









SEO Content

		<ul style="list-style-type: none"> • [H2] Our Mission • [H2] Spotlight • [H2] Upcoming Events • [H2] ACPS News • [H2] Spotlight Mobile Layout Container (DO NOT DELETE) • [H2] Fast Facts • [H2] Latest Tweets • [H4] 13,697 • [H4] 1,378 • [H4] 64.4% • [H4] 96.5%
	Images	<p>We found 28 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 397 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0.25%</p> <p>Internal Links 99.75%</p>

In-page links

Anchor	Type	Juice
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Powered by Finalsite	External	Passing Juice



SEO Keywords

 Keywords Cloud	<p>program education opens school student information all new learning windowtab</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
school	55	✓	✓	✓	✗
new	35	✗	✗	✗	✓
windowtab	34	✗	✗	✗	✗
opens	34	✗	✗	✗	✗
education	29	✗	✗	✗	✗












Usability

 Url	Domain : k12albemarle.org Length : 16
 Favicon	Great, your website has a favicon.



Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 41 Warnings : 35				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><center></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				





Mobile

	Mobile Optimization	 Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://k12albemarle.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="553 994 1481 1070"> Google Analytics</div>