAY 6</a>	Internal	Passing Juice
<a href="#">DAY 5</a>	Internal	Passing Juice
<a href="#">DAY 4</a>	Internal	Passing Juice
<a href="#">DAY 3</a>	Internal	Passing Juice
<a href="#">DAY 2</a>	Internal	Passing Juice
<a href="#">DAY 1</a>	Internal	Passing Juice
<a href="#">A year ago today</a>	Internal	Passing Juice
<a href="#">51 Weeks without Jasper</a>	Internal	Passing Juice
<a href="#">LIES AND SILENCE</a>	Internal	Passing Juice
<a href="#">HEARTFELT OPEN PLEA</a>	Internal	Passing Juice
<a href="#">DISGUSTING BEHAVIOUR</a>	Internal	Passing Juice
<a href="#">Family</a>	Internal	Passing Juice
<a href="#">Still Silence</a>	Internal	Passing Juice
<a href="#">Calm</a>	Internal	Passing Juice
<a href="#">Enough is enough time for the truth</a>	Internal	Passing Juice
<a href="#">Getting the truth</a>	Internal	Passing Juice
<a href="#">Please help put an end to this Nightmare</a>	Internal	Passing Juice
<a href="#">45 Weeks of Pain</a>	Internal	Passing Juice
<a href="#">So who was looking after Jasper</a>	Internal	Passing Juice
<a href="#">All Lives Matter</a>	Internal	Passing Juice
<a href="#">Appeal for Information not a Witch Hunt</a>	Internal	Passing Juice
<a href="#">Thank you very much</a>	Internal	Passing Juice
<a href="#">I did nothing wrong</a>	Internal	Passing Juice
<a href="#">Jasper must be somewhere</a>	Internal	Passing Juice
2	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

day weeks justice year dawn jaspers **jasper**  
another year lake

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
jasper	18	✓	✗	✓	✓
day	10	✗	✗	✗	✓
dawn	5	✗	✗	✗	✗
lake	5	✗	✗	✗	✗
jaspers	4	✗	✗	✗	✗











## Usability

	Url	Domain : justiceforjasper.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 21
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://justiceforjasper.com/sitemap.xml</pre> <pre>http://www.justiceforjasper.com/sitemap_index.xml</pre>
	Robots.txt	<pre>http://justiceforjasper.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>

## Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.