

SEO Content

	Title	Home - Commercial & residential property management services Brooklyn NY/		
		Length : 73		
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use <u>this free tool</u> to calculate text length.		
8	Description	Length : 0 Very bad. We haven't found meta description on your page. Use <u>this</u> free online meta tags generator to create description.		
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.		
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.		
0	Headings	H1H2H3H4H5H6055300• [H2] About Us• [H2] Featured Properties• [H2] Object moved to here.• [H2] Object moved to here.• [H2] Here to Help• [H2] What's happening At J Wasser!!• [H3] Alex KohnChief Operations Officer• [H3] Shayna CytrynRentals Manager• [H3] Austin BenscherCollections Manager• [H3] Roxy SchwartzOperations Manager• [H3] Download Our Free App Today!• [H4] J Wasser & Company• [H4] Menu Links• [H4] Social Links		
	Images	We found 18 images on this web page.		

SEO Content

\bigotimes		4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
\bigotimes	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
\bigcirc	Flash	Perfect, no Flash content has been detected on this page.
\bigotimes	lframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

\bigotimes	URL Rewrite	Bad. Your links have query string.
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 13 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 38.46%
		Internal Links 61.54%

In-page links

Anchor	Туре	Juice
Home	Internal	Passing Juice
Management Services	Internal	Passing Juice
What's happening at Jwasser	Internal	Passing Juice
Consulting Services	Internal	Passing Juice
Community Partners	Internal	Passing Juice
Referral	Internal	Passing Juice

In-page links

<u>Make a Payment</u>	External	Passing Juice
Contact us	Internal	Passing Juice
here	Internal	Passing Juice
-	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

SEO Keywords

0	Keywords Cloud	ext brooklyn manager tel property
		services location roxy wasser tenants

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
brooklyn	7	×	×	×	×
property	7	×	×	×	×
wasser	5	×	×	×	×
services	5	¥	×	×	×
manager	4	×	×	×	¥

Usability

0	Url	Domain : jwasser.com Length : 11
\bigcirc	Favicon	Great, your website has a favicon.
\bigotimes	Printability	We could not find a Print-Friendly CSS.

Usability

0	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

0	Doctype	HTML 5		
0	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors : 23 Warnings : 19		
\bigotimes	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. 		

Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
0	Robots.txt	http://jwasser.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.