








# Seo Analyzer kaercher.com

Generated on March 12 2022 07:03 AM





The score is 64/100







## SEO Content

	Title	Cleaning equipment and pressure washers   Kärcher International  <b>Length : 63</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	Kärcher is a family-owned global leader in cleaning technology. Discover the range of quality pressure washers, steam cleaners, window vacs & more.  <b>Length : 147</b>  Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>13</td><td>1</td><td>0</td><td>3</td></tr></table> <ul style="list-style-type: none"><li>• [H3] An unparalleled art project</li><li>• [H3] BE THE DIFFERENCE</li><li>• [H3] SUSTAINABLE DETERGENTS</li><li>• [H3] CULTURAL SPONSORSHIP</li><li>• [H3] HOME &amp; GARDEN</li><li>• [H3] BRING BACK THE WOW</li><li>• [H3] PROFESSIONAL</li><li>• [H3] WHEN HYGIENE MATTERS MOST</li><li>• [H3] CLEANING HELPS COMBAT DAILY STRESS</li><li>• [H3] EVERDAY IS A DAY FOR BIG TARGETS</li><li>• [H3] Kärcher KNOW HOW</li><li>• [H3] DIFFERENCE – THE KÄRCHER MAGAZINE</li><li>• [H3] Kärcher KNOW HOW</li><li>• [H4] Welcome to the International Website from Kärcher</li><li>• [H6] Legal information</li><li>• [H6] Contact</li></ul>	H1	H2	H3	H4	H5	H6	0	0	13	1	0	3
H1	H2	H3	H4	H5	H6									
0	0	13	1	0	3									

## SEO Content

		• [H6] Social Media
	Images	We found 17 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>52%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 114 links including 2 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 6.14%  Internal Links 93.86%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Skip to navigation</a>	Internal	Passing Juice
<a href="#">{{#if export}} Go to the dealer search {{else}} Go to the local website {{/if}}</a>	Internal	Passing Juice

## In-page links

<a href="#">=</a>	External	Passing Juice
<a href="#">Home &amp; Garden</a>	Internal	Passing Juice
<a href="#">Kärcher Know How</a>	Internal	Passing Juice
<a href="#">When Hygiene Matters Most</a>	Internal	Passing Juice
<a href="#">Kärcher Services</a>	Internal	Passing Juice
<a href="#">Dealer Search</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Safety data sheets</a>	Internal	Passing Juice
<a href="#">Pressure washers</a>	Internal	Passing Juice
<a href="#">Patio Cleaner</a>	Internal	Passing Juice
<a href="#">Mobile cleaning</a>	Internal	Passing Juice
<a href="#">Pressure washers with combustion engine</a>	Internal	Passing Juice
<a href="#">Pumps</a>	Internal	Passing Juice
<a href="#">Watering systems</a>	Internal	Passing Juice
<a href="#">Push Sweepers</a>	Internal	Passing Juice
<a href="#">Vacuum cleaners</a>	Internal	Passing Juice
<a href="#">Wet and dry vacuum cleaners</a>	Internal	Passing Juice
<a href="#">Specialized Vacuums</a>	Internal	Passing Juice
<a href="#">Cordless electric brooms</a>	Internal	Passing Juice
<a href="#">Steam cleaners</a>	Internal	Passing Juice
<a href="#">Steam vacuum cleaner</a>	Internal	Passing Juice
<a href="#">Steam ironing station</a>	Internal	Passing Juice
<a href="#">Cordless window vacs</a>	Internal	Passing Juice
<a href="#">Floor polisher</a>	Internal	Passing Juice
<a href="#">Floor Cleaner</a>	Internal	Passing Juice
<a href="#">Electric wiping mop</a>	Internal	Passing Juice
<a href="#">Garden Tools</a>	Internal	Passing Juice
<a href="#">Electric Ice Scraper</a>	Internal	Passing Juice

## In-page links

<a href="#">Air treatment</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Detergents</a>	Internal	Passing Juice
<a href="#">Battery Power</a>	Internal	Passing Juice
<a href="#">Professional</a>	Internal	Passing Juice
<a href="#">Kärcher Know How</a>	Internal	Passing Juice
<a href="#">Work more economically with battery-powered vacuum cleaners</a>	Internal	Passing Juice
<a href="#">Disinfectant and hygiene solutions</a>	Internal	Passing Juice
<a href="#">Engineered Solutions</a>	Internal	Passing Juice
<a href="#">High-pressure cleaners</a>	Internal	Passing Juice
<a href="#">Outdoor Power Equipment</a>	Internal	Passing Juice
<a href="#">Vacuums</a>	Internal	Passing Juice
<a href="#">Window and surface vacuum cleaner</a>	Internal	Passing Juice
<a href="#">Floor scrubbers / scrubber driers</a>	Internal	Passing Juice
<a href="#">Carpet cleaner</a>	Internal	Passing Juice
<a href="#">Manual Cleaning Equipment</a>	Internal	Passing Juice
<a href="#">Sweepers and vacuum sweepers</a>	Internal	Passing Juice
<a href="#">Industrial Vacuuming / Dedusting Solutions</a>	Internal	Passing Juice
<a href="#">Municipal Equipment</a>	Internal	Passing Juice
<a href="#">Vehicle cleaning systems</a>	Internal	Passing Juice
<a href="#">Water reclamation</a>	Internal	Passing Juice
<a href="#">Steam cleaners &amp; steam vacuum cleaners</a>	Internal	Passing Juice
<a href="#">Dry ice cleaning</a>	Internal	Passing Juice
<a href="#">Drinking water treatment</a>	Internal	Passing Juice
<a href="#">Water dispenser</a>	Internal	Passing Juice
<a href="#">Container cleaning</a>	Internal	Passing Juice
<a href="#">Work protection</a>	Internal	Passing Juice
<a href="#">Generators and waste water pump</a>	Internal	Passing Juice

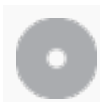
## In-page links

<a href="#">Air Purifier</a>	Internal	Passing Juice
<a href="#">Connected Cleaning</a>	Internal	Passing Juice
<a href="#">Cleaning agents</a>	Internal	Passing Juice
<a href="#">Battery Power+</a>	Internal	Passing Juice
<a href="#">Register and Win</a>	Internal	Passing Juice
<a href="#">Service</a>	Internal	Passing Juice
<a href="#">Spare parts</a>	Internal	Passing Juice
<a href="#">Download</a>	Internal	Passing Juice
<a href="#">Operating manuals</a>	Internal	Passing Juice
<a href="#">Data sheets for content materials</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Visual remote support</a>	Internal	Passing Juice
<a href="#">Inside Kärcher</a>	Internal	Passing Juice
<a href="#">Company</a>	Internal	Passing Juice
<a href="#">About Kärcher</a>	Internal	Passing Juice
<a href="#">Factory Tours</a>	Internal	Passing Juice
<a href="#">Supplier Area</a>	Internal	Passing Juice
<a href="#">Innovation</a>	Internal	Passing Juice
<a href="#">Sponsoring</a>	Internal	Passing Juice
<a href="#">Media information</a>	Internal	Passing Juice
<a href="#">Company</a>	Internal	Passing Juice
<a href="#">Home &amp; Garden</a>	Internal	Passing Juice
<a href="#">Professional</a>	Internal	Passing Juice
<a href="#">Press contact</a>	Internal	Passing Juice
<a href="#">Annual review 2021</a>	Internal	Passing Juice
<a href="#">Virtual Brand Space</a>	Internal	Passing Juice
<a href="#">Compliance &amp; Integrity</a>	Internal	Passing Juice
<a href="#">Career</a>	Internal	Passing Juice

## In-page links

[illegible]

## SEO Keywords



Keywords Cloud

garden cleaner professional vacuum **kärcher**  
steam **cleaning** home know cleaners

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
kärcher	20	✓	✗	✓	✓
cleaning	13	✓	✗	✓	✓
cleaners	7	✗	✗	✓	✗
vacuum	7	✗	✗	✗	✗
home	6	✗	✗	✗	✓










## Usability

	Url	Domain : kaercher.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><a href="http://kaercher.com/sitemap.xml">http://kaercher.com/sitemap.xml</a></div> <div><a href="https://www.kaercher.com/sitemap.xml">https://www.kaercher.com/sitemap.xml</a></div>
	Robots.txt	<div><a href="http://kaercher.com/robots.txt">http://kaercher.com/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>



# Optimization