



# Seo Analyzer






## jwsconsultants.co.uk

Generated on March 28 2022 22:43 PM





The score is 67/100







## SEO Content

	Title	Logistics Consultants, Sales Resource, Tender Management <b>Length : 56</b> Perfect, your title contains between 10 and 70 characters.																
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>JWS   Logistics Consultants</td></tr><tr><td>description</td><td>Logistics Consultants focused on operational and strategic development across supply chain, logistics and logistics sales</td></tr><tr><td>url</td><td>https://www.jwsconsultants.co.uk/</td></tr><tr><td>site_name</td><td>JWS Logistics Consultants</td></tr><tr><td>image</td><td>https://www.jwsconsultants.co.uk/img/logo.png</td></tr></tbody></table>	Property	Content	locale	en_GB	type	website	title	JWS   Logistics Consultants	description	Logistics Consultants focused on operational and strategic development across supply chain, logistics and logistics sales	url	https://www.jwsconsultants.co.uk/	site_name	JWS Logistics Consultants	image	https://www.jwsconsultants.co.uk/img/logo.png
Property	Content																	
locale	en_GB																	
type	website																	
title	JWS   Logistics Consultants																	
description	Logistics Consultants focused on operational and strategic development across supply chain, logistics and logistics sales																	
url	https://www.jwsconsultants.co.uk/																	
site_name	JWS Logistics Consultants																	
image	https://www.jwsconsultants.co.uk/img/logo.png																	
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>2</td><td>8</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] JWS Logistics Consultants, Sales &amp; Tender Management</li><li>[H2] JWS Consultants will help you achieve your goals!</li></ul>	H1	H2	H3	H4	H5	H6	1	2	8	0	0	0				
H1	H2	H3	H4	H5	H6													
1	2	8	0	0	0													

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Logistics Consultancy Services</li><li>• [H3] Freight Operations</li><li>• [H3] Sales Resource</li><li>• [H3] Tender Management</li><li>• [H3] Current topics of interest within logistics</li><li>• [H3] About</li><li>• [H3] JWS Services</li><li>• [H3] Services</li><li>• [H3] Logistics News</li></ul>
	Images	We found 7 images on this web page.  Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>24%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 25%  External Links : Passing Juice 5%  Internal Links 70%

## In-page links

Anchor	Type	Juice
--------	------	-------

## In-page links

<a href="#">About</a>	Internal	Passing Juice
<a href="#">Logistics Consultants</a>	Internal	Passing Juice
<a href="#">Sales Resource</a>	Internal	Passing Juice
<a href="#">Tender Analysis and Response</a>	Internal	Passing Juice
<a href="#">Contract Negotiation</a>	Internal	Passing Juice
<a href="#">System Selection and Procurement</a>	Internal	Passing Juice
<a href="#">Supplier Management</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Impact Of COVID-19 On Transportation &amp; Logistics</a>	Internal	Passing Juice
<a href="#">digital disruption within the logistics sector</a>	Internal	Passing Juice
<a href="#">[email&amp;#160;protected]</a>	Internal	Passing Juice
<a href="#">BREXIT</a>	External	noFollow
<a href="#">Logistics Manager Magazine</a>	External	noFollow
<a href="#">Warehouse News</a>	External	noFollow
<a href="#">Motor Transport News</a>	External	noFollow
<a href="#">The Loadstar</a>	External	noFollow
<a href="#">Website by Affordable Websites UK</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

consultants **jws** support **sales**  
 management consultancy **logistics**  
 services tender more





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
logistics	19	✓	✗	✗	✓
sales	13	✓	✗	✗	✓
jws	12	✗	✗	✗	✓
tender	11	✓	✗	✗	✓
management	11	✓	✗	✗	✓



## Usability

	Url	Domain : jwsconsultants.co.uk Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 19 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div>✓ Excellent, your website doesn't use nested tables.</div><div>✓ Perfect. No inline css has been found in HTML tags!</div><div>✓ Great, your website has few CSS files.</div><div>✗ Too bad, your website has too many JS files (more than 6).</div><div>✓ Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
--	---------------------	--

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="http://jwsconsultants.co.uk/sitemap.xml">http://jwsconsultants.co.uk/sitemap.xml</a> <a href="https://www.jwsconsultants.co.uk/sitemap.xml">https://www.jwsconsultants.co.uk/sitemap.xml</a></div>
	Robots.txt	<p><a href="http://jwsconsultants.co.uk/robots.txt">http://jwsconsultants.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>