








Seo Analyzer kadd.ro

Generated on March 02 2022 03:15 AM

The score is 57/100



SEO Content

	<p>Title</p>	<p>KONCEPT ADVERTISING - online marketing - branding strategie digital marketing productie publicitara</p> <p>Length : 105</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Description</p>	<p>branding strategie digital marketing productie publicitara</p> <p>Length : 64</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1872"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>KONCEPT ADVERTISING - online marketing</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>locale</td> <td>ro_RO</td> </tr> <tr> <td>title</td> <td>KONCEPT ADVERTISING - online marketing</td> </tr> <tr> <td>description</td> <td>branding strategie digital marketing productie publicitara</td> </tr> <tr> <td>url</td> <td>https://kadd.ro</td> </tr> </tbody> </table>	Property	Content	site_name	KONCEPT ADVERTISING - online marketing	type	website	locale	ro_RO	title	KONCEPT ADVERTISING - online marketing	description	branding strategie digital marketing productie publicitara	url	https://kadd.ro
Property	Content															
site_name	KONCEPT ADVERTISING - online marketing															
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	<p>Headings</p>	<table border="1" data-bbox="539 1899 1481 1973"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>7</td> <td>2</td> <td>12</td> <td>83</td> <td>11</td> </tr> </tbody> </table> <ul data-bbox="619 2007 1361 2069" style="list-style-type: none"> • [H1] Stay SAFE. WORK SMART. MARKETING GOES ON • [H1] #CLOUD 	H1	H2	H3	H4	H5	H6	2	7	2	12	83	11		
H1	H2	H3	H4	H5	H6											
2	7	2	12	83	11											





SEO Content

- [H2] DESPRE NOI
- [H2] OUR SERVICES
- [H2] SEO & PPC
- [H2] PORTOFOLIU
- [H2] K - TEAM
- [H2] CONTACT
- [H2] NEWS
- [H3] Interesat de o colaborare ?
- [H3] Vrei sa te alaturi echipei ?
- [H4] SEO BASIC
- [H4] euro250
- [H4] SEO COMPLET
- [H4] euro400
- [H4] SEO ELITE
- [H4] euro tbd
- [H4] PPC < 500
- [H4] euro350
- [H4] PPC 500-1000 E
- [H4] euro500
- [H4] PPC > 1000 E
- [H4] euro tbd
- [H5] PARTNERS and FRIENDS
- [H5] BRANDING
- [H5] ONLINE MARKETING
- [H5] GRAPHIC DESIGN
- [H5] WEB DEVELOPMENT
- [H5] ADVERTISING PRODUCTION
- [H5] VIDEO/PHOTO
- [H5] Stables Branding Cluj - co-working space în Cluj-Napoca
- [H5] EXPOZOR - STAND PRODUSE - COUNTER DISPLAY
- [H5] Caseta luminoasa profil de aluminiu si print textil
- [H5] VIDEO PREZENTARE TERASTEEL
- [H5] FARMEC - Porti securitate personalizate
- [H5] Branding - Manual de brand
- [H5] Branding de produs - GUSTICUS
- [H5] campanie aniversara 100 ani - AEROPORT INTERNATIONAL AVRAM IANCU
- [H5] Campanie aniversara TERAPLAST 120 ani
- [H5] SERVICII DE GRAFICA SI FOTOGRAFIERE TSI
- [H5] Cataloage EMERSON
- [H5] Campanie produs La Casa
- [H5] Supremia Grup - Cataloage | Portofoliu de produse
- [H5] Corturi personalizate
- [H5] Sisteme de expunere - PRISME TIFF 2015
- [H5] Decor parc auto Transavia
- [H5] meniu VINO
- [H5] Website DONCAMOB
- [H5] Identitate Osteria del buon VINO
- [H5] Identitate Pastravaria Vistisoara
- [H5] Stand expozitional SIAL Paris
- [H5] fotografii produs saltele Adormo
- [H5] branding autobuz transavia
- [H5] Branding Biohellenika
- [H5] TOTEM MAN
- [H5] fotografii de produs
- [H5] Identitate Adormo





SEO Content

- [H5] Amenajare stand expozitional 2014 Vitafoam Romania
- [H5] deschidere oficiala - sala polivalenta cluj
- [H5] Proces rebranding Elit Cugir
- [H5] Calendar Ravy Spedition
- [H5] Calendar con-a
- [H5] Decor auto parc EUROFOAM
- [H5] webdesign casa ardeleana
- [H5] Ambalaj catering Gavroche
- [H5] Decor parc auto IAC Group
- [H5] Signalectica cafenea Gavroche Alba Iulia
- [H5] Agende personalizate con-a
- [H5] Modelare 3D
- [H5] Concept, productie si montaj totem IAC group - Bals
- [H5] Stand expozitional Damila
- [H5] Propunere totem Alba Iulia
- [H5] Sisteme de expunere Cetatea Alba Iulia - Prisme luminoase
- [H5] Campanie outdoor ORADEA - Client Arabesque
- [H5] Expozoare EUROFOAM
- [H5] Decor auto Marty Restaurants
- [H5] Album foto Cetatea Alba Iulia
- [H5] Roll-up Conforta
- [H5] Print digital Gavroche
- [H5] Website Ravy Spedition
- [H5] Propunere stand expozitional Supremia
- [H5] Decor auto Alpina broker
- [H5] Stand expozitional Bife-ROMEXPO BUCURESTI 2013
- [H5] Calendar Ravy Spedition 2015
- [H5] Amenajare frontdesk IAC
- [H5] Concept si machetare catalog croaziere.net
- [H5] identitate concept
- [H5] catalog Elit Cugir
- [H5] PORTOFOLIUL DE LUCRARI
- [H5] Raul Goadă
- [H5] Ioana Maier
- [H5] Catalina Bozdoc
- [H5] Cosmin Raul Calin
- [H5] Bogdan Gavrila
- [H5] Paul Stefan
- [H5] Romulus Opriscan
- [H5] Branding CROQUE ART - Cluj-Napoca
- [H5] Branding Centro Roastery - Prăjitorie & Coffee Shop
- [H5] Branding Stables - Co-working Space în Cluj-Napoca
- [H5] Audit SEO gratuit, livrat în maxim 3 zile
- [H5] SEO Analyzer
- [H5] COVID 19 - Advertising în 2020
- [H5] Strategii de marketing pentru IMM-uri, care dau rezultate
- [H5] WEBSITE SEO OPTIMIZER
- [H5] PPC (Pay Per Click) Manager
- [H5] BRANDING VREDNIC.RO
- [H6] Online Marketing, Strategie, Branding, Graphic Design, Project Management
- [H6] BRANDING
- [H6] CREATIE
- [H6] Online Marketing
- [H6] PRODUCTIE PUBLICITARA

SEO Content

		<ul style="list-style-type: none">• [H6] We are client and agency. We are useful to one another if we succeed in communicating. We just have to open our eyes and find out our needs. We dare!• [H6] Optimizăm SEO site-ul dumneavoastră conform celor 3 pachete rosii prezentate mai jos. Pachetele verzi PPC se refera la 3 solutii integrate, strategii online, optimizări și mentenanță a campaniilor, ce pot avea ca scop vânzarea unor produse/servicii, sau lead generation și brand awareness.• [H6] branding strategie grafica webdesing fotografie online marketing productie publicitara• [H6] JOB OPENINGS: PPC Specialist• [H6] Va stam la dispozitie pe mail, telefon, si personal• [H6] RECENT PROJECTS, JOB OPENINGS, AGENCY LIFE
	Images	We found 257 images on this web page. 176 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 88 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.14% Internal Links 98.86%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Servicii	Internal	Passing Juice
Branding	Internal	Passing Juice
Online marketing	Internal	Passing Juice
Despre noi	Internal	Passing Juice
Portofoliu	Internal	Passing Juice
CREATIE	Internal	Passing Juice
ONLINE	Internal	Passing Juice
FOTOGRAFIE	Internal	Passing Juice
PRODUCTIE	Internal	Passing Juice
Echipa	Internal	Passing Juice
Contact	Internal	Passing Juice
Branding Stables - Co-working Space în Cluj-Napoca	Internal	Passing Juice
COVID 19 - Advertising în 2020	Internal	Passing Juice
Strategii de marketing pentru IMM-uri, care dau rezultate	Internal	Passing Juice
Audit SEO gratuit, livrat în maxim 3 zile	Internal	Passing Juice
WEBSITE SEO OPTIMIZER	Internal	Passing Juice
How to Launch a Successful Digital Marketing Campaign	Internal	Passing Juice
Create a Simple Small Business Marketing Plan	Internal	Passing Juice
Campanie de imagine TERAPLAST 120 ani	Internal	Passing Juice
Vizual Aeroportul International Cluj - 1 MILION PASAGERI	Internal	Passing Juice
BRANDING VREDNIC.RO	Internal	Passing Juice
PROIECT BRANDING ADORMO	Internal	Passing Juice
Branding aniversar si campanie de imagine Aeroport International Cluj-Napoca	Internal	Passing Juice
BRANDING DE PRODUS	Internal	Passing Juice
Job-uri	Internal	Passing Juice
servicii	Internal	Passing Juice

In-page links

proiecte	Internal	Passing Juice
comandă	Internal	Passing Juice
Comandă	Internal	Passing Juice
comandă	Internal	Passing Juice
comandă	Internal	Passing Juice
comandă	Internal	Passing Juice
comandă	Internal	Passing Juice
contacteaza-ne	Internal	Passing Juice
Trimite CV	Internal	Passing Juice
Branding CROQUE ART &#8211; Cluj-Napoca	Internal	Passing Juice
Branding Centro Roastery &#8211; Prăjitorie &#038; Coffee Shop	Internal	Passing Juice
SEO Analyzer	Internal	Passing Juice
PPC (Pay Per Click) Manager	Internal	Passing Juice
adwords	Internal	Passing Juice
agenda 2016	Internal	Passing Juice
agende personalizate	Internal	Passing Juice
brand	Internal	Passing Juice
branding	Internal	Passing Juice
branding cluj	Internal	Passing Juice
branding coworking	Internal	Passing Juice
calendar	Internal	Passing Juice
calendar de birou	Internal	Passing Juice
campanie	Internal	Passing Juice
carrefour	Internal	Passing Juice
cluj	Internal	Passing Juice
cluj napoca	Internal	Passing Juice
creatie	Internal	Passing Juice
design	Internal	Passing Juice

In-page links

design grafic	Internal	Passing Juice
facebook	Internal	Passing Juice
gusticus	Internal	Passing Juice
identitate vizuala	Internal	Passing Juice
job	Internal	Passing Juice
labeling	Internal	Passing Juice
lightbox	Internal	Passing Juice
logo	Internal	Passing Juice
manager	Internal	Passing Juice
marketing	Internal	Passing Juice
marketing plan	Internal	Passing Juice
online	Internal	Passing Juice
online marketing	Internal	Passing Juice
optimizare	Internal	Passing Juice
panou publicitar	Internal	Passing Juice
pixel	Internal	Passing Juice
planner	Internal	Passing Juice
PPC	Internal	Passing Juice
print	Internal	Passing Juice
product branding	Internal	Passing Juice
security gates	Internal	Passing Juice
seo	Internal	Passing Juice
sisteme afisaj	Internal	Passing Juice
stables	Internal	Passing Juice
strategie	Internal	Passing Juice
strategie comunicare	Internal	Passing Juice
supremia	Internal	Passing Juice
transavia	Internal	Passing Juice

In-page links

turnicheti	Internal	Passing Juice
visual identity	Internal	Passing Juice
Ok	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
=	External	Passing Juice





SEO Keywords

 Keywords Cloud	ads creatie marketing online ppc optimizare seo fotografie productie branding
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
creatie	50	✗	✗	✗	✓
productie	47	✓	✗	✓	✓
branding	31	✓	✗	✓	✓
seo	23	✗	✗	✗	✓
fotografie	21	✗	✗	✗	✓












Usability

 Url	Domain : kadd.ro Length : 7
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is ro.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 43 Warnings : 43
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		http://kadd.ro/sitemap.xml http://cdn.attracta.com/sitemap/2741194.xml.gz
	Robots.txt	http://kadd.ro/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics